THE CASH BOX

VOLUME XIV NOVEMBER 1, 1952 NUMBER 6

Don Cornell and Teresa Brewer team up for one of the season's outstanding novelties on the Coral label, "You'll Never Get Away". Each of the artists has a hot record besides their duet. Don is currently making noise with his new one, "I" backed with "Be Fair". And Teresa is due out this week with "Till I Waltz Again With You" and "Hello Blackbird".

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The Cash Box

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26 West 47th Street, New York 36, N. Y.
(All Phones: JUdson 6-2640)
JOE ORLECK

CHICAGO OFFICE
32 West Randolph St., Chicago 1, Ill.
(All Phones: DEarborn 2-0045)
BILL GERSH

LOS ANGELES OFFICE
6363 Wilshire Blvd., Los Angeles, Calif.
(Phone: WEbster 1-1121)
JOEL FRIEDMAN

EXECUTIVE STAFF
BILL GERSH, Publisher
JOE ORLECK, Editor and Advertising Director
BOB AUSTIN, General Mgr., Music Dept.
SID PARNES, Associate Editor and Music Editor
NORMAN ORLECK, Associate Music Editor
MARTY OSTROW, Research
A. ARTESE, Office Manager
B. SUBSONS, Circulation
POPSIE, Staff Photographer
BRUNO DUTKOWSKY, Art Director

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BIGGER and BIGGER!

Perhaps it's the trend of the times. Everything is bigger.

Airliners that featured ten seats for passengers now feature over sixty seats.

Hollywood productions that cost $10,000 to produce now cost far over a million dollars.

In fact, from king size cigarettes to longer base cars, everything is getting bigger and bigger.

And the coinbiz, too, has continued to follow the trend of the times.

Pins that had but one way to win—high score—now feature anywhere from 20 to 40 ways to win.

The original single player shuffle alley has now become a ten player and, perhaps, may one of these days feature four team play for twenty players.

Drink dispensers, too, jumped from 200 to 2000 drinks and are growing bigger and bigger in volume every day.

The old ten selection juke box of 1934 is now the same musical selling agent but sells anywhere from 40 to 120 selections per machine.

Someone came out with a horse to capture part of the kiddie market featuring cowboy clothes with the result that there are now reindeers, cows, rabbits, and everything else, as well as space ships for the kiddies to ride.

Perhaps this is a new way to say that the entire industry is growing up and meeting the challenge of higher finance.

Perhaps this is what the man who has money to invest wants to buy.

Perhaps, too, this is the new trend.

Maybe this is the opening of a new era.

Maybe they'll get bigger and bigger, and even still bigger, in 1953.

Anyway, as the machines have grown bigger and bigger prices, too, have gone up higher and higher, to match the bigness.

What used to sell for $16.50 as a pin game 'way back in '30, now sells for something like $635 in 1952.

What used to cost $225 in a phono back in '34 now costs over $1,000 in 1952.

What used to be a cigarette machine at $65 is something bigger and bigger and the new prices match the bigness.

The same goes for every type of equipment in all categories.

Good or bad, things are getting bigger and bigger.

And since that's what Mr. and Mrs. Johnny Q. Public and all their children want then that's what the ingenious manufacturers in the coin operated machines industries are going to give them.

It certainly is thrilling to watch the factories in Chicago, coinmen from all over the nation report, making 'em bigger and bigger, and charging higher and higher prices as the machines grow bigger and bigger.

Once upon a time a drink dispenser featuring only "Coke" was a very fine piece of equipment. Today, if the drink dispenser doesn't feature at least three different kinds of drinks, including "Coke", then it doesn't even come up for consideration. And what's more the 200 drink dispensers are simply out of the picture for big scale, efficient and profitable operation, operators of drink dispensers claim.

The same is true of the entertainments division of the coinbiz. A pin that simply registered a high score might have been sensational back in '32. But, today, that same machine makes that same ball do everything but destroy itself. And score, score, score, and then score some more, anywhere from 20 to 40 different ways. The price, too, has gone up along with each ingenious new twist which has appeared on these games.

There's just no use going too deeply into the subject, except to state that this may be the era that can be likened to what happened back in '24 and '25 and thru '29. When games were really big. But not as big as they are today.

And they're still growing bigger and bigger.

Maybe, too, this means that this is the bigger and bigger era for all to enjoy bigger and bigger income.

THE NATION'S
TOP TEN
PLUS
THE NEXT
15
JUKE BOX TUNES
The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.
THE CASH BOX

CODE

AL—Aladdin	CR—Coral	JU—Jubilee	MO—Modern	SE—Seger
AP—Apollo	DA—Dana	KI—King	OR—Oriole	SIT—Sittin' In
AT—Atlantic	DE—Decca	LO—London	PE—Peacock	SP—Specialty
BU—Bullet	DY—Derby	ME—Mercury	PR—Prestige	TE—Tempo
CA—Capitol	FE—Federal	MG—MGM	RA—Rainbow	TN—Tennessee
CH—Chess	4 Star—Four Star	RE—Regent	UN—United	
CO—Columbia	IN—Intro	SA—Savoy	VI—Victor	

Pos. Last Week

1 — **1**

I WENT TO YOUR WEDDING
PATTI PAGE

CO-39856 (4-39856)—Sammy Kaye O.
DE-28388 (9-28388)—Grady Martin
DE-28411 (9-28411)—Guy Lombardo O.
JU-5093—Little Sylvia
ME-5899 (45x5899)—Patti Page
VI-20-4835 (47-4835)—Steve Gibson

2 — **3**

WISH YOU WERE HERE
EDDIE FISHER

CA-2154 (F-2154)—Jane Froman
DE-28308 (9-28308)—Guy Lombardo
MG-11270 (K11270)—Fran Warren
VI-20-4830 (47-4830)—Eddie Fisher

3 — **2**

YOU BELONG TO ME
JO STAFFORD

CA-2165 (F-2165)—Dean Martin
CO-39811 (4-39811)—Jo Stafford
ME-5399 (5899x45)—Patti Page
ME-6407 (6407x45)—Sue Thompson
MG-11295 (K11295)—Joni James

4 — **4**

MEET MR. CALLAGHAN
LES PAUL

CA-2193 (F-2193)—Les Paul
CO-39851 (4-39851)—Mitch Miller O.
DE-28373 (9-28373)—C. Cavallaro O.
LO-1248 (45x1248)—Harry Grove Trio
ME-5900 (45x5900)—Harmonicats & August
MG-30640 (K-30640)—Peter Todd O.
VI-20-4891 (47-4891)—Melachrino Strings

5 — **8**

GLOW WORM
MILLS BROTHERS

CA-2248 (F-2248)—Johnny Mercer
CO-39840 (4-39840)—Paulette Sisters
DE-28384 (9-28384)—Mills Brothers

6 — **7**

TRYING
THE HILLTOPPERS

CR-60823 (9-60823)—Johnny Desmond
DOT—15018—The Hilltoppers
DE-28375 (9-28375)—Ella Fitzgerald
DE-28322 (9-28322)—Grady Martin
ME-5904 (45x5904)—Jimmy Palmer O.

7 — **9**

JAMBALAYA
JO STAFFORD

CO-39838 (4-39838)—Jo Stafford
CR-60816 (9-60816)—N. Hefti & F. Wayne
DE-28367 (9-28367)—Camarata
DE-28341 (9-28341)—Rex Allen
MG-11283 (K-11283)—Hank Williams
OK-6907—Titus Turner

8 — **6**

HIGH NOON
FRANKIE LAINE

CA-2120 (F-2120)—Tex Ritter
CO-39770 (4-39770)—Frankie Laine
KI-15194 (45-15194)—Billy Keith
LO-1232 (45-1232)—Lita Roza
MG-11266 (K-11266)—Bill Hayes

9 — **10**

HALF AS MUCH
ROSEMARY CLOONEY

CO-39710 (4-39710)—Rosemary Clooney
CO-20879 (4-20879)—Curley Williams
DE-28271 (9-28271)—Guy Lombardo O.
ME-6366 (45-6366)—Ken Marvin
MG-11202 (K11202)—Hank Williams

10 — —

LADY OF SPAIN
EDDIE FISHER

VI-20-4953 (47-4953)—Eddie Fisher
CA-2265 (F-2265)—Les Paul & Mary Ford

11) AUF WIEDERSEH'N SWEETHEART. 12) INDIAN LOVE CALL. 13) SOMEWHERE ALONG THE WAY. 14) BECAUSE YOU'RE MINE. 15) I LAUGHED AT LOVE. 16) OUTSIDE OF HEAVEN. 17) TAKES TWO TO TANGO. 18) WALKIN' TO MISSOURI. 19) STRING ALONG. 20) YOU'LL NEVER GET AWAY. 21) COMES A-LONG A-LOVE. 22) MY FAVORITE SONG. 23) SHOULD I. 24) HAVE A GOOD TIME. 25) THE RUBY AND THE PEARL.

A Juke Box Is An Artist's Best Friend

Some time back, *The Cash Box* asked editorially, "What's Happened To The Girl Singers?"

At that time, almost every record in the Top Ten was made by a male singer. It was a rare occurrence during that period to have a disk go all the way to the top if it was made by a girl.

Many reasons were advanced for this phenomenon. But most people said that the main reason for it was that since records on the whole were bought by teen age girls between the ages of fourteen and seventeen, they were much more interested in males than females.

That reasoning may have had validity then.

But between that day and this, significant changes have occurred in methods of record distribution so that the male is no longer the more desired vocalist than the female.

Specifically the change has been the overwhelming importance which the juke box industry has been playing in the record business.

Records that go into juke boxes cannot be aimed at such a small segment of the population as girls between the ages of fourteen and seventeen. They must be aimed at the entire population, male and female, young and old.

And for such an audience, you need everything, all kinds of music and all kinds of vocalists.

It's true that high school girls standing around a juke box at their nearest drug store or ice cream fountain may want to hear Eddie Fisher or Johnnie Ray. But it is just as true that a fellow standing at a bar after a day's work may want to hear Patti Page or Rosemary Clooney.

And the proof of this is the large number of female vocalists who have had hits in the past few months.

There have been such stars as Patti Page, Rosemary Clooney, Jo Stafford, Georgia Gibbs, Mary Ford, Vera Lynn, Sunny Gale, Pearl Bailey, Doris Day, Kay Starr and many others.

Obviously, there must be an audience for female singers.

That audience has been developed by the juke boxes.

The needs of 550,000 juke boxes have in fact completely changed the music and record businesses. For the juke boxes themselves are now not only a major source of sales, but in turn act as one of the most important ways in which records can be exposed to the public.

Today a record company cannot think in terms of a market of female children between the ages of fourteen and seventeen. They must think in terms of juke box needs which encompass much broader horizons than the limited audience which record firms may have thought about before.

They must satisfy a much greater proportion of the nation's population than ever before.

In short they must make records for every type of individual.

Today therefore, every artist male or female, has an equal chance to have a hit record. Today all records have the opportunity to reach the top.

And this is due to the juke box, the artist's best friend.

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. YOU BELONG TO ME ..... Jo Stafford (Columbia)
2. I WENT TO YOUR WEDDING... Patti Page (Mercury)
3. GLOW WORM ..... Mills Brothers (Decca)
4. WISH YOU WERE HERE ..... Eddie Fisher (RCA Victor)
5. TRYING ..... Hilltoppers (Dot)
6. JAMBALAYA ..... Jo Stafford (Columbia)
7. LADY OF SPAIN ..... Eddie Fisher (RCA Victor)
8. MEET MR. CALLAGHAN ..... Les Paul & Mary Ford (Capitol)
9. SOMEWHERE ALONG THE WAY. Nat "King" Cole (Capitol)
10. MY FAVORITE SONG ..... Georgia Gibbs (Mercury)
    Ames Brothers (Coral)
    Marian Caruso (Devon)

Howie Leonard (WLAW-Boston, Mass.) has hit upon a formula that has won him many plaudits and increased his pulling power tremendously. Leonard prepares his program for "Twin State Hit Parade" which is aired every Saturday from 11:30 to 12:15 p.m. by polling seventeen cooperating record stores in fifteen principal cities in Massachusetts and New Hampshire. The dealers supply their five best selling records, and in addition each is asked to nominate a "future hit" of the week. The concensus boiled down to eight top sellers plus the future hit selected by one of the dealers, the most promising new instrumental of the week, and a song that has withstood the test of time. Retailers have endorsed the campaign as a necessary and important contribution to the record industry. . . . **Joe Ryan** (WALL-Middletown, N. Y.) has changed the title of his show from "Joe's Jamboree" to "Joe Ryan Show," and accordingly has changed the theme song from "Hollywood Hat" by **Tommy Dorsey** to "Curtain Time" by the **Aquaviva** Orchestra on the MGM label. . . . On October 21 **Art Brown** (WWDC-Washington, D. C.) took another variety show to the Walter Reed Hospital. Featured were acts gleaned from Brown's "Amateur Hour" and the Walter Reed Orchestra. . . . WWDC's **Milton Q. Ford** will emcee all entertainment at the 5th Anniversary Dinner-Dance, Wednesday, Nov. 19, of the D. C. Cancer Aid Groups. The shindig will be at the Shoreham Hotel.

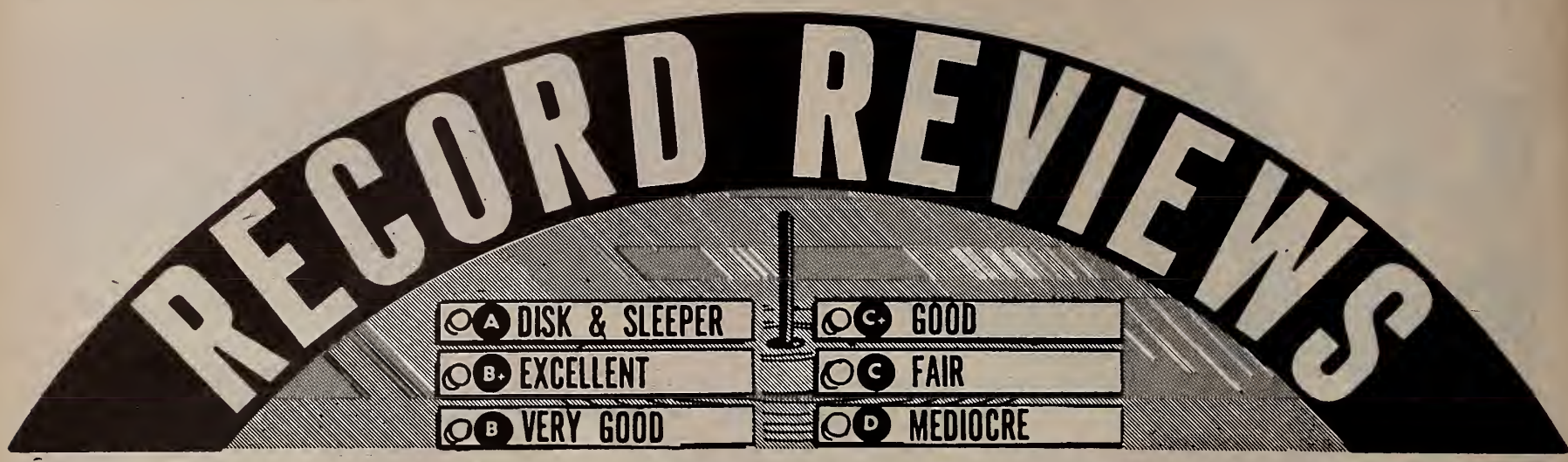
* * * * *

Chuck Thompson (WFOR-Hattiesburg, Miss.) still rolling along famously on his early morning show on which he uses a real live bantam rooster named Elmer. The show is called "Chuck & Elmer" and uses as its theme "Elmer's Tune." Chuck has three records which he alternates: **Glenn Miller's**, the **Andrews Sisters'** and **Dick Jurgens'**. He got considerable publicity when he proved that he was using a real live chicken. The audience was invited to come down and see the show for themselves. U. P. gave the show nationwide publicity when they ran a story and picture. . . . **John Wrisley** has his show going on WSAV-Savannah, Ga., which he calls "Disk Jockey USA." The show is sandwiched between two imposing NBC shows on Tuesday nites. Wrisley also uses the **Cash Box** listings, another of the ever-growing horde of deejays that cover the ozone in every city of the United States. . . . **Mitch Reed** (WITH-Baltimore, Md.) writes his thanks for being listed. . . . **Dick Coleman** has moved over from WCBM to WITH. . . . **Dick Sugar** and **Ramon Gutierrez** have a new type dual disk jockey Latin-American Show six times weekly at 11 p.m. over Station WEVD, New York. Its uniqueness lies in the presentation of all material projected in two languages, Spanish and English. . . . Bill **Reynolds** (WTMJ-Milwaukee, Wisc.) has had quite an array of talent on his show the last few weeks. Listeners-In have been treated to the vocalizing of **Ella Fitzgerald, Mindy Carson, Monica Lewis, Rosemary** and **Betty Clooney**, and **Eddy Howard**.

CHUCK THOMPSON
(WFOR—Hattiesburg, Miss.)

* * * * *

Jilla Webb, new MGM recording star, is doing loads of good with her visits to New England deejays. Similar to other reports we have been getting is a letter from Pete Ward (WCCM-Lawrence, Mass.) which says "Jilla Webb, who was appearing for two weeks in a local nite spot, visited our studios. Inside a week a fan club was inaugurated." A swell girl who could stand more pushes like this new "Jilla Webb Fan Club." . . . **Pat Pagnotta**, who is also a theatrical booking agent, is handling a jockey show at WTNJ-Trenton, N. J., called the "Stand Pat Show" under the nom de plume of Stan Pat. Stan is on Tuesdays, Thursdays from 2 to 4:30 p.m., and Saturdays from 8 to 12 noon. The show has a tremendous mixed audience due to the fact that he spins platters consisting of Blues, Jump, Ballads, Latin, etc. Stan gives a little resume of each band or vocalist, well known or coming up. Pagnotta draws on his vast knowledge in the show business for the colorful fill-ins.



ROSEMARY CLOONEY & GENE AUTRY
(Columbia 39876; 4-39876)

B+ "THE NIGHT BEFORE CHRISTMAS SONG" (3:01) A cute and warm rendition of a tune set to the lyrics of the famous Christmas poem is done in a ditty manner by Gene Autry and Rosemary Clooney to the orking of Carl Cotner.

C+ "LOOK OUT THE WINDOW" (2:56) The duet gets together on another bouncer that's just the stuff for the kiddies during the Winter season. The Winter song gets a fine soft orking from the Cotner crew.

AL BERNIE
(Mercury 5911; 5911 x 45)

C+ "IT'S IN THE BOOK" Part No. 1 (3:25) Al Bernie dishes up a cute talking recital of the famous nursery rhyme, "Little Bo Peep", in his comical high voice. A fine piece of coverage.

C+ "IT'S IN THE BOOK" Part No. 2 (2:30) The novel item is continued on this side with a bouncing humorous presentation of a happy piece based on "Grandma's Lye Soap". Audience joins in with hand clapping.

EDDIE BERGMAN ORCHESTRA
(MacGregor 1032)

B "I KISS YOUR HAND MADAME" (2:56) Larry Neill offers a fine vocal interpretation of a soft slow tune to the lush backing of the ork of Eddie Bergman and the Cocoanut Grove boys.

C+ MOLAMBO NO. 1 (2:45) Eddie leads the boys through a fast moving lush instrumental version of a samba beat piece. The fine tune is well arranged and makes for good listening.

HELEN O'CONNELL & GISELE MacKENZIE
(Capitol 2266; F-2266)

B+ "WATER CAN'T QUENCH THE FIRE OF LOVE" (1:55) The chirp voices of Helen O'Connell and Gisele MacKenzie harmonize on a cut bouncer with an exciting western twang. Dave Cavanaugh's boys back on this terrific sock number.

B "A CRAZY WALTZ" (1:55) As the name might indicate, the girls get together and belt out another comical piece this time to the tempo of a waltz. The rendition has that country, flavor on this deck too.

DORIS DAY
(Columbia 39881; 4-39881)

B+ "THE CHERRIES" (2:46) Doris Day and her most stirring mode of singing get together with Percy Faith and the ork and the Norman Luboff choir on a piece that's tailor made for her sweet dainty voice. It's a slow pretty ballad warmly eased through by the thrush.

B "APRIL IN PARIS" (3:05) The tender voiced thrush lends her talent to another lovely tune, a grand oldie that's been around for a long time. The sentimental item gets a clear and enchanting vocal.

THE CASH BOX DISK OF THE WEEK

"A MILLION TEARS" (2:43)

"DON'T BLAME MY HEART" (2:46)

LITTLE SYLVIA

(Jubilee 5100; 45-5100)

● Little Sylvia makes her bid for stardom in the music world and she seems to have come up with a perfect piece of material to reach that point. The tune is an absolutely lovely one and her rendition is even better. The name of this lovely piece of music is "A Million Tears" and is a truly touching number when you hear Little Sylvia do it. She softly caresses the lovely lyrics and has a sad tear in her voice as she sings of her lover who is overseas. It's a sentimental piece that could put a tear in your eye if you listen closely. Buddy Lucas and his ork do a fine job of backing the talented newcomer with a subdued support that adds a great deal of color to the vocal offering. The bottom segment is another soft number labeled "Don't Blame My Heart" and is a fine supplement for the top. The top half could sell more records than the tears Sylvia is shedding.

DAN TERRY ORCHESTRA
(Vita 1007)

C+ "TERRY CLOTH" (2:36) A fine piece for dancing is dished up by Dan Terry and his orchestra as they run through a smooth instrumental that jumps up near the end.

C+ "FREE AGAIN" (2:46) Dan and his crew set a smooth soft mood for Beverly Moran to deliver her tender reading of a slow ballad. The soft backdrop is fitting for the item.

JANINE
(Lucky 1006)

D "I NEVER FELT LIKE THIS BEFORE" (2:30) A slow tune is sung by Janine as the Ken Moore Lucky Four back the vocalist on a not very commercial item.

C "MY MOMMA SAYS NO" (2:35) A cuter piece of material is presented by the chirp as the Lucky Four set the tempo for the lilting number. The artist is drowned out in some spots by the ork.

CAMPUS CHOIR
(Derby 812)

C+ "ONE TO REMEMBER" (2:54) The members of the Campus Choir blend their beautiful voices on a sentimental number and come up with some grand smooth waltz music with a pretty tune. The featured vocalist is Anita Boyer.

C+ "LULLABY BAY" (2:40) Anita's pretty voice leads the choir through another slow number that's softly presented by the fine harmony of the group. The arrangement is fine.

WINIFRED ATWELL and her PIANO
(London 1207; 1207 x 45)

C+ "TAMBO" (2:39) Winifred Atwell, a master of the piano, sends forth some fine music as she demonstrates terrific fingering on a fast samba beat item. The flightly fast moving piece is just what the piano fans ought to love.

C+ "CRAZY WORDS, CRAZY TUNE" (2:46) A vocal group helps Wini on a cute bouncer from way back with that rag time feeling. The fine vocal and fancy fingering make this an enjoyable side.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "GEE, BUT I'M LONESOME"	Johnnie Ray & The Four Lads	Columbia 39814; 4-39814
★ "WATER CAN'T QUENCH THE FIRE OF LOVE"	Helen O'Connell & Gisele MacKenzie	Capitol 2266; F-2266
★ "THE NIGHT BEFORE CHRISTMAS"	Rosemary Clooney & Gene Autry	Columbia 39876; 4-39876
★ "THE CHERRIES"	Doris Day	Columbia 39881; 4-39881
★ "THE BIRTH OF THE BLUES"	Frank Sinatra	Columbia 39882; 4-39882
★ "I'M GONNA DO MY CHRISTMAS SHOPPING EARLY"	Vicki Sunday	Cadillac 129

FRANK SINATRA
(Columbia 39882; 4-39882)

B+ "THE BIRTH OF THE BLUES" (3:20) Frank Sinatra steps back into the spotlight with a sensational waxing of a grand old tune from "George White's Scandals" as Axel Stordahl and his ork back the "Voice" on his low down blues reading.

B "WHY TRY TO CHANGE ME NOW" (2:50) On this deck Percy Faith does the backing chores as Frank warbles a soft ballad in his tender and appealing manner.

JACK RICHARDS
(Coral 60857; 9-60857)

C+ "MOONLIGHT MYSTERY" (2:53) With the aid of the Nightwinds as the soft choral support, Jack Richards projects in his smooth manner a slow and feelingful ballad with a fine tune and appealing lyrics.

C+ "NORTH WINDS" (2:15) Jack's voice presents this number with a bit more power as the vocal group backs him on a Latin beat production number. The piece is well presented.

JOHNNIE RAY & THE FOUR LADS
Columbia 39814; 4-39814)

B+ "GEE, BUT I'M LONESOME" (2:45) In his sensational stylish manner, Johnnie Ray belts out a sentimental piece with the great support of the Four Lads' harmony in the backdrop as the Jimmy Carroll boys set the mood with a fine orking. Tune should draw a big share of coin. Ops oughta get with it.

B "DON'T SAY LOVE HAS ENDED" (2:25) The artist gets together with the Lads on a faster pace number that the Ray fans will love. It's the typical Johnnie Ray.

GUY LOMBARDO ORCHESTRA
(Decca 28408; 9-28408)

B "JINGLE BELLS" (2:07) Guy Lombardo and his Royal Canadians get together on a light and gay arrangement of the top classic of the Christmas season. Kenny Gardner and the Lombardo Trio do the vocalizing on this sleigh bell number.

B "SANTA CLAUS IS COMIN' TO TOWN" (1:51) The tempo is picked up for this Yuletide favorite that the group does such a fine job on. The happy sound is fine for the boxes.

THE HOLIDAYS
(King 15202; 45-15202)

B "HAPPY WEDDING ANNIVERSARY POLKA" (2:05) Tommy Eldridge leads the Holidays as they bounce through a gay polka with a general happy appeal. The number is a natural for anniversary parties. It's a fine job of harmony.

B "HAPPY BIRTHDAY POLKA" (2:12) Peg Marshall, one of the Holidays, teams again with the group and Tom and they come through with another fine bouncing polka for a birthday celebration.

Big News... His 1st Release

Roger Coleman

Singing

'GIVE ME THE RIGHT'

EVERYTHING I HAVE IS YOURS

DECCA RECORDS

DECCA 28418

Personal Management:
GABBE, LUTZ & HELLER
1619 Broadway, New York City
6274 Sunset Blvd., Hollywood, Calif.
Record Promotion — Morris Diamond

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

JIMMIE LUNCEFORD ORCHESTRA
(Decca 28441; 9-28441)

C+ "BLUES IN THE NIGHT" Part No. 1 (2:46) The grand standard of recent years is instrumentally presented by Jimmie Lunceford and the crew. The revival features some fine saxing on this great blues piece.

C+ "BLUES IN THE NIGHT" Part No. 2 (2:47) A continuation of the same piece is presented by the men as a vocal group comes in with a fem singer taking the lead. The moderate beat piece is fine.

SAMMY KAYE ORCHESTRA
(Columbia 39883; 4-39883)

B "FORGET ME NOT" (2:45) Sammy Kaye and his ork pipe out some soft music to showcase the smooth and warm Kaye Choir offering of a pretty slow tune. The light lilt is well presented by the group.

C+ "SAILIN' ALONG THE OHIO" (2:15) The pace is changed and picked up to a bouncing tempo for Jeff Clay as he chants the cute tune with the aid of the Kaye Choir as vocal support. Sammy backs the group with a fine orking.

ELLA MAE MORSE
(Capitol 2276; F-2276)

C+ "JUMP BACK HONEY" (2:02) An exceptionally fast moving jump number is given a driving reading by Ella Mae Morse as she belts out the lyrics in a quick talking manner. Joe Lippman and his men sock out the exciting rhythm.

B "GREYHOUND" (2:19) The Lippman ork comes up with an effective orking that has the feeling of a moving bus as Ella chants in a blues manner a fast moving number that comes from the Rhythm and Blues field.

GUISEPPE (JOE) ALLEGRO
(RCA Victor 25-7215; 53-7215)

B "GIGOLETTE" (2:52) The lovely voice of Joe Allegro shows its colors as the chanter warbles a lovely Italian number that's one of the top songs in Italy today. The soft piece set to a waltz tempo is warmly read in Italian and English.

C+ "VOLA COLOMBO" (2:49) The soft voice artist takes another Italian piece and softly eases through it with tenderness. Should be a good money getter in the right locations.

EDMUNDO ROS ORCHESTRA
(London 1257; 1257 x 45)

C+ "PELADINHO" (2:45) A beaty beginning introduces Edmundo Ros' rhythmic presentation of a fine Latin piece number that's a natural for dancing. The fine arrangement makes for good listening.

C+ "I LIKE BRAZIL" (2:45) Here the ork leader vocalizes on a slow calypso number with cute lyrics. The soft reading and soft orking lacks the usual zest that Edmundo puts into his waxings.

THE CASH BOX SLEEPER OF THE WEEK

"TILL I WALTZ AGAIN WITH YOU" (2:58)
"HELLO BLUEBIRD" (2:26)

TERESA BREWER
(Coral 60873; 9-60873)

TERESA BREWER

● Teresa Brewer came into the music world and sent it for a loop with her captivating waxing of "Music Music Music". Since then, Tessie has been holding her own with some fine jobs of recording as can be noted by listening to her cutting of "You'll Never Get Away" with Don Cornell. Now a new voiced Teresa steps up with something that should rock the wax circles again. The cute chirp softens her voice to a romantic one and appealingly lilts a lovely ballad with impressive lyrics called "Till I Waltz Again With You". The tune and the presentation are equally outstanding. It's a pleasant surprise to hear Teresa sing in such a warm and tender style. On the flip end the thrush is her same old wonderful self as she pipes, in her thrilling raspy voice, a fine rag time piece tagged "Hello Bluebird". She sounds real peppy, but we're crazy about the top half. It oughta be great in the boxes.

THE WHIPPOORWILLS
(Vita 1010)

C+ "TIME WILL TELL" (2:15) A guitar background sets the mood in which Georgia Brown places a soft and pleasing vocal. The ballad is a pretty one and gets a fine backing from the Whippoorwills.

C "ROBINS NEST" (2:30) The Whippoorwills team their talents and bounce through a light instrumental with the guitar carrying the lead.

RUSS YORK
(Jubilee 6020)

B "IF I'M TO BLAME" (2:42) The low well rounded voice of Russ York sends out a fine interpretation of a ballad with a most pretty tune as Jack Hansen and his ork help the chanter.

C+ "THESE THINGS ARE GONE" (3:10) A stringy orking backs Russ on a lovely ballad that the artist sings with feeling. The item is a bit too slow.

VICKI SUNDAY
(Cadillac 129)

B+ "I'M GONNA DO MY CHRISTMAS SHOPPING EARLY" (2:42) The pert and happy voice of Vicki Sunday chirps a pretty novelty number with a light bounce that should draw coin when Christmas time comes around. Alan Hayes and the Cappy Barri Boys back in fine fashion.

B "GIVE ME A KISS FOR CHRISTMAS" (2:46) A fine piece of Christmas listening is piped by Vicki as the boys in the backdrop dish up a light and pretty sounding Christmas aire.

KID ORY'S CREOLE JAZZ BAND
(Good Time Jazz 72)

C+ "CREOLE SONG" (2:39) Kid Ory's Creole Jazz Band sends out some fine jazz music that Kid has composed himself. The good bounce and driving delivery gixes the number oomph.

C "SOUTH" (2:40) Another sock jazz number is belted out by Kid Ory and his boys as some low down. Trombone playing stands out.

MANTOVANI ORCHESTRA
(London 1253; 1253 x 45)

C+ "THE WHISTLING BOY" (2:55) A lovely lush Mantovani orchestration of a pretty melody makes for fine listening as the leader conducts the ork through the fine piece. The number is a bit heavy for the pop field.

C+ "TEDDY BEAR'S PICNIC" (2:55) The full group runs through a cute light number with a very pretty sound. The infectious bounce makes the instrumental appealing.

KORLA PANDIT
(Vita 220)

B "REMEMBERING" (3:05) Korla Pandit and his soft music back Jette Satin as she vocalizes on a pretty oldie with a reminiscing aire. The lovely mood is extremely soft with the organ background adding a great deal of color.

B "THEY SAY" (3:00) Paramount T.V. star Pandit comes through with some more lovely backing to showcase the pretty voice of Jette. The mood is warm and appealing.

DOROTHY LOUDON
(RCA Victor 20-4998; 47-4998)

B "SINNIN' AGAIN" (3:02) A most quaint ditty about kissing is very amusingly presented by Dorothy Loudon. This cute item is sure to tickle everyone's ear, especially the way the chirp sings it. The piece jumps up at the end.

C+ "NICKEL AND DIME MAN" (3:16) A rhumba tempo is the beat in which Dottie sets a novel calypso reading with a cute melody. The guitar support helps round out the lightness of the side.

TED HEATH ORCHESTRA
(London 1259; 1259 x 45)

C+ "JUNGLE FANTASY" (2:55) Ted Heath and his boys take a grand oldie written by Morales and belts out the samba tempo number with an eerie aire. The orking is full of rhythm but lacks enough kick for this type of item.

C+ "THE PIPER'S PATROL" (2:25) Some more fine listening material is sent out by Ted and the men as they run through a fine jump piece with a smooth arrangement. The rhythm is perfect for dancing.

KAI ERICSON & GORDON JENKINS ORCH.
(Decca 28442; 9-28442)

C+ "BRING BACK THE SUNSHINE" (3:00) The Gordon Jenkins orchestra and choir set a soft and romantic aire to the tempo of a waltz into which Kai Ericson sets a low and soft voiced vocal. The ballad is warmly offered.

C+ "NORTH COUNTRY" (2:37) Gordon leads his men through an eerie opening as Kai chants a story telling number in a full fledged production manner. The piece is full of zest.

FRED WARING AND HIS PENNSYLVANIANS
(Decca 28449; 9-28449)

B "OUTSIDE OF HEAVEN" (3:16) A lovely ballad currently making a stir on the popularity charts is well covered by the vocalizing of Joe Marine as the lovely backing is dished up by Fred Waring and his chorus.

C+ "HIGH NOON" (3:20) Waring fans are sure to go for this one in a big way. Its a fine piece of coverage done by Joe with the ever grand Waring backing. Coverage is too late for the waxing to take top honors.

LES BROWN ORCHESTRA
(Coral 60822; 9-60822)

C+ "STORMY WEATHER" (3:25) From the album "Musical Weather Vane" comes this smooth instrumental version of a grand old standard. The tune is well presented and makes for good listening and dancing. It's a fine job for Les Brown.

C+ "LOST IN A FOG" (3:07) Some more mood music from the same album is pleasingly presented by Les and his boys. It's a soft, slow and pretty tune.

THEY DO IT AGAIN

The Sensational singing group that gave you

"SIXTY MINUTE MAN","THAT'S WHAT YOU'RE DOING TO ME"

and "HAVE MERCY BABY" on FEDERAL RECORDS

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POPULAR

"I'M LONELY" b/w "YOURS FOREVER"

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A Note of Thanks from BILLY WARD

composer of "SIXTY MINUTE MAN", "HAVE MERCY BABY", among many others, wishes to THANK the Nation's Operators—DJ's and Dealers for making possible the sale of millions of records to date. The above new releases, also Billy Ward tunes, promise to surpass all previous ones.

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BMI record report

AND FORECAST OF TOMORROW'S SONG HITS

BILLBOARD "PICK" ★ **YOURS (Quiereme Mucho)** (Marks) — Vera Lynn (Lon.) rides with another success. *Billboard* nominates it a "PICK" and reports, "a performance that is superlative in its beauty."

★ ★ ★ ★ ★

"BREAKING BIG" ★ **IT'S IN THE BOOK** (Magnolia) — Both sides of this satirical opus (Part 1 and Part 2) rate reviewers' accolades. Disc by Johnny Standley with Horace Heidt's ork (Cap.) is already number seven among best sellers. Al Bernie's (Mer.) version, says *Billboard,* is "a camp meeting parody . . . breaking big." *Cash Box* claims Standley "has the audience in the palm of his hand."

★ ★ ★ ★ ★

CASH BOX "BEST BET" ★ **(Up the) LAZY RIVER** (Peer) — Art Mooney (MGM), with Kathi Ryan vocalizing, earns a *Cash Box* "BEST BET" for a "spicy and exciting" platter. *Billboard* reports, "a really sock vocal of the lively evergreen, a la Kay Starr. The gal sells it with excitement . . . potent platter . . . could easily break out."

★ ★ ★ ★ ★

"VERY GOOD" ★ **YOU ARE HAPPINESS** (Tenor) — Bill Kenny and the Ink Spots (Dec.), with Sy Oliver backing, deliver a strong ballad rated "very good" by *Cash Box.* Kenny, says *Billboard,* "projects it with warmth and sincerity."

★ ★ ★ ★ ★

PICTURE TUNE ★ **HOUND DOG** (Montclare) — An attractive tune from Vaughn Monroe's new picture, with the bandleader-vocalist (Vic.) at his best. *Billboard* recommends it as a "melancholy item which Monroe warbles wistfully."

★ ★ ★ ★ ★

"HAUNTING ITEM" ★ **LONESOME TRAIN** (Benton) — Billboard finds this new Stan Kenton (Cap.) vehicle "a haunting item that is given an imaginative arrangement . . . fans will go for it."

★ ★ ★ ★ ★

GAINS PRAISE ★ **SING HER A LOVE SONG** (Peer) — Carl Smith (Col.) gains high praise from *Billboard* for a disc that "could be another big one for the artist. His warm delivery should earn it plenty of action."

★ ★ ★ ★ ★

FULL OF BOUNCE ★ **THERE'S A SHIP COMIN' IN** (Amusement) *(non-exclusive BMI)* — Cash Box labels the new Bell Sisters' (Vic.) release "full of fine harmony and bounce." *Billboard* calls it "their best effort in some months . . . could bring them back to the top."

★ ★ ★ ★ ★

VARIETY "BEST BET" ★ **MAD ABOUT'CHA** (Republic) — Billy Williams Quartet (Mer.) wins a *Variety* "BEST BET" for "one of those off-beat wax attempts . . . bound to create some noise."

★ ★ ★ ★ ★

"GRAND RESULT" ★ **TRUE LOVE** (Folkways)

★ **CLEMENTINE** (Folkways) — Both sides by The Weavers (Dec.) are creating unusual interest. *Variety* believes it "could catch on big in the pop field." *Cash Box* reports, "the result is grand."

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THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending October 25 without any changes on the part of THE CASH BOX.

Gil Henry
KING—Seattle, Wash.
1. I Went To Your Wedding *(Patti Page)*
2. Meet Mr. Callaghan *(Paul-Ford)*
3. You Belong To Me *(Dean Martin)*
4. It's In The Book *(Standley)*
5. Because You're Mine *(Cole)*
6. Takes Two To Tango *(Pearl Bailey)*
7. Jambalaya *(Jo Stafford)*
8. To Know You *(Perry Como)*
9. The Glow Worm *(Mills Bros.)*
10. You'll Never Get Away *(Cornell-Brewer)*

Bill Reynolds
WTMJ—Milwaukee, Wis.
1. You Belong To Me *(P. Page)*
2. Take Me In Your Arms *(Paul-Ford)*
3. Blues In Advance *(D. Shore)*
4. Somewhere Along The Way *(Nat "King" Cole)*
5. Trying *(Ella Fitzgerald)*
6. Mighty Lonesome Feelin' *(Cindy Lord)*
7. Who Kissed Me Last Night *(Rosemary Clooney)*
8. My Love & Devotion *(Camo)*
9. Autumn Leaves *(M. Miller)*
10. That's What A Song Can Do *(Bernice Parks)*

Art Hellyer
WMAQ—Chicago, Ill.
1. You Belong To Me *(Stafford)*
2. I Went To Your Wedding *(Patti Page)*
3. Wish You Were Here *(Eddie Fisher)*
4. The Glow Worm *(Mills Bros.)*
5. Jambalaya *(Jo Stafford)*
6. The Ruby & The Pearl *(Nat "King" Cole)*
7. My Love And Devotion *(Perry Como)*
8. Because You're Mine *(Lanza)*
9. Yours *(Vera Lynn)*
10. Zing A Little Zong *(Crosby & Wyman)*

Jay McMaster
WMEX—Boston, Mass.
1. I Went To Your Wedding *(Patti Page)*
2. My Favorite Song *(Ames Bros.)*
3. To Know You *(Perry Como)*
4. Be Mine *(Jo Stafford)*
5. Dance Of Destiny *(T. Martin)*
6. Jambalaya *(Jo Stafford)*
7. The Glow Worm *(Mills Bros.)*
8. Faith Can Move Mountains *(Nat "King" Cole)*
9. You'll Never Get Away *(Cornell-Brewer)*
10. Stay Where You Are *(Tony Bennett)*

Stan Pat
WTNJ—Trenton, N. J.
1. I Went To Your Wedding *(Patti Page)*
2. Lady Of Spain *(E. Fisher)*
3. You Belong To Me *(Stafford)*
4. My Love And Devotion *(Perry Como)*
5. Somewhere Along The Way *(Nat "King" Cole)*
6. The Glow Worm *(Mills Bros.)*
7. Why Don't You Believe Me *(Joni James)*
8. I Laughed At Love *(S. Gale)*
9. Trying *(Ella Fitzgerald)*
10. Auf Wiederseh'n Sweetheart *(Vera Lynn)*

Fred Hobbs
KBOL—Boulder, Colo.
1. You Belong To Me *(Stafford)*
2. I Went To Your Wedding *(Sammy Kaye)*
3. Meet Mr. Callaghan *(Paul-Ford)*
4. Somewhere Along The Way *(Nat "King" Cole)*
5. Wish You Were Here *(Jane Froman)*
6. Jambalaya *(Jo Stafford)*
7. High Noon *(Frankie Laine)*
8. The Glow Worm *(Mills Bros.)*
9. Auf Wiederseh'n Sweetheart *(Ames Bros.)*
10. It's In The Book *(Standley)*

Ray Perkins
KFEL—Denver, Colo.
1. You Belong To Me *(Stafford)*
2. I Went To Your Wedding *(Patti Page)*
3. Jambalaya *(Jo Stafford)*
4. Somewhere Along The Way *(Nat "King" Cole)*
5. Meet Mr. Callaghan *(Paul-Fard)*
6. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
7. Half As Much *(R. Clooney)*
8. Wish You Were Here *(Fisher)*
9. It's In The Book *(Standley)*
10. High Noon *(Frankie Laine)*

Howard Miller
WIND—Chicago, Ill.
1. I Went To Your Wedding *(Patti Page)*
2. You Belong To Me *(Stafford)*
3. Trying *(The Hilltoppers)*
4. The Mermaid *(Frankie Laine)*
5. Blues In Advance *(D. Shore)*
6. Why Don't You Believe Me? *(Joni James)*
7. Heart And Soul *(Four Aces)*
8. Nina Never Knew *(Johnny Desmond)*
9. Outside Of Heaven *(Margaret Whiting)*
10. Mademoiselle *(Eddy Howard)*

Lou Barile
WKAL—Rome, N. Y.
1. You Belong To Me *(Stafford)*
2. Wish You Were Here *(Fisher)*
3. High Noon *(Frankie Laine)*
4. I Went To Your Wedding *(Patti Page)*
5. Have A Good Time *(Tony Bennett)*
6. Faith Can Move Mountains *(Johnnie Ray)*
7. You'll Never Get Away *(Cornell-Brewer)*
8. Jambalaya *(Jo Stafford)*
9. Lady Of Spain *(Eddie Fisher)*
10. I Should Care *(R. Flanagan)*

Bob Larsen
WEMP—Milwaukee, Wis.
1. You Belong To Me *(Stafford)*
2. The Glow Worm *(Mills Bros.)*
3. I Went To Your Wedding *(Patti Page)*
4. That's What A Song Can Do *(Bernice Parks)*
5. Jambalaya *(Jo Stafford)*
6. I Should Care *(R. Flanagan)*
7. Takes Two To Tango *(Bailey)*
8. You'll Never Get Away *(Cornell-Brewer)*
9. Botch-A-Me *(R. Clooney)*
100. Meet Mr. Callaghan *(Paul-Ford)*

Clare Linn
WKMH—Dearborn-Detroit, Mich.
1. Lady Of Spain *(Eddie Fisher)*
2. Trying *(Johnny Desmond)*
3. The Glow Worm *(Mills Bros.)*
4. I Went To Your Wedding *(Patti Page)*
5. Nina Never Knew *(Damone)*
6. I'm Never Satisfied *(Cole)*
7. Comes A-Long A-Love *(Starr)*
8. Taboo *(June Valli)*
9. Stay Where You Are *(Tony Bennett)*
10. Sinner Or Saint *(B. Parks)*

Dick Coleman
WCBM—Baltimore, Md.
1. You Belong To Me *(Staffard)*
2. I Went To Your Wedding *(Patti Page)*
3. Wish You Were Here *(Eddie Fisher)*
4. Have A Good Time *(Bennett)*
5. Trying *(Ella Fitzgerald)*
6. Takes Two To Tango *(Bailey)*
7. To Know You *(Perry Como)*
8. Take Me In Your Arms *(Paul-Ford)*
9. Because You're Mine *(Lanza)*
10. Botch-A-Me *(R. Cloaney)*

Ross Miller
WTIC—Hartford, Conn.
1. You Belong To Me *(Stafford)*
2. The Glow Worm *(Mills Bros.)*
3. I Went To Your Wedding *(Patti Page)*
4. My Favorite Song *(Ames Bras.)*
5. Blues In Advance *(D. Shore)*
6. Veradero *(Camarata)*
7. Early Autumn *(Roza & Heath)*
8. To Know You *(Perry Como)*
9. It's In The Book *(Standley)*
10. Curtain Time *(Acquaviva)*

Alan Saunders
WVNJ—Newark, N. J.
1. I Went To Your Wedding *(Patti Page)*
2. Wish You Were Here *(Fisher)*
3. Trying *(The Hilltappers)*
4. Alone Together *(Whiting)*
5. Botch-A-Me *(R. Claoney)*
6. Veradaro *(Camarata)*
7. The Glow Worm *(Mills Bros.)*
8. Lady Of Spain *(Eddie Fisher)*
9. Takes Two To Tango *(Pearl Bailey)*
10. I"m Gonna Kiss All The Babies *(Cliff Stewart)*

Jay Tromepter
WIND—Chicago, Ill.
1. I Went To Your Wedding *(Patti Page)*
2. You Belong To Me *(Stafford)*
3. Meet Mr. Callaghan *(Paul-Ford)*
4. Jambalaya *(Jo Stafford)*
5. Trying *(The Hilltoppers)*
6. The Glow Worm *(Mills Bros.)*
7. Sinner Or Saint *(B. Parks)*
8. The Ruby And The Pearl *(Frankie Laine)*
9. Wish You Were Here *(Fisher)*
10. High Noon *(Frankie Laine)*

Paul Flanagan
WTRY—Troy, N. Y.
1. I Went To Your Wedding *(Patti Page)*
2. You Belong To Me *(Stafford)*
3. Lady Of Spain *(E. Fisher)*
4. Meet Mr. Callaghan *(Harry Grave Trio)*
5. Jambalaya *(Jo Stafford)*
6. It's In The Book *(Standley)*
7. The Glow Worm *(Mills Bros.)*
8. Takes Two To Tango *(Bailey)*
9. Take Me In Your Arms *(Paul-Ford)*
10. High Noon *(Frankie Laine)*

Jerry Kay
WWEZ—New Orleans, La.
1. You Belong To Me *(Stafford)*
2. I Went To Your Wedding *(Patti Page)*
3. Wish You Were Here *(Fisher)*
4. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
5. The Glow Worm *(Mills Bros.)*
6. Jambalaya *(Jo Stafford)*
7. Take Me In Your Arms *(Paul-Ford)*
8. Trying *(The Hilltoppers)*
9. Night And Day *(F. Faye)*
10. Half As Much *(R. Clooney)*

Gene Whitaker
WREV—Reidsville, N. C.
1. You Belong To Me *(Stafford)*
2. Wish You Were Here *(Fisher)*
3. Somewhere Along The Way *(Nat "King" Cole)*
4. I Went To Your Wedding *(Patti Page)*
5. Jambalaya *(Neal Hefti)*
6. Trying *(The Hilltoppers)*
7. Bim Bam Baby *(F. Sinatra)*
8. The Glow Worm *(Mills Bros.)*
9. I Should Care *(R. Flanagan)*
10. Nina Never Knew *(Damone)*

Larry Wilson
WNOE—New Orleans, La.
1. The Glow Worm *(Mills Bros.)*
2. You Belong To Me *(Stafford)*
3. Jambalaya *(Jo Stafford)*
4. Settin' The Woods On Fire *(Laine-Stafford)*
5. Lazy River *(Art Mooney)*
6. To Know You *(Perry Como)*
7. Sinner Or Saint *(T. Edwards)*
8. Outside Of Heaven *(Whiting)*
9. Lady Of Spain *(Eddie Fisher)*
10. My Love And Devotion *(Perry Como)*

Paul Cowley
WLEX—Lexington, Ky.
1. You Belong To Me *(Stafford)*
2. Somewhere Along The Way *(Nat "King" Cole)*
3. Wish You Were Here *(Fisher)*
4. Early Autumn *(W. Herman)*
5. I'm Through With Love *(Sandy Solo)*
6. Cincinnati Ding Dong *(Lund)*
7. I'm Never Satisfied *(Cole)*
8. My Favorite Song *(Gisele MacKenzie)*
9. Zulu Warrior *(Mitch Miller)*
10. To Know You *(Perry Como)*

Joe Deane
WHEC—Rochester, N. Y.
1. You Belong To Me *(Stafford)*
2. I *(Don Cornell)*
3. I Went To Your Wedding *(Patti Page)*
4. High Noon *(Frankie Laine)*
5. Botch-A-Me *(R. Claoney)*
6. Sinner Or Saint *(G. Gibbs)*
7. Wish You Were Here *(Eddie Fisher)*
8. Dance Of Destiny *(T. Martin)*
9. Takes Two To Tango *(Bailey)*
10. Blues In Advance *(D. Shore)*

THE CASH BOX
Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending October 25 without any changes on the part of THE CASH BOX.

Dick Karnow
WGSM—Huntington, L. I., N. Y.
1. I Went To Your Wedding *(Patti Page)*
2. You Belong To Me *(Stafford)*
3. Wish You Were Here *(Fisher)*
4. Meet Mr. Callaghan *(Paul-Ford)*
5. Jambalaya *(Jo Stafford)*
6. The Glow Worm *(Mills Bros.)*
7. Takes Two To Tango *(Pearl Bailey)*
8. You'll Never Get Away *(Cornell-Brewer)*
9. High Noon *(Frankie Laine)*
10. That's A-Why *(Mindy Carson-Guy Mitchell)*

David Walshak
KCTI—Ganzales, Texas
1. Jambalaya *(Ja Stafford)*
2. You Belong To Me *(P. Page)*
3. I Went To Your Wedding *(Patti Page)*
4. Walkin' To Missouri *(Russ Morgan)*
5. Meet Mr. Callaghan *(Paul-Ford)*
6. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
7. Wish You Were Here *(Fisher)*
8. The Glow Worm *(Mills Bros.)*
9. Carmen's Boogie *(Andrews Sisters)*
10. You'll Never Get Away *(Cornell-Brewer)*

Harry Nigocia
WJBW—New Orleans, La.
1. You Belong To Me *(Stafford)*
2. I Went To Your Wedding *(Patti Page)*
3. Wish You Were Here *(Eddie Fisher)*
4. Jambalaya *(Ja Stafford)*
5. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
6. Meet Mr. Callaghan *(Paul-Ford)*
7. Half As Much *(R. Clooney)*
8. Trying *(The Hilltoppers)*
9. You'll Never Get Away *(Cornell-Brewer)*
10. Yours *(Vera Lynn)*

Burt Beck & John Hudak
WSOU—Sauth Orange, N. J.
1. I Went To Your Wedding *(Patti Page)*
2. You Belong To Me *(Stafford)*
3. Trying *(The Hilltoppers)*
4. Jambalaya *(Hefti-Wayne)*
5. Meet Mr. Callaghan *(Paul-Ford)*
6. The Glow Worm *(Mills Bros.)*
7. Wish You Were Here *(Eddie Fisher)*
8. You'll Never Get Away *(Cornell-Brewer)*
9. Because You're Mine *(Cole)*
10. I Laughed At Love *(S. Gale)*

Al Ross
WBAL—Baltimare, Md.
1. You Belong To Me *(Stafford)*
2. I Went To Your Wedding *(Patti Page)*
3. Meet Mr. Callaghan *(Paul-Ford)*
4. Wish You Were Here *(Fisher)*
5. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
6. Jambalaya *(Snooky Lanson)*
7. Somewhere Along The Way *(Nat "King" Cole)*
8. Half As Much *(R. Clooney)*
9. Stay Where You Are *(Johnny Desmond)*
10. The Glow Worm *(Mills Bros.)*

John Wrisley
WSAV—Savannah, Ga.
1. You Belong To Me *(Stafford)*
2. I Went To Your Wedding *(Patti Page)*
3. Half As Much *(R. Clooney)*
4. Jambalaya *(Jo Stafford)*
5. String Along *(Ames Bros.)*
6. Meet Mr. Callaghan *(Paul-Ford)*
7. Takes Two To Tongo *(Gayle)*
8. My Favorite Song *(Ames Bros.)*
9. My Love—My Love *(Acquaviva)*
10. Wish You Were Here *(Eddie Fisher)*

Earle Pudney
WGY—Schenectady, N. Y.
1. I Went To Your Wedding *(Patti Page)*
2. You Belong To Me *(Stafford)*
3. Lady Of Spain *(Eddie Fisher)*
4. The Glow Worm *(Mills Bros.)*
5. Take Me In Your Arms And Hold Me *(Paul-Ford)*
6. My Favorite Song *(Ames Bros.)*
7. Outside Of Heaven *(Fisher)*
8. Takes Two To Tango *(Pearl Bailey)*
9. Sinner Or Saint *(S. Vaughan)*
10. Half As Much *(R. Clooney)*

Eddie Gallaher
WTOP—Washington, D. C.
1. You Belong To Me *(Stafford)*
2. I Went To Your Wedding *(Patti Page)*
3. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
4. Wish You Were Here *(Fisher)*
5. Half As Much *(R. Clooney)*
6. Meet Mr. Callaghan *(Paul-Ford)*
7. Jambalaya *(Ja Stafford)*
8. Somewhere Along The Way *(Nat "King" Cole)*
9. Because You're Mine *(Lanza)*
10. Outside Of Heaven *(Fisher)*

Tal Hood
WFGM—Fitchburg, Mass.
1. Why Don't You Believe Me? *(Joni James)*
2. The Glow Worm *(Mills Bros.)*
3. I Went To Your Wedding *(Patti Page)*
4. Trying *(The Hilltoppers)*
5. You Win Again *(C. Butler)*
6. You Belong To Me *(Stafford)*
7. Lady Of Spain *(Eddie Fisher)*
8. It's In The Book *(Standley)*
9. That's A-Why *(Guy Mitchell-Mindy Carson)*
10. Johnny With The Bandy Legs *(Vic Damone)*

Joe Best
WLOX—Bilaxi, Miss.
1. You Belong To Me *(Stafford)*
2. I Went To Your Wedding *(Patti Page)*
3. Wish You Were Here *(Fisher)*
4. Half As Much *(R. Clooney)*
5. Takes Two To Tango *(Pearl Bailey)*
6. The Glow Worm *(J. Mercer)*
7. Auf Wiederseh'n Sweetheart *(June Valli)*
8. Thanks To You *(Four Lads)*
9. I Laughed At Love *(S. Gale)*
10. Meet Mr. Calloghan *(Jan August)*

Chuck Norman
WIL—St. Lauis, Mo.
1. Outside Of Heaven *(E. Fisher)*
2. The Glow Worm *(Mills Bros.)*
3. I Went To Your Wedding *(Patti Page)*
4. Trying *(The Hilltoppers)*
5. You Belong To Me *(Stafford)*
6. Comes A-Long A-Love *(Kay Starr)*
7. Blues In The Night *(Rasemary Clooney)*
8. Jambalaya *(Jo Stafford)*
9. Blues In Advance *(D. Shore)*
10. Forgive And Forget *(Tany Martin)*

Mort Nusbaum
WHAM—Rachester, N. Y.
1. Lady Of Spain *(Eddie Fisher)*
2. Wish You Were Here *(Fisher)*
3. Adios *(Gisele MacKenzie)*
4. Meet Mr. Gallaghan *(Harry Grove Trio)*
5. Vanessa *(Huga Winterhalter)*
6. String Along *(Ames Bros.)*
7. Nest Of Heavenly Blue *(Connee Boswell)*
8. Doodletown Fifers *(Sauter-Finegan)*
9. Because You're Mine *(Lanza)*
10. Meet Mr. Callaghan *(Paul-Ford)*

Rod Louden
KPOJ—Portland, Oregon
1. Half As Much *(R. Clooney)*
2. You Belong To Me *(Stafford)*
3. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
4. Meet Mr. Callaghan *(Harry Grove Trio)*
5. Wish You Were Here *(Fisher)*
6. I Went To Your Wedding *(Patti Page)*
7. High Noon *(Frankie Laine)*
8. Fool Fool Fool *(Kay Starr)*
9. I Should Care *(R. Flanagan)*
10. Trying *(Johnny Desmond)*

Buddy Beason
KOPO—Tucsan, Ariz.
1. I Went To Your Wedding *(Patti Page)*
2. Somewhere Along The Way *(Nat "King" Cole)*
3. You Belong To Me *(Stafford)*
4. Half As Much *(R. Clooney)*
5. Meet Mr. Callaghan *(Mitch Miller)*
6. Possess Me *(Tany Bavaar)*
7. Nina Never Knew *(Desmond)*
8. When I Fall In Love *(Day)*
9. No *(Jane Froman)*
10. Jambalaya *(Camarata)*

Buddy Deane
WITH—Baltimore, Md.
1. You Belong To Me *(Stafford)*
2. Why Don't You Believe Me *(Joni James)*
3. I Went To Your Wedding *(Patti Page)*
4. The Glow Worm *(Mills Bros.)*
5. Lady Of Spain *(E. Fisher)*
6. Outside Of Heaven *(Fisher)*
7. You'll Never Get Away *(Cornell-Brewer)*
8. Trying *(The Hilltoppers)*
9. Jambalaya *(Jo Stafford)*
10. Bim Bam *(Frank Sinatra)*

Art Tacker
WCRB—Waltham, Mass.
1. I Went To Your Wedding *(Patti Page)*
2. You Belong To Me *(Stafford)*
3. Outside Of Heoven *(E. Fisher)*
4. Lady Of Spain *(Eddie Fisher)*
5. My Favorite Song *(G. Gibbs)*
6. Why Don't You Believe Me? *(Joni James)*
7. How Come You Do Me *(Lisa Kirk)*
8. Sinner Or Saint *(T. Edwards)*
9. Lazy River *(Art Mooney)*
10. Yours *(Vera Lynn)*

Bud Brees
WPEN—Philadelphia, Pa.
1. Why Don't You Believe Me *(Joni James)*
2. Lady Of Spain *(E. Fisher)*
3. My Favorite Song *(Marion Caruso)*
4. Icy Heart *(Dick Lee)*
5. Walkin' To Missouri *(Kaye)*
6. Stay Where You Are *(Johnny Desmond)*
7. To Know You *(P. Como)*
8. Adios *(Gisele MacKenzie)*
9. Wild Honey *(John Arcesi)*
10. Lazy River *(Art Mooney)*

Ed Perry
KFRE—Fresno, Calif.
1. Wish You Were Here *(Fisher)*
2. To Know You *(Perry Como)*
3. The Glow Worm *(Mills Bras.)*
4. You Belong To Me *(Stafford)*
5. You'll Never Get Away *(Cornell-Brewer)*
6. Funny Fellow *(Percy Faith)*
7. You Like *(Eileen Barton)*
8. Somewhere Along The Way *(Nat "King" Cole)*
9. I Went To Your Wedding *(Patti Page)*
10. Botch-A-Me *(R. Clooney)*

Lee Morris
WSB—Atlanta, Ga.
1. You Belong To Me *(Stafford)*
2. Somewhere Along The Way *(Nat "King" Cole)*
3. I Went To Your Wedding *(Patti Page)*
4. Wish You Were Here *(Fisher)*
5. Half As Much *(R. Clooney)*
6. Because You're Mine *(Cole)*
7. Vanessa *(Hugo Winterhalter)*
8. String Along *(Ames Bros.)*
9. Lady Of Spain *(Eddie Fisher)*
10. Why Don't You Believe Me? *(Joni James)*

Ed McKenzie
WXY—Detrait, Mich.
1. Yours *(Vera Lynn)*
2. I *(Don Cornell)*
3. Squeeze Me *(Four Aces)*
4. Why Don't You Believe Me? *(Joni James)*
5. Lady Of Spain *(Eddie Fisher)*
6. The Glow Worm *(Mills Bros.)*
7. I Went To Your Wedding *(Patti Page)*
8. You Belong To Me *(Stafford)*
9. Takes Two To Tango *(Pearl Bailey)*
10. One Mint Julep *(B. Morrow)*

Wally Nelskog
KRSC—Seattle, Wash.
1. You Belong To Me *(Dean Martin)*
2. It's In The Book *(Standley)*
3. Wish You Were Here *(Fisher)*
4. Meet Mr. Calloghan *(Cavallero)*
5. Three Letters *(Kay Starr)*
6. Walkin' My Baby Back Home *(Nat "King" Cole)*
7. Half As Much *(R. Clooney)*
8. Jambalaya *(Jo Stafford)*
9. Should I *(Four Aces)*
10. The Glow Worm *(Mills Bros.)*

"WALKIN' MY BABY"
"YOU INTRIGUE ME"
"THAT'S WHAT A SONG CAN DO"
"SINNER OR SAINT"
"WILD GRAPES"
and NOW!
"SO SO"

YOU'LL BE 'SO SO' IN LOVE WITH...
Bernice Parks
Seger RECORDS
1650 B'way, N. Y. JU 6-1733-4
Another GREAT FRED NORMAN Arrangement . . .
SEGER Record #7006

YOUR VOTES DECIDE THE WINNERS

IN THE 7th ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1952

VOTE TODAY—FILL OUT AND MAIL PREPAID POSTCARD IN THIS ISSUE

Sponsored and Conducted Exclusively by

THE CASH BOX

"The Offical Publication of the Automatic Music Industry of America"

'ROUND THE WAX CIRCLE

NEW YORK:

Mary Small has been signed to a term contract by Mercury. The thrush was formerly on the King label. . . . Columbia gave a party last week to introduce Benny Goodman's latest album "Jazz Concert No. 2" as a follow up to his Carnegie Hall album. . . . Dave Miller had a recording session using djs and music personalities as a vocal background for his new girl singer Bonnie Laurie. Miller's shindig following the session was the talk of the town. . . . Reports from Philadelphia indicate that Bette McClaurin's Derby record of "My Heart Belongs To Only You" is in the big selling class. It started in R & B and is now going pop. . . . If lightning strikes twice, Del Wood should have another hit as a follow up to "Down Yonder." On her new Tennessee record, "Waiting For The Robert E. Lee," there's the combination of the same composer, same artist, same label and same publisher as the first hit. Composer is Wolfe Gilbert; publisher is Southern Music. . . . Chips Music, a new BMI firm, has just been organized with Gene Block as general manager. First record, set for January release is a Johnnie Ray side. . . . Elmo White in business for himself with a BMI setup. Will headquarter at Porgie Music offices in Brill Building. . . . Hugo Winterhalter's "Blue Violins" getting a big push from Victor and publisher, Leeds. . . . Toni Arden to headline the Thanksgiving show at the Paramount. . . . One of the nicest guys in this or any other business is Dave Greenman of Times-Columbia. . . . George Hall back on the stem after a siege of illness. . . . Jilla Webb, newly signed to MGM, left last week on an extended record promotion and night club tour of the east coast. Her first record for the diskery is "The Love In Your Eyes." . . . Randy Wood of Dot Records was in town for the weekend setting the stage for the next Hilltoppers release. . . . Eydie Gorme has a honey of a side in her first Coral release "Tell Me More."

EYDIE GORME

CHICAGO:

Congratulations to Capitol promotion man Don Forman on the birth of a daughter, Cathryn Lyn, now about 2 weeks old. . . . June Valli, now a regular on the Hit Parade, hits our town October 27 on a one-day promotional stint for her latest RCA Victor release. Next day, together with Rocky Rolf, June goes to South Bend where, at a cocktail party there, she hopes to meet many of the dj's and ops. . . . Currently making teenage hearts flutter, Al Martino, at the Chicago Thitter. Al tells us he is very fond of Chicago, especially its restaurants. Claims his latest for Capitol, "In All This World" b/w "Now" is beginning to move. . . . Lew Simpkins, prexy of United Record Co., this city, announced he has appointed new foreign distribs in Antwerp, Belgium and Paris. . . . Natta Hale busy these last few days escorting Mindy Carson around town. Mindy visited several of Chicagoland's DJ's, discussing her latest Columbia release. . . . Eddy Howard, long a Chicago favorite, returns to the Aragon Ballroom on October 26. . . . Charley Michaels of Coral, all smiles these days. Claims the broad grin is due for the most part to the warm reception and frequent spins being given to Johnny Desmond's "Stay Where You Are" which many feel is Johnny's finest effort in many a moon. . . . The Billie Eckstine-George Shearing Concert returns to the Civic Opera House on November 2. This is one show which, according to past reports, always plays to packed houses. . . . A between-trains visitor to the Windy City this week was Bing Crosby. . . . "Der Bingel's" latest with the Andrews Sisters, "South Rampart Street Parade," on Decca, is getting nice reaction, according to Shim Weiner.

AL MARTINO

LOS ANGELES:

Eddie Mesner, Aladdin Records, back from a talent hunt with a couple of platters that should keep things humming . . . while brother Leo and yours truly tune up for the annual basketball season. . . . All hands stopped working when Johnnie Ray paid a visit to Bill Leuenhagen's Record Bar this past week. . . . Eddie Heller, Rainbow Records prexy, phones Irv Shorten re the winner he's got in "You're My Inspiration." . . . Big news about the change in distributorship of a major label due shortly. . . . We hear that Barbara Belle has the cutest little one . . . and six months old awreddy . . . Modern Records' Bihari Brothers making plans for their move to new quarters shortly. Joe, still unattached, off on a trip through the country . . . Sid Talmadge has a hot one in "Five Long Years" by Eddie Boyd. . . . Gordon Wolf, Sunland distribs, keeps things rolling with "Trying" by the Hilltoppers. . . . Lotsa guys in the disk biz say hello to Guy Ward. . . . Mickey Cooper's new Ruby label looks like it has a pair of potential hits. . . . Jimmy Warren's Central Record Sales busier than all get out with a host of rhythm and blues hits. . . . A lad that really knows his music, Eddie Ray. . . . It wasn't Gordon Wolf who caught that sword-fish with Irv Katz, but Nate DuRoff. . . . We're happy to see Bess Berman's Apollo plattery going wild with that Five Royals etching. . . . It'll be white tie and tux for the Xavier Cugat opening at the Statler. . . . Wade Ray's slicing of "Bill Bailey" taking hold out here. . . . Big crowd of local music men planed to the new Hotel Sahara opening in Vegas to catch Lisa Kirk and Ray Bolger. . . . Look out for the new Toni Arden waxing tagged "Take A Chance." . . . Disk that's worth it's weight in gold is the Karen Chandler version of "Hold Me, Thrill Me, Kiss Me" on Coral . . . ops can't get enough of 'em—and neither can the distrib. . . . Harry Goodman, caught walking that cocker spaniel down Vine.

TONI ARDEN

America's Fastest Selling Records

DECCA "BEST BETS"

Place these fast-moving numbers now...Selections based on actual sales.

POSITION THIS WEEK			
1.	SOUTH RAMPART STREET PARADE COOL WATER	Bing Crosby and Andrews Sisters	28419*
3.	DEEP BLUES MIDNIGHT	Red Foley	28420*
3.	STROLLING IN LOVER'S LANE DREAM BABY	Russ Morgan	28422*
3.	VERADERO BRIEF INTERLUDE	Music by Camarata	28376*
3.	MOONLIGHT MYSTERY YOU ARE HAPPINESS	Bill Kenny of the Ink Spots	28412*
6.	SINCE MY BEST GAL TURNED ME DOWN HERMAN KEPT PLAYIN' AWAY	Frankie Froba	28414*
7.	A WEDDING RING AGO I HEARD THE JUKE BOX PLAYING	Kitty Wells	28432*
8.	MY GOD IS REAL THE MOCKING BIRD	Red Foley	28447*
9.	CLEMENTINE TRUE LOVE	The Weavers	28434*
10.	GIVE ME THE RIGHT EVERYTHING I HAVE IS YOURS	Roger Coleman	28418*
11.	THE RUBY AND THE PEARL FORGIVE AND FORGET	Jeri Southern	28426*
12.	HIGH NOON (Do Not Forsake Me) OUTSIDE OF HEAVEN	Fred Waring	28449*
13.	BLUES IN THE NIGHT Part 1 (Instrumental) Part 2 (Vocal)	Jimmie Lunceford	28441*
14.	MY FAVORITE SONG WALKIN' BY THE RIVER	Ella Fitzgerald	28433*
15.	DAMP RAG FAT MAMA BLUES	Stomp Gordon	48287*

*Also available in 45 RPM (add prefix '9-' to record number)

DOUBLE BARRELED COIN CATCHER!

BING CROSBY AND THE ANDREWS SISTERS

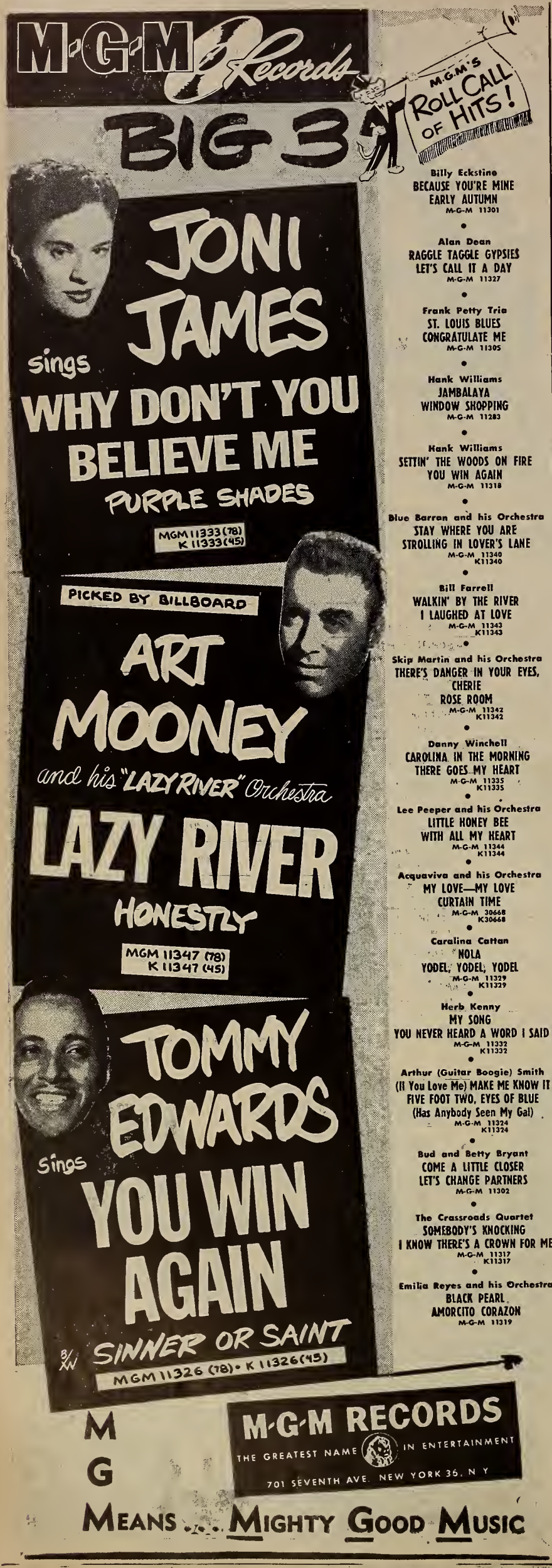
SOUTH RAMPART STREET PARADE

and

COOL WATER

Decca 28419 (78 rpm) and 9-28419 (45 rpm)

DECCA RECORDS



THE CASH BOX DISC HITS BOX SCORE

The Nation's TOP 50

Comprising **100** Selections

AL—Aladdin
AP—Apollo
AT—Atlantic
BU—Bullet
CA—Capitol
CH—Chess
CO—Columbia
CR—Coral
DA—Dana
DE—Decco
DN—Devon
DY—Derby
FE—Federal
4 Star—Four Star
IM—Imperial
IN—Intro
JU—Jubilee
KI—King
LO—London
MA—Mars
ME—Mercury
MG—MGM
MO—Modern
NA—National
OR—Oriole
PE—Peacock
PR—Prestige
RA—Rainbow
RE—Regent
SA—Savoy
SE—Seger
SIT—Sittin' In
SP—Specialty
SW—Swingtime
TE—Tempo
TN—Tennessee
UN—United
VI—Victor

1—I Went To Your Wedding

Nov. 1: 114.2 — Oct. 25: 126.3

CO-39856 (4-39856)—SAMMY KAYE O.
It Wosn't God Who Made Honky Tonk Angels
CR-60847 (9-60847)—KENNY BASS O.
The Hookey Song
DE-28388 (9-28388)—GRADY MARTIN
You Belong To Me
DE-28411 (9-28411)—GUY LOMBARDO O.
Somewhere Along The Way
JU-5093—LITTLE SYLVIA
Drive Daddy Drive
★ME-5899 (45x5899)—PATTI PAGE
You Belong To Me
VI-20-4835 (47-4835)—STEVE GIBSON

2—You Belong To Me

Nov. 1: 98.5 — Oct. 25: 108.9

CA-216S (F-2165)—DEAN MARTIN
CA-2198 (F-2198)—JAN GARBER O.
Tossin' and Turnin'
★CO-39811 (4-39811)—JO STAFFORD
CO-39857 (4-39857)—KEN GRIFFIN
Walkin' To Missouri
CR-60845 (9-60845)—GEORGIA AULD
Early Autumn
DE-28388 (9-28388)—GRADY MARTIN
I Went To Your Wedding
ME-5899 (4Sx5899)—PATTI PAGE
I Went To Your Wedding
ME-6407 (4Sx6407)—SUE THOMPSON
MG-11295 (K-11295)—JONI JAMES
VI-20-4893 (47-4893)—FREDDY MARTIN O.
Ain't It Grand To Be Dead

3—Wish You Were Here

Nov. 1: 92.5 — Oct. 25: 76.3

DE-28308 (9-28308)—GUY LOMBARDO O.
Hony Tonk Sweetheart
MG-11270 (K11270)—FRAN WARREN
What Is This Thing Called Love?
★VI-20-4830 (47-4830)—EDDIE FISHER
The Hand Of Fate

4—Meet Mister Callaghan

Nov. 1: 77.9 — Oct. 25: 68.1

★CA-2193 (F-2193)—LES PAUL
Take Me In Your Arms
CO-39851 (4-39851)—MITCH MILLER O.
How Strange
DE-28373 (9-28373)—CARMEN CAVALLARO O.
Runnin' Wild Boogie
LO-1248 (45x1248)—HARRY GROVE TRIO
Intermezzo
ME-5900 (45x5900)—HARMONICATS & AUGUST
Wish You Were Here
MG-30640 (K-30640)—PETER TODD O.
Whistlewood
VI-20-4891 (47-4891)—MELACHRINO STRINGS
La Rosito

5—Jambalaya

Nov. 1: 62.8 — Oct. 25: 59.8

★CO-39838 (4-39338)—JO STAFFORD
Eorly Autumn
CR-60816 (9-60816)—N. HEFTI & F. WAYNE
Two Faced Clock
DE-28341 (9-28341)—REX ALLEN
DE-28367 (9-28367)—CAMARATA
Modemoiselle
MG-11283 (K-11283)—HANK WILLIAMS

6—High Noon

Nov. 1: 58.9 — Oct. 25: 60.1

CA-2120 (F-2120)—TEX RITTER
Go On! Get Out!
★CO-39770 (4-39770)—FRANKIE LAINE
Rock Of Gibraltar
DE-28449 (9-28449)—FRED WARING O.
Outside Of Heaven
LO-1232 (45-1232)—LITA ROZA
Love, Where Are You Now?
MG-11266 (K11266)—BILL HAYES
Padom . . . Padam . . .

7—Half As Much

Nov. 1: 52.2 — Oct. 25: 63.7

★CO-39710 (4-39710)—ROSEMARY Clooney
Poor Whip-Poor-Will
CO-20879 (4-20879)—CURLEY WILLIAMS
CO-39809 (4-39809)—KEN GRIFFIN
Auf Weiderseh'n Sweetheart
DE-28271 (9-28171)—GUY LOMBARDO O.
Auf Wiederseh'n Sweetheart
ME-6366 (6366x45)—KEN MARVIN
ME-8294 (45x8294)—DINAH WASHINGTON
My Song
MG-11202 (K-11202)—HANK WILLIAMS

8—The Glow-Worm

Nov. 1: 41.4 — Oct. 25: 37.1

CA-2248 (F-2248)—JOHNNY MERCER
CO-39840 (4-39840)—PAULETTE SISTERS
Sui Sin Fa
★DE-28384 (9-28384)—MILLS BROS.

9—Trying

Nov. 1: 41.2 — Oct. 25: 37.3

CR-60823 (9-60823)—JOHNNY DESMOND
Wild Guitars
DE-28375 (9-28375)—ELLA FITZGERALD
My Bonnie Lies Over The Ocean
DE-28322 (9-28322)—GRADY MARTIN
Sweet Jennie Lee
★DOT-15018—THE HILLTOPPERS
ME-5904 (4Sx5904)—JIMMY PALMER O.
Down By The O-Hi-O

10—Because You're Mine

Nov. 1: 30.3 — Oct. 25: 18.1

CA-2212 (F-2212)—NAT "KING" COLE
I'm Never Sotisfied
DE-28337 (9-28337)—JOHN RAIIT
The Song Angels Sing
ME-5897 (45xS897)—BOBBY WAYNE
Madonna Of The Rosary
MG-11301 (K-11301)—BILLY ECKSTINE
Early Autumn
★VI-10-3914 (47-3914)—MARIO LANZA
Song The Angels Sing

11—Lady Of Spain

Nov. 1: 30.1 — Oct. 25: 16.3

★VI-20-4953 (47-4953)—EDDIE FISHER
Outside Of Heaven
CA-2265 (F-2265)—LES PAUL & MARY FORD
My Baby's Coming Home

12—Auf Wiederseh'n Sweetheart

Nov. 1: 25.7 — Oct. 25: 52.2

CA-2143 (F-2143)—LES BAXTER
Padam . . . Padam . . .
CA-2166 (F-2166)—SHARKEY
CO-39776 (4-39776)—CHAMP BUTLER
Padam, Padam
CO-39809 (4-39809)—KEN GRIFFIN
Half As Much

CR-60773 (9-60773)—AMES BROTHERS
Break The Bands That Bind Me
DE-28271 (9-28271)—GUY LOMBARDO O.
Half As Much
★LO-1227 (45-1227)—VERA LYNN
Parting Song
ME-5871 (S871x45)—EDDY HOWARD
I Don't Want To Take A Chance
MG-11278 (K-11278)—DE MARCO SISTERS
Watermelon Weather
VI-20-4777 (47-4777)—BILLY SHEPARD O.
The Mask Is Off

13—Takes Two To Tango

Nov. 1: 24.S — Oct. 25: 19.6

CA-2222 (F-2222)—JEANNE GAYLE
Butterflies
★CR-60817 (9-60817)—PEARL BAILEY
Let There Be Love
DE-28394 (9-28394)—LOUIS ARMSTRONG
I Laughed At Love
ME-5903 (45xS903)—LOLA AMECHE
Ol' Man Mose

14—Somewhere Along The Way

Nov. 1: 22.2 — Oct. 25: 16.1

★CA-2069 (F-2069)—NAT "KING" COLE
What Does It Take?
CO-39695 (4-39695)—TONY BENNETT
Sleepless
DE-28141 (9-28141)—JERRY GRAY O.
Pittsburgh, Pa.
DE-28222 (9-28222)—GENE AMMONS O.
Beezy
DE-28411 (9-28411)—GUY LOMBARDO
I Went To Your Wedding
ME-89001 (45x89001)—ILLINOIS JACQUET
Port Of Rico
VI-20-4691 (47-4691)—HUGO WINTERHALTER
Vanessa

15—Outside Of Heaven

Nov. 1: 17.6 — Oct. 25: 17.9

CA-2217 (F-2217)—MARGARET WHITING
Alone Together
DE-28449 (9-28449)—FRED WARING O.
High Noon
★VI-20-4953 (47-4953)—EDDIE FISHER
Lady Of Spain

16—Indian Love Call

Nov. 1: 17.4 — Oct. 25: 20.6

CO-39245 (4-39245)—FRED LOWERY
DE-27955 (9-27955)—FRIML
DE-28076 (9-28076)—ARMSTRONG & JENKINS O.
Jeannine
★IM-8156 (45-8156)—SLIM WHITMAN
China Doll
MG-11300 (K-11300)—FOUR HORSEMEN
San Antonio Rose
VI-10-3786—ROBERTA PETERS & R. MERRILL
So In Love

17—My Favorite Song

Nov. 1: 17.2 — Oct. 25: 10.9

CA-2264 (F-2264)—JAN GARBER O.
Things That Might Have Been
CA-2256 (F-2256)—GISÈLE MacKENZIE
Don't Let The Stars
CR-60846 (9-60846)—AMES BROTHERS
Al-Lee-O! Al-Lee-Ay!
DE-28433 (9-28433)—ELLA FITZGERALD
Walkin' By The River
DN-101—MARION CARUSO
Balboa
JU-6019—EDNA McGRIFF
My Boby's Comin' Home

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

● Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

● The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it mans that for every 1000 records sold thot week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising **100** Selections

Nov. 1 Oct. 25

★ME-5912 (45x5912)—GEORGIA GIBBS
Sinner Or Saint
MG-11350 (K-11350)—CINDY LORD
My Boby's Comin' Home
VI-20-4985 (47-4985)—LILY ANN CAROL
It Wouldn't Be The Some Without You

18—String Along 15.7 5.6
★CR-60804 (9-60804)—AMES BROTHERS
Absence Makes The Heart Grow Fonder

19—Why Don't You Believe Me? 13.4 14.4
★MG-11333 (K-11333)—JONI JAMES
Purple Shades

20—Walkin' To Missouri 12.1 8.5
CO-39857 (4-39857)—KEN GRIFFIN
You Belong To Me
★CO-39769 (4-39769)—SAMMY KAYE O.
One For The Wonder
DE-28351 (9-28351)—RUSS MORGAN O.
Absence Makes The Heart Grow Fonder

21—It's In The Book 11.7 14.5
★CA-2249 (F-2249)—JOHNNY STANDLEY
ME-S911 (45xS911)—AL BERNIE

22—Comes A-Long A-Love 11.3 1.9
★CA-2213 (F-2213)—KAY STARR
Three Letters

23—Blues In Advance 11.1 5.3
MA-100—WOODY HERMAN
Terrissita
★VI-20-4926 (47-4926)—DINAH SHORE
Bella Musica

24—Botch-A-Me 9.9 8.4
★CO-39767 (4-39767)—ROSEMARY CLOONEY
On The First Warm Day

25—We're Setting The Woods On Fire 7.9 5.5
★CO-39867 (4-39867)—LAINE & STAFFORD
Piece A-Puddin'
MG-11334 (K-11334)—FRAN WARREN
Takes Two To Tango

26—Blues In The Night 7.8 1.2
CA-1608 (F-1608)—MERCER & STAFFORD
★CO-39813 (4-39813)—ROSEMARY CLOONEY
Who Kissed Me Lost Night?
DE-28441 (9-28441)—JIMMIE LUNCEFORD O.
LO-1210 (45x1210)—CHIS HAMALTON
Temptotion Rag
VI-42-0150—DINAH SHORE
Yes, My Darling Doughter

27—You'll Never Get Away 6.9 15.0
CO-39872 (4-39872)—PAULETTE SIS. & HANLEY
★CR-60829 (9-60829)—DON CORNELL & TERESA BREWER

Nov. 1 Oct. 25

28—To Know You S.9 —
★VI-20-4959 (47-4959)—COMO & FONTANE SIS.
My Lady Loves To Donce

29—The Ruby And The Pearl 5.8 8.2
★CA-2230 (F-2230)—NAT "KING" COLE
Faith Can Move Mountains
CO-39862 (4-39862)—FRANKIE LAINE
The Mermaid
MG-11331 (K-11331)—LEROY HOLMES O.
Idaho

30—The Mermaid 5.7 3.1
★CO-39862 (4-39862)—FRANKIE LAINE
The Ruby And The Pearl

31—Stay Where You Are 5.6 —
CA-2241 (F-2241)—JANE FROMAN
Loughing
MG-11340 (K-11340)—BLUE BARRON O.
Strolling In Lover's Lane
★CO-39866 (4-39866)—TONY BENNETT
Anywhere I Wander
★CR-60848 (9-60848)—JOHNNY DESMOND
Nino Never Knew

32—Should I 4.9 1.6
★DE-28323 (9-28323)—FOUR ACES
There's Only Tonight

33—I Should Care 4.8 —
★VI-20-4885 (47-4885)—RALPH FLANAGAN O.
Tippin' In

34—Faith Can Move Mountains 3.8 12.2
CA-2230 (F-2230)—NAT "KING" COLE
The Ruby And The Pearl
★CO-39837 (4-39837)—JOHNNIE RAY
Love Me
LO-12S5 (45x1255)—JIMMY YOUNG
I'll Never Be The Same

35—Don't Tempt Me 3.7 —
★VI-20-4944 (47-4944)—TONY MARTIN
Forgive And Forget

36—Have A Good Time 3.6 4.0
★CO-39764 (4-39764)—TONY BENNETT
Please My Love
MG-11291 (K-11291)—BILLY ECKSTINE
Stronge Sensation

37—Here In My Heart 3.5 3.7
★BBS 101—AL MARTINO
I Cried Myself To Sleep
CO-39745 (4-39745)—TONY BENNETT
I'm Lost Again
CR-60746 (9-60746)—ALAN DALE
I'm Sorry

Nov. 1 Oct. 25

DE-28213 (9-28213)—THE ANDREWS SISTERS DICK HAYMES
I'm Sorry
ME-5877 (5877x4S)—VIC DAMONE
Rosanne

38—Sinner Or Saint 3.4 3.2
CO-39873 (4-39873)—SARAH VAUGHAN
Mighty Lonesome Feelin'
★ME-5912 (45x5912)—GEORGIA GIBBS
My Favorite Song
MG-11326 (K-11326)—TOMMY EDWARDS
You Win Again
SE-7004 (45x7004)—BERNICE PARKS
Wild Grapes
VI-20-4946 (47-4946)—FREDDY MARTIN O.
A Good Used Heart

39—Walkin' My Baby Back Home 2.9 8.1
AP-1088—DEAN MARTIN
Oh! Marie
CA-2130 (F-2130)—NAT "KING" COLE
Funny
★CO-39750 (4-39750)—JOHNNIE RAY
Give Me Time
DE-28277 (9-28277)—GUY LOMBARDO O.
Once In A While
SE-7002—BERNICE PARKS

40—Vanessa 2.7 10.7
LO-1256 (45x1256)—TED HEATH O.
Eorly Autumn
MG-30619 (K-30619)—DAVID ROSE
All The Things You Are
★VI-20-4691 (47-4691)—HUGO WINTERHALTER O.
Somewhere Along The Way

41—Fool, Fool, Fool 2.6 S.1

42—Feet Up (Pat Him On The Po-Po) 2.4 7.9

43—Three Letters 1.9 6.2

44—Blue Tango 1.8 1.3

45—My Tormented Heart 1.7 1.5

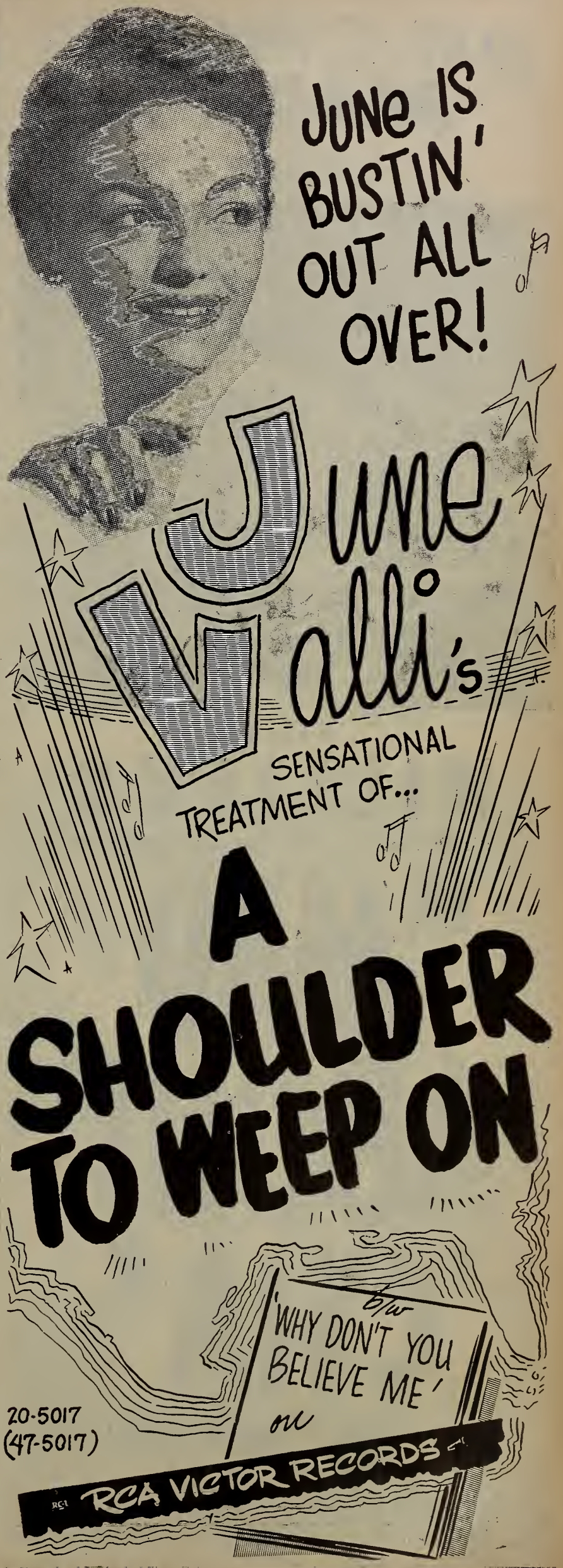
46—Luna Rossa 1.5 2.2

47—Sugarbush 1.4 6.3

48—Delicado 1.3 3.5

49—My Love And Devotion 1.2 9.7

50—I Laughed At Love 1.1 4.1



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WILLIAMS
His Quartet and orchestral accompaniment

"MAD ABOUT 'CHA"

b/w "I DON'T KNOW WHY"

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First Poll Results To Be Announced Next Week

NEW YORK—The first poll results in *The Cash Box*' seventh annual poll will be announced next week.

Operators are advised to get their votes in as quickly as possible so that they may be computed for the first announcement.

For the next four weeks the tallies will be reported in each issue and then the final results will be announced.

Herewith is a list of the top tunes of the year in each recording category to aid ops in their voting.

TOP POP RECORDS

A GUY IS A GUY
ANYTIME
AUF WIEDERSEH'N SWEETHEART
AY-ROUND THE CORNER
BE ANYTHING (BUT BE MINE)
BECAUSE YOU'RE MINE
BE MY LIFE'S COMPANION
BERMUDA .
BLACKSMITH BLUES
BLUE TANGO
BOTCH-A-ME
BROKENHEARTED
CHARMAINE
COLD COLD HEART
CRY
DANCE ME LOOSE
DELICADO
DOWN YONDER
FORGIVE ME
HALF AS MUCH
HAMBONE
HAVE A GOOD TIME
HERE IN MY HEART
HIGH NOON
I'LL WALK ALONE
I'M YOURS
I WENT TO YOUR WEDDING
JAMBALAYA
KISS OF FIRE
LOVER
MAYBE
MEET MR. CALLAGHAN ..
MY LOVE AND DEVOTION
PERFIDIA
PITTSBURGH, PA.
PLEASE MR. SUN
SIN
SHRIMP BOATS
SLOW POKE
SOMEWHERE ALONG THE WAY
SUGARBUSH
TELL ME WHY
THE LITTLE WHITE CLOUD THAT CRIED
TIGER RAG
TULIPS AND HEATHER
VANESSA
WALKING MY BABY BACK HOME
WHEEL OF FORTUNE
WIMOWEH
WISH YOU WERE HERE
YOU BELONG TO ME

TOP R & B RECORDS

BESIDE YOU
BEST WISHES
BOOTED
COLD, COLD HEART
CRY
DADDY DADDY
DUST MY BROOM
5-10-15 HOURS
FLAMINGO
FOOL FOOL FOOL
GOIN' HOME
GOT YOU ON MY MIND
GUITAR SHUFFLE
HAVE MERCY, BABY
HEAVENLY FATHER
I'M GONNA PLAY THE HONKY TONKS
JUKE
LAWDY, MISS CLAWDY
LET'S TALK ABOUT JESUS
MARY JO
MIDDLE OF THE NIGHT
MOODY MOODY FOR LOVE
MY HEART'S DESIRE
MY SONG
NIGHT TRAIN
NO MORE DOGGIN'
ONE MINT JULEP
SHINE ON
SO TIRED
THAT'S WHAT YOU'RE DOING TO ME
THREE O'CLOCK BLUES
TING-A-LING
TOUBLE IN MIND
WEEPIN' AND CRYIN'
WHEEL OF FORTUNE

TOP FOLK & WESTERN

ALABAMA JUBILEE
ALMOST
ARE YOU TEASING ME
BABY WE'RE REALLY IN LOVE
BUNDLE OF SOUTHERN SUNSHINE
DON'T JUST STAND THERE
DON'T STAY AWAY
FULL TIME JOB
GIVE ME MORE, MORE, MORE
GOLD RUSH IS OVER
HALF AS MUCH
INDIAN LOVE CALL
IT WASN'T GOD WHO MADE HONKY TONK ANGELS
I WENT TO YOUR WEDDING
JAMBALAYA
LADY'S MAN
LET OLD MOTHER NATURE HAVE HER WAY
SILVER AND GOLD
SLOW POKE
WAITING IN THE LOBBY OF YOUR HEART
WILD SIDE OF LIFE
WONDERING

His Honor Greets Frank Campana

NEW YORK—Frank Campana, the fast rising Jubilee Records' artist, headlined last week at the annual Columbus Day dinner under the auspices of the Grand Street Boys. Left to right are Frankie Lohmann (the singer's manager); General Sessions Judge Jonah Goldstein and Frank Campana. Frank's two newest sides, "Tenderly" b/w "I Wish I'd Known," are set for national release this week.

"Stay Where You Are" Party

CHICAGO—While in Chicago recently, Julie Stearns of B. M. I. was host at a "Stay Where You are" party for the music trade. The big records on the tune are Johnny Desmond's Coral disking and Tony Bennett on Columbia. Shown from left to right are: Bud Katzel, Decca Records; Don Forman, Capitol Records; Johnny Desmond; Natt Hale, The Cash Box correspondent; Bud Brandon; Al Oelrich, Coral Records; and Julie Stearns.

Western Record Pressers Assn. Meets In L. A.

LOS ANGELES, CALIF. — The monthly meeting and dinner of the Western Record Pressers Association at the Nickabob played to near capacity membership here this past week. (Oct. 14)

On hand for the meet were several invited guests, among them representatives of the Turbo Mill Co., Los Angeles, and *The Cash Box*.

The organization aptly demonstrated how members of the industry, all with common aims and purposes, can work together for their joint interests. The group is composed of all members of the record manufacturing industry, and suppliers of raw materials and services. Formed less than two months ago, the organization has progressed rapidly and was recently incorporated under a California State charter.

All of their basic aims and principles evolve into one definite tangent—to wit—the ultimate in quality record manufacture and service for recording companies throughout the nation. Of prime importance to the industry as a whole, the work of this organization can result in only serving, in the final analysis, to stimulate a healthy interest in the basic product—the record.

Unquestionably, the group's dissemination of information pertaining to technical matters, the standardization of manufacturing processes and raw materials, problems relating to the packing and shipping of phonograph records, local tax and labor matters; all work for the common weal.

The group approved the adoption of a membership certificate and the seal of the organization, the latter to be imprinted on packing cartons.

Taken under advisement at the meeting was the possible affiliation of the organization with the Record Industry Association of America (RIAA). The wheels have been set in motion for such an affiliation it was learned, with the executive council of RIAA currently discussing said move. If approved, the Western Record Pressers Association would become the first non-recording group to tie-in with RIAA. Members of the western group were keenly interested in the first activity of RIAA recently demonstrated at Hartford, Conn., with A. R. Ellsworth, president of Research Craft Co., this city, a delegate who attended the music festival.

Officers of WRPA include Louis Guttman, Al Levine, J. Alberti, A. R. Ellsworth and Vincent Puccio.

Attending the meeting were: Wm. Collins, Jules Bihari, Nate Duroff, Russell A. Molloy, Wm. Neibel, Lee M. Caldwell, Les Cottrell, Nate Rothstein, Hank Fine, Hal Edwards, Art Garson, John Isaacson, Frank Bellone, John Galitza, James G. Lee and Marcus Muskat, attorney for the group.

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Hilltoppers Make National Debut

NEW YORK—Randy Wood, president of Dot Records and manager of the Hilltoppers, announced this week that the group had signed with MCA.

As their first national TV appearance, they are scheduled to be on the Ed Sullivan show, followed by a shot on the Perry Como show.

The Hilltoppers came into national prominence via their Dot recording of "Trying" which is now near the top of all best seller lists.

The members of the group, catapulted into the limelight on the strength of this one record, are all students at Western Kentucky State College in Bowling Green, Kentucky and because of their school commitments cannot make personal appearances except on week-ends.

The only way, therefore, that they can be seen by a national audience is on TV stanzas, for which they are now booked.

MRT Releases Four Sides; Increases Promotion Staff

NEW YORK—MRT announced the release of four more sides this week. Denny Vaughn is out with "Castenets" and "Two Other People" and Nancy Reed has "You're Not For Me" and "Don't Disturb."

MRT has appointed an exploitation staff for a national buildup of these tunes. Abe Bloom has been assigned to the middle west. Joe Lubin will cover New England as far north as New Hampshire. And Elaine Bergman is covering the east with major emphasis on Philadelphia.

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CARSON—MITCHELL
A Great Duet
'Cause I Love Ya
That's A-Why
Columbia #39879
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Ops! Don't Forget To Vote
In The Cash Box 7th
Annual Music Poll

Danny Makes With The Food As Music Celebrities Dine

Perry Como turns the tables on Danny, feeding him some of his own delectable food.

NEW YORK — A little guy who runs a restaurant and whose stock in trade is celebrities of all kind, holds forth on East 45th Street in a place called Danny's Hide-a-way.

At any meal time you can find Danny's place loaded with renowned people from all walks of life—and of late, especially from the music and recording businesses.

Although Danny is naturally interested in all his customers, the music fraternity gets his greatest attention because, as Danny sadly explains, he's a frustrated musician, lindy hopper and what have you.

Probably the youngest (and shortest) restaurateur on a street that's chock full of restaurants, Danny Stradella has been an ex-boxer (bantamweight division), ex-Harvest Moon Ball Winner (specializing in the lindy hop), and ex-GI. Moving from Hell's Kitchen, hoodlum gangs, pool-rooms, dancehalls, fight arenas and World War II, Danny has incongruously enough now become the owner of a high class bistro, catering to the city's elite.

However, this didn't happen accidentally. Danny's father founded one of the first steak houses on 45th Street and Danny received his training working in every job from bus boy on up. On returning from the war, he decided to open his own place and despite the fact that statistics show that over 66% of all new restaurants flop the first year, Danny has made a fabulous success.

Starting with a tiny room consisting of six tables and a bar, Danny's has grown to a buzzing seven-room success seating 225 persons, not to mention those patiently waiting for a table.

If you looked for the reason for Danny's success, you'd probably have to add up dozens of factors, but certainly some of the most important are his unaffected charm, his gentleness of manner, his public relations savvy and the fact that he is a hard-working host who doesn't think it beneath his dignity to clear off a table or pinch hit in the kitchen during the rush hours.

And as far as the celebrities who come into his restaurant are concerned, Danny is not only a host, but also a friend. Any night, after he closes up you can find him taking a group of his late diners to the clubs around town for a nightcap or two. And in that party may be any of the celebrities in town at the time.

As a matter of fact at Danny's birthday party, the following chorus serenaded him: Bobby Sherwood, Johnny Johnston, Gabby Hayes, Robert Preston, Mel Torme, Eileen Barton, Ann Jeffreys, Bob Sterling and several others.

As far as the music business is concerned, guests of Danny's have included Johnny Desmond, Connee Haines, Frank Sinatra, Kay Starr, Kay Armen, Eddie Fisher, Perry Como, Don Cornell, Tommy Dorsey, Hugo Winterhalter, Frank Loesser, Gordon Jenkins, Artie Shaw, Georgia Gibbs, Andy Russell, Peggy Lee, Bobby Mellin, George Pincus and dozens of others.

As a symbol of his love for the music business, Danny keeps a reconstructed violin hanging in his restaurant, one which he originally broke over his teacher's head when he refused to let Danny play jazz.

When that incident ended his violin career, Danny took up trumpet, but that didn't work either and so now he is a drummer.

But Danny's best form of musical expression is demonstrated by his dancing, of which he is devotee.

And pretty soon Danny is going to be able to dance to his heart's content to a tune written especially for him by Bobby Mellin and Sammy Step, called, of all things, "Danny's Hide-A-Way."

Duke Ellington's Silver Jubilee Celebrated by Entire Music Trade

NEW YORK—In appreciation of twenty-five years of musical stardom and song hits, the music industry is celebrating the Silver Jubilee of Duke Ellington's amazing career by featuring, on almost every major commercial program, the endless chain of hits composed by the Duke, in what will embrace more than fifteen hundred performances. The dates designated by Sidney Mills, of Mills Music, for this gala event are from October 24 to November 7.

The Duke, who the entire industry agress merits this tribute, has often been referred to as the composer and arranger who has contributed more in arranging technique and original melodies than any other contemporary.

Duke was born on April 29, 1899 in Washington, D. C., the city where he acquired the nick name of "Duke" from his friends. Art must have been in his blood for in his youth he studied painting and drawing and won a scholarship to Pratt Institute on the basis of his artistic talents. To take a selfish approach to the Duke's family circumstances, we must say that it was fortunate for the music business that his parents had financial difficulties. The industry might never have had his talents were he to finish his painting career.

To cover expenses and help the family, Duke worked as a soda jerk in a drug store and doubled as an entertainer in the same place. Here he learned how to read music and started touring night spots with a five piece crew. Then the pianist took the aggregation to New York and landed a job in Broadway's Kentucky Club. Musicians and publishers ran to hear this new type of swing music. Publisher Irving Mills of Mills Music, was thrilled when he heard the group one night, and was doubly amazed when he became aware of the fact that Duke had also composed and arranged all of the music that the boys were playing. That same evening Mills became the artist's personal manager. After that things began to boom. The band was increased to 14 pieces, uniforms were made, and the group started recording.

The Duke's engagement at the Kentucky Club in Harlem, was one of the most important factors in his establishment as an influential figure in popular music. The talented artist remained at the Club for five years. He then was engaged by the Cotton Club and went with the club when it moved downtown to Broadway. He played a vaudeville date at the Fulton Theatre and then took his aggregation to the king of the vaudeville theaters, The Palace. Then he signed with Flo Ziegfeld for one of his last shows entitled "Show Girl," and during the run of this musical he created "Black And Tan Fantasy," one of the greatest musical shorts ever done. In the year 1930, the composer introduced "Mood Indigo" and a year later anticipated the imminent swing era with "It Don't Mean A Thing (If It Ain't Got That Swing)." This was one of the first popular uses of the term "swing."

Two years later more of the Ellington genius was displayed when he introduced "Sophisticated Lady." He added more successes when he scored triumphantly with appearances in Europe. In 1935, 1938, and in 1939, the Duke won the ASCAP Annual Award for the most important songs of those years with his creation of "Solitude," "Caravan," and "I Let A Song Go Out Of My Heart."

In April of 1939, responding to pressure from his European fans, he did a series of thirty-one concerts in thirty-one cities on the Continent in as many days. One of these was an appearance in a bomb shelter in Paris.

When he returned to the States, the master conceived "Jump For Joy," a musical revue with the Duke composing most of the music, appearing in many of the sketches and conducting his own band. It ran for twelve successful weeks in Hollywood, and closed only because of the artist's other bookings. He was treated as a king when he returned to Europe in 1948 as a soloist and conductor.

In 1943 he inaugurated his record breaking series of concerts at Carnegie Hall to sell-out crowds. He continues these annual appearances at Carnegie Hall as well as at the halls of key cities throughout the U. S. and Canada.

The entire music trade now joins in to celebrate the Silver Jubilee of the Duke, one of America's greatest musical geniuses, who has given us over 1,000 songs.

Here's What Happens When You're On Back Of A Hit!

NEW YORK—Larry Taylor, publisher of "The Hand Of Fate" which is on the back of the Eddie Fisher disk "Wish You Were Here," this week demonstrated what a problem it is to be on the other side of a hit. Not being able to get the number of plugs he felt his song desrved because everyone was playing the hit side, Larry sent the following parody to disk jockies around the country, which is to be sung to the tune of "Wish You Were Here"—but as Larry says, just once:

WHEN IT'S TURNOVER TIME WITH YOU
PLEASE PLAY . . . "THE HAND OF FATE"
A SONG THAT IS PRACTICALLY NEW
BECAUSE . . . IT HAD TO WAIT
FOR A TUNE CALLED "WISH YOU WERE HERE"
BECAME THE HIT OF THE YEAR
PLAY "HAND OF FATE"
PLAY "HAND OF FATE"
PLAY "HAND OF FATE"
EDDIE FISHER'S THE BOY WHO SINGS
SO WELL . . . "THE HAND OF FATE"
JUST PITCH IT AND IT'S BOUND TO SELL
COME ON . . . IT'S NOT TOO LATE
THERE'S A HIT ON THE OTHER SIDE
SO PLEASE WON'T YOU GIVE IT A RIDE
PLAY "HAND OF FATE"
PLAY "HAND OF FATE"
PLAY "HAND OF FATE"

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1. ROCK ME ALL NIGHT LONG
THE RAVENS
8291

2. THE CANDLE'S BURNING LOW
JOHNNY OTIS-MEL WALKER
8295

3. MAKE BELIEVE DREAMS
DINAH WASHINGTON
5906

THE CASH BOX Rhythm & Blues Ramblings

Jubilee Records have been moving fabulously in the R & B field, and with the issuance of its latest releases, has announced that with eight disks currently so hot, the diskery will issue no other records until after the first of the year. **Jerry Blaine** has one in the newest batch that will certainly strengthen his front line of best sellers. The new **Edna McGriff-Sonny Til** waxing of "Good" backed with "Piccadilly" is a double sock that will do much for the reputation of the sixteen-year old thrush, and the lead vocalist of the Orioles. The pair work together like butter and bread.

* * *

Billy Ward and his Dominoes continue to tear old house records to shreds as they travel through Ohio, Kentucky, Tennessee, Pennsylvania and New Orleans. Letters come in from managers of every theatre the boys played attesting to the tremendous drawing power of the group. **Rose Marks**, manager, has made it a fetish to put on only clean shows and has proven to everyone's satisfaction that you don't need smut to sell a show. If you have talent you don't have to employ gimmicks to put yourself over. The dollars rolling in prove that the Dominoes have the formula.

* * *

At the conclusion of their appearance at Carnegie Hall on October 12, with **Mahalia Jackson**, The Keys of Harmony, spiritual quartet, signed with Tuxedo Records. Their first release will be on the market shortly. . . . Reliable sources say that **Ruth Brown** will soon be announced as co-headliner with **Billy Eckstine** in a huge one-nighter package. . . . The **Milt Buckner Trio**, rated by many jazz critics as ". . . swingingest outfit" in show business, opens a one week engagement at Lawson's Palace in Harrisburg, Pa., October 27. The group will move to Gleason's in Cleveland at the close of their stay in Harrisburg.

* * *

Ivan Ballen, Gotham Records, advises that since the review of Robert Patterson Singers last release appeared in **The Cash Box**, the group has received several offers for personal appearances. The boys are working steadily and will try to work in the additional offers. . . . **Danny Kessler**, Okeh Artists and Repertoire chief, off on a ten-day tour of the midwest, combining record dates with the never ending hunt for new disk talent. . . . **Frank Gilston**, Tuxedo Record Balladeer, is touring the U. S. for three months with the London Opera Company. . . . **Dan Stevens**, Okeh, just returned from a tour of the midwest where he promoted "My Story" by Chuck Willis, Annie Laurie's "You Belong To Me." and Red Saunders "Last Night's Party." All three disks are going great guns.

HOT

in HARLEM

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

1	MY SONG *Johnny Ace* *(Duke 102)*	
2	ROCK ME ALL NIGHT LONG *The Ravens* *(Mercury 8291)*	
3	I'M GONNA PLAY THE HONKY TONKS *Marie Adams* *(Peacock 1583)*	
4	PORT OF RICO *Count Basie* *(Mercury 89001)*	
5	FAITH CAN MOVE MOUNTAINS *Nat "King" Cole* *(Capitol 2230)*	
6	YOU KNOW I KNOW *The Five Royals* *(Apalla 441)*	
7	GOIN' HOME *Fats Domina* *(Imperial 5180)*	
8	YOU'RE MY INSPIRATION *The Five Crawns* *(Rainbow 179)*	
9	YOU KNOW I LOVE YOU *B. B. King* *(R.P.M. 363)*	
10	HAVE MERCY, BABY *The Dominoes* *(Federal 12068)*	

on CHICAGO'S South Side

1	FIVE LONG YEARS *Eddie Boyd* *(J.O.B. 1007)*
2	JUKE *Little Walter* *(Checker 758)*
3	EVERY DAY I HAVE THE BLUES *Joe Williams* *(Checker 762)*
4	I'M GONNA PLAY THE HONKY TONKS *Marie Adams* *(Peacock 1583)*
5	ROCK ME ALL NIGHT LONG *The Ravens* *(Mercury 8291)*
6	MY SONG *Jahnny Ace* *(Duke 102)*
7	YOU KNOW I LOVE YOU *B. B. King* *(R.P.M. 363)*
8	BESIDE YOU *The Swallows* *(King 4527)*
9	DADDY DADDY *Ruth Brown* *(Atlantic 973)*
10	KAY'S LAMENT *Kay Starr* *(Capitol 2151)*

in NEW ORLEANS

1	MY STORY *Chuck Willis* *(Okeh 6905)*
2	FIVE LONG YEARS *Eddie Boyd* *(J.O.B. 1007)*
3	JUKE *Little Walter* *(Checker 758)*
4	MY DAYS ARE LIMITED *Jimmy McCracklin* *(Peacock 1605)*
5	SNUFF DIPPER *Tadd Rhades* *(King 4556)*
6	LET'S CALL IT A DAY *Sanny Thompson* *(King 4541)*
7	PLEASE SEND HER BACK TO ME *Faur Blazes* *(United 127)*
8	SECURITY BLUES *Roosevelt Sykes* *(United 129)*
9	JAMBALAYA *Hank Williams* *(MGM 11283)*
10	I'D BE SATISFIED *The Dominoes* *(Federal 12105)*

in PHILADELPHIA

1	MOONRISE *The Royals* *(Federal 12088)*
2	TING-A-LING *The Clovers* *(Atlantic 969)*
3	GOODBYE BABY *Little Caesar* *(Recorded In Hollywood 235)*
4	MY SONG *Johnny Ace* *(Duke 102)*
5	SEE SEE RIDER *The Orioles* *(Jubilee 5092)*
6	PORT OF RICO *Illinois Jacquet* *(Mercury 89001)*
7	YOU KNOW I LOVE YOU *B. B. King* *(R.P.M. 363)*
8	MY STORY *Chuck Willis* *(Okeh 6905)*
9	I'D BE SATISFIED *The Daminaes* *(Federal 12105)*
10	MAKE BELIEVE DREAMS *Dinah Washington* *(Mercury 5906)*

in ATLANTA

1	FIVE LONG YEARS *Eddie Boyd* *(J.O.B. 1007)*
2	JUKE *Little Walter* *(Checker 758)*
3	YOU KNOW I LOVE YOU *B. B. King* *(R.P.M. 363)*
4	OOOH-OOOH-OOOH *Llayd Price* *(Specialty 440)*
5	MY SONG *Jahnny Ace* *(Duke 102)*
6	HEY, MISS FANNIE *The Clovers* *(Atlantic 997)*
7	COOL KIND TREATMENT *Eddie Bayd* *(Chess 1523)*
8	COME BACK, BABY *Flayd Dixon* *(Aladdin 3151)*
9	SECURITY BLUES *Raosevelt Sykes* *(United 129)*
10	EVERYTIME I THINK OF YOU *Willie Mae Thornton* *(Peacock 1603)*

in MEMPHIS

1	FIVE LONG YEARS *Eddie Boyd* *(J.O.B. 1007)*
2	YOU KNOW I LOVE YOU *B. B. King* *(R.P.M. 363)*
3	CAN'T HOLD ON MUCH LONGER *Little Walter* *(Checker 758)*
4	JUKE *Little Walter* *(Checker 758)*
5	ROCK ME ALL NIGHT LONG *The Ravens* *(Mercury 8291)*
6	BABY, DON'T YOU TEAR MY CLOTHES *Smokey Hogg* *(Madern 884)*
7	SECURITY BLUES *Raasevelt Sykes* *(United 129)*
8	NELSON ST. BLUES *Willie Lave* *(Trumpet)*
9	GOODBYE BABY *Little Caesar* *(Recorded In Hollywood 235)*
10	HEY, MISS FANNIE *The Clovers* *(Atlantic 997)*

HOT

in DALLAS

1	FIVE LONG YEARS	*Eddie Boyd (J.O.B. 1007)*
2	JUKE	*Little Wolter (Checker 758)*
3	I'LL DROWN IN MY TEARS	*Sonny Thompson (King 4527)*
4	YOU KNOW I LOVE YOU	*B. B. King (R.P.M. 363)*
5	YOU KNOW I KNOW	*The Five Royals (Apollo 441)*
6	SNUFF DIPPER	*Todd Rhodes (King 4556)*
7	V-8 FORD	*Willie Love (Trumpet)*
8	ROCKIN' AND ROLLIN' # 2	*Little Son Jackson (Imperial)*
9	RESTLESS HEART	*Lloyd Price (Specialty 440)*
10	LET'S CALL IT A DAY	*Sonny Thompson (King 4541)*

in LOS ANGELES

1	MY SONG	*Johnny Ace (Duke 102)*
2	YOU KNOW I LOVE YOU	*B. B. King (R.P.M. 363)*
3	JUKE	*Little Walter (Checker 758)*
4	OOOH-OOOH-OOOH	*Lloyd Price (Specialty 440)*
5	YOU KNOW I KNOW	*The Five Royals (Apollo 441)*
6	FIVE LONG YEARS	*Eddie Boyd (J.O.B.1007)*
7	BABY, DON'T YOU TEAR MY CLOTHES	*Smokey Hogg (Modern 884)*
8	LOOPED	*Tommy Ridgley (Imperial 5203)*
9	GOODBYE, BABY	*Little Coesor (Recorded In Hollywood 235)*
10	SECURITY BLUES	*Roosevelt Sykes (United 129)*

in ST. LOUIS

1	FIVE LONG YEARS	*Eddie Boyd (J.O.B. 1007)*
2	YOU KNOW I LOVE YOU	*B. B. King (R. P. M. 363)*
3	ROCK ME ALL NIGHT LONG	*The Ravens (Mercury 8291)*
4	GOODBYE BABY	*Little Caesor (Recorded in Hollywood 235)*
5	MY HEART BELONGS TO ONLY YOU	*Bette McLaurin (Derby 804)*
6	HEY, MRS. JONES	*Jimmy Forrest (United 130)*
7	JUKE	*Little Wolter (Checker 758)*
8	SECURITY BLUES	*Roosevelt Sykes (United 129)*
9	MAKE BELIEVE DREAMS	*Dinah Washington (Mercury 5906)*
10	MY TORMENTED HEART	*Sarah Vaughan (Columbia 39839)*

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

in SAN FRANCISCO

1	THE CANDLE'S BURNING LOW	*Johnny Otis & Mel Walker (Mercury 8295)*
2	MY SONG	*Johnny Ace (Duke 102)*
3	MY DAYS ARE LIMITED	*Jimmy McCracklin (Peacock 1605)*
1	JUKE	*Little Walter (Checker 758)*
5	YOU KNOW I LOVE YOU	*B. B. King (R.P.M. 363)*
6	TRYING	*Todd Rhodes (King 4556)*
7	SITTIN' HERE DRINKIN'	*Christine Kittrell (Tennessee 128)*
8	OOOH-OOOH-OOOH	*Lloyd Price (Specialty 440)*
9	PORT OF RICO	*Illinois Jacquet (Mercury 89001)*
10	I WENT TO YOUR WEDDING	*Patti Page (Mercury 5899)*

in NEWARK

1	JUKE	*Little Walter (Checker 758)*
2	MY SONG	*Johnny Ace (Duke 102)*
3	GOIN' HOME	*Fats Domino (Imperial 5180)*
4	OOOH-OOOH-OOOH	*Lloyd Price (Specialty 440)*
5	THEM THERE EYES	*Varetta Dillard (Savoy 859)*
6	YOU KNOW I LOVE YOU	*B. B. King (R.P.M. 363)*
7	I PLAYED THE FOOL	*The Clovers (Atlantic 997)*
8	GREYHOUND	*Amos Milburn (Aladdin 3150)*
9	DADDY DADDY	*Ruth Brown (Atlantic 973)*
10	YOU KNOW I KNOW	*The Five Royals (Apollo 441)*

in SHOALS IND.

1	MY SONG	*Johnny Ace (Duke 102)*
2	YOU KNOW I LOVE YOU	*B. B. King (R.P.M. 363)*
3	HAVE A GOOD TIME	*Ruth Brown (Atlantic 973)*
4	JUKE	*Little Walter (Checker 758)*
5	DADDY DADDY	*Ruth Brown (Atlantic 973)*
6	OOOH-OOOH-OOOH	*Lloyd Price (Specialty 440)*
7	MY STORY	*Chuck Willis (Okeh 6905)*
8	EVERYDAY I HAVE THE BLUES	*Joe Williams (Checker 762)*
9	NIGHT AND DAY	*Roy Milton (Specialty 438)*
10	BESIDE YOU	*The Swallows (King 4525)*

BEST SELLING SPIRITUAL RECORDS

Listed Alphabetically

- Blessed Be Thy Name — PILGRIM TRAVELLERS *(Specialty)*
- Every Day Will Be Sunday — ORIGINAL GOSPEL HARMONETTES *(Specialty)*
- He's So Wonderful — SISTER JESSIE MAE RENFRO *(Peacock)*
- If Jesus Goes With Me — ANGELIC GOSPEL SINGERS *(Gotham)*
- In The Upper Room — MEHALIA JACKSON *(Apollo)*
- Stop Right Now — BELLS OF JOY *(Peacock)*
- Tell Me Angel — ANGELIC GOSPEL SINGERS *(Gotham)*
- This Little Light Of Mine — WARD SINGERS *(Savoy)*
- Trouble In My Way — DIXIE HUMMING BIRDS *(Peacock)*
- Will He Welcome Me There — SENSATIONAL NIGHTINGALES *(Peacock)*

JUBILEE'S 'SEVEN' STRAIGHT PASSES

1. 5092 THE ORIOLES — "SEE SEE RIDER"
2. 5093 LITTLE SYLVIA — "DRIVE DADDY DRIVE"
3. 5094 BUDDY LUCAS — "YOU BELONG TO ME"
4. 5095 VIOLA WATKINS — "REALLY REAL"
5. 6019 EDNA McGRIFF — "MY BABY'S COMING HOME"
6. The Great Combination of EDNA McGRIFF & SONNY TIL — "PICK-A-DILLY" b/w "GOOD" # 5099

— and —

7. THE RAY-O-VACS — "START LOVIN' ME" b/w "WHAT CAN I SAY (After I Say I'm Sorry)" # 5098

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

"WHY DON'T YOU LOVE ME" b/w "TRUTHFULLY"
RCA VICTOR 20-5013 47-5013
Steve GIBSON AND THE ORIGINAL RED CAPS

HOT

RHYTHM-BLUES

1. WE'RE GONNA ROCK THIS JOINT / I'M THE BIGGEST FOOL—Jackson Brothers Orchestra—20/47-5004
2. YOU BELONG TO ME/ WANNA GO HOME—Benny Carter and his Orchestra—20/47-5005
3. I WENT TO YOUR WEDDING / WAIT—Steve Gibson and The Red Caps—20/47-4835
4. BATTLE HYMN OF THE REPUBLIC / MY TASK—Johnny Hartman—20/47-5003
5. DO IT IF YOU WANT TO/ SECOND MAN BLUE — Big Boy Crudup—20/47-4933
6. SUGAR LUMP / I COULD LOVE YOU MORE — Jimmy McPhail—20/47-5026
7. AH SWEET MYSTERY OF LIFE / WHATEVER YOU DO, DON'T—Les Harris—20/47-4990
8. GOT YOU ON MY MIND/ WOMAN IS A FIVE LETTER WORD—John Greer—20/47-4348
9. EVILEST WOMAN IN TOWN/ ROCK HEART'S BLUES—Rock Heart Johnson—20/47-4967
10. MY HEART BELONGS TO YOU / I FOUND OUT FOR MYSELF — Arbee Stidham — 20/47-4951

WATCH:
"TEARS CAME ROLLIN' DOWN"
"YOU MAKE MY WORLD SO BRIGHT"
Walter Davis
20/47-5012

RCA VICTOR Records
RCA VICTOR DIVISION
RADIO CORPORATION OF AMERICA CAMDEN, NEW JERSEY

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

BUDDY LEWIS
(Swing Time 312)

C "YOU'VE GOT GOOD BUSINESS" (2:40) Buddy Lewis chants a moderate bounce with nasal effects.

C+ "LONESOME BEDROOM" (2:55) Flipside is a slow item sung in weird style by Lewis. Support on both decks is supplied by the Trio.

LYNN HOPE & ORCHESTRA
(Aladdin 3155)

C+ "DON'T WORRY 'BOUT ME" (2:45) The rhythmic oldie is treated to the solid orking of the turban clad Lynn Hope.

B "MOVE IT" (3:02) A quick beat hop is the material for the lower deck and the ork drives it out in red hot style. Arrangement features some frenzied horn blowing.

THE FIVE KEYS
(Aladdin 3158)

C+ "SERVE ANOTHER ROUND" (2:28) The Five Keys blend voices on a driving number with an unusual arrangement.

B "I CRIED FOR YOU" (3:00) The boys deal out a slow beat oldie in the soft and accomplished manner that has won them favor with the fans.

THE CLEFS
(Chess 5121)

C+ "RIDE ON" (2:38) The Clefs harmonize on a fast wild gangsing rocker with the Frank Motley crew supplying the spirited instrumentation.

B "WE THREE" (2:40) An abrupt change of pace has the Clefs working over a soft sentimental oldie with pleasing results.

THE FOUR INTERNES
(Federal 12097)

C+ "GOING BACK TO JESUS" (2:45) The Four Internes chant a fast rhythmic religious tune in a sharp staccato manner that appeals to an audience outside the usual sphere of gospel listeners.

B "COUNT YOUR MANY BLESSINGS" (2:40) The boys harmonize on a similar item but their effective chanting makes it an even better disking. Repeat: Could sell to a larger audience than the usual spiritual market.

THE RAY-O-VACS
(Jubilee 5098)

C+ "WHAT CAN I SAY" (2:23) The Ray-O-Vacs present a beautiful oldie easily with Herb Milliner filling out with an emotional vocal.

B "START LOVIN' ME" (2:18) The under portion is a moderate tempo bounce projected with spirit by the Vacs and Milliner on the vocal end.

THE CASH BOX ★AWARD O' THE WEEK★

"ROLLIN' LIKE A PEBBLE IN THE SAND" (3:01)

"ALLEY BATTING" (2:51)

CHARLES BROWN

(Aladdin 3157)

CHARLES BROWN

● Charles Brown, the producer of many hits in the past, dishes out a "hot" item in his newest release "Rollin' Like A Pebble In The Sand" that looks like it will rate alongside his best. A slow blues is given a polished and soulful reading and the powerful lyrics lend much to the total effect of the etching. Brown has a pretty melody to work with and his interpretation brings out every ounce of feeling. Ops have a live one in this platter and should not hesitate to find a spot for it. The lower lid is a quick beat instrumental by the Brown orchestra and it makes wonderful listening. It's a natural for the boxes.

JACKSON BROTHERS ORCH.
(RCA Victor 47-5004)

B "WE'RE GONNA ROCK THIS JOINT" (2:12) The Jackson Brothers ork drives a fast moving rocker with Billy Henderson handling the vocal and in a most satisfactory fashion.

C+ "I'M THE BIGGEST FOOL" (2:16) The boys do a change of pace and come up with a slow low down item. Billy Henderson chants the number with emotion.

LLOYD GLENN
(Swing Time 311)

B "BOOGIE WOOGIE ON ST. LOUIS BLUES" (2:35) The flying fingers of Lloyd Glenn beat out a boogie woogie beat St. Louis Blues that is meat for the jazz lovers.

B "UGH" (2:15) Just what the title means I don't know, but Glenn goes to town on a keyboard rendition of a fast Latin tempo tune that makes exciting listening.

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"LET'S TALK IT OVER BABY" (2:41)

"WHY DON'T WE SEE" (2:43)

JIMMIE LEE AND ARTIS

(Modern 885)

● Jimmie Lee and Artis come up with a moderate bounce tune that has the requirements necessary for a cash box filler. The number, "Let's Talk It Over Baby", is an appealing ditty, sung with zest and humor by the delectable pair whose delivery is sure fire. The duo gives the item a personality lift that raises this disking above the level of the usual release and adds that certain something that should bring in the coins. Backing Jimmie Lee and Artis with some torrid orking is the Jay Franks group, and the ork rounds out a colorful side. The under portion "Why Don't We See", is a slow ballad expertly done by the pair. The side we expect to create a commotion is the top lid and we urge ops to get with it pronto.

EDNA McGRIFF & SONNY TIL
(Jubilee 5099)

B+ "PICCADILLY" (2:55) That wonderful blending of talent, Edna McGriff and Sonnl Til on the vocal, and Buddy Lucas with the baton, get together on a medium beat bounce with happy novelty lyrics and the result is a sock side.

B+ "GOOD" (2:42) The same trio dish up a quick tempo jump in the same grand manner and come up with what might be termed an even better side than the upper deck. McGriff has an amazingly mature style and voice for a sixteen year old. Supplemented by Til and Lucas, this is a sure fire money grabber for the boxes.

ROSCOE GORDON
(RPM 369)

B+ "DREAM BABY" (2:42) That master blues chanter, Roscoe Gordon, shouts a slow blues dramatically arranged.

C+ "TRYING" (2:41) The current pop sensation is the material for the vocalist.

LUCILLE PARKS SINGERS
(Savoy 4040)

C "SAVED BY THE POWER DIVINE" (2:44) The Lucille Parks singers blend voices on a moderate tempo spiritual.

C+ "ROUGH AND ROCKY ROAD" (2:41) The group changes the type of material and goes wild on a jubilee number.

ERSKINE HAWKINS
(King 4574)

C+ "NEW GIN MILL SPECIAL" (3:05) The Erskine Hawkins aggregation belts out a fast beat jump with an occasional chorus chant from the band. Arrangement features the brass section.

B "WALKIN' BY THE RIVER" (2:47) The flip is a slow sweet ballad easily vocaled by Jimmie Mitchelle. Orking is soft in the mood of the piece.

TITO RODRIGUEZ
(Tico 10-135)

C+ "MAMBO EN NUEVA YORK" (2:43) Tito Rodriguez and his group wax a moderate tempo mambo for the fast growing Latin-American mambo enthusiasts.

C+ "TUMBA Y TAMBO" (2:41) A similar item is rhythmically and stirringly done by the mambo group.

TITO PUENTE
(Tico 10-110)

B "TITORO" (2:39) A Tito Puente tune, fashioned by one of the foremost exponents of the mambo, is done instrumentally in top flight fashion.

C+ "MAMEY COLORAO" (2:41) The lower lid is an exciting double mambo etched with zest and driving force by the Puente aggregation. Both sides should draw loads in the right spots.

Kickin' The Blues Around

with Sam Evans

Al Hajj Abdullah Rasheed Ahmad, once remembered as **Lynna Hope,** has fully embraced the Mohammedan faith and seems to have found a new security and better footing in this fast shifting game of show business. . . . **Alice Keyes,** one time west coast show girl, is heading up a group to stage a benefit show at Los Angeles Florentine Garden on Nov. 29. Top film director **Michael Curtiz** is aiding the girls in staging their review. . . . **Ruth Attaway** out to the coast for a job in the 20th Century-Fox film, "The President's Lady." Flick will star **Susan Hayward** and will provide work for about 6 weeks. Miss Attaway is the wife of **Allan Morrison,** New York editor of Ebony. . . . **The de Paur Infantry choir** doing a concert at City College in NYC, sponsored by the Brotherhoods of St. Andrew, St. Martin and St. Luke churches. **Leonard de Paur** will conduct assisted by **Clarence Jones.**

* * * * *

The Five Hollywood Blue Jays, now recording for Recorded In Hollywood, have a new disc, "Put A Nickel In The Juke Box." It's a rhythmic thing with catchy lyrics. The backing is "Sarfonia Ida B. Brown" (she is quite a lady), but we will let Miss Brown tell you all about herself on the record. Its good . . . **Burl Ives** uses some quaint titles for his Decca releases, such as: "There's A Mule Up In Tombstone, Arizona," "One Hour Ahead Of The Posse," etc. The folk singer is now on tour with the show "Paint Your Wagon." The vehicle closed the 25th in Rochester and opens in Cleveland Nov. 3. . . . **Ed Barron,** blues artist, trombonist and Derby recorder, has just completed an engagement at the Palace Blue Room in Rahway, N. J. His release of "Cracklin' Bread" b/w "Daisy Mae" has been holding up ever since August.

* * * * *

Etta Moten, who years back sang in the picture "Flying Down To Rio," and since has been active in the concert field, is doing a job at Chicago's newest and smartest supper club, The Gotham. Spot is on the near north side in the Rush St. area, long famous for nite life in the windy city. Next door to the Gotham are the recording studios of Universal Recording Co., where 90 per cent of all record sessions for this area are held. . . . "My Darling Aida," at last, is going to raise the curtain on Oct. 27 at New York's Winter Garden. Cast is mixed and has been the subject of much discussion. . . . **Elmo Russ,** prexy at Pyramid Records, predicts great things for their new singing star **Dick Hoyt.** . . . **Jimmy McCracklin,** the Peacock label shouter, is back in the state of Texas and booked through November. His latest is "My Days Are Limited." . . . **Christine Kittrell** working the Pelican Club in New Orleans for 3 weeks. Date was booked by the Shaw office.

* * * * *

Disc jockeys are finding a new source of revenue opening up for them as the result of a rapidly expanding new type of promotion being used by more and more smart dance promoters. Gimmick is to bill the deejay right along with the band or singer. This serves to place the deejay in the show as an integral part of the format, rather than to have him merely walk on stage for a bow. By letting the deejay handle the Master of Ceremony chores it gives the dance more of a flavor of being a big-time show or production. An added plus in this type of a deal is to have the deejay conduct some kind of a contest, i.e.—the tallest girl, the fattest girl, the girl with the biggest feet (and this latter will break it up), the best looking girl, etc. Prizes for these contests can be obtained from local merchants, who will be happy for the plug they will get from the stage. The store of the merchant donating a prize becomes a new and additional point for selling tickets, with the merchant's window more easily available for the promoters' showcard. Promoters already operating in this manner report highly successful dances because each participating merchant is made to feel that he too is a part of the show and does lots to talk it up and help in the sale of tickets.

* * * * *

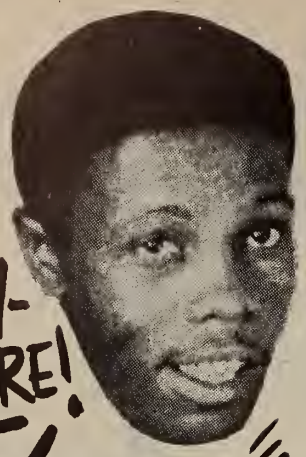
Little Walter, whose "Juke" for Checker has been on top of the Hot Charts for several weeks, is playing this week at the Apollo Theater. On the strength of just one hit record the blues singer is off and running. **Frank Shiffman,** who is a pretty smart cookie, bought the lad, and moved him into the top spot on the R & B circuit for his first stage appearance. Many an artist works years before getting into the 125th St. showcase. A week at the Apollo and a man can feel that he has it made, but only if he works and works hard, will he continue to have it made. The Apollo has been the bright spot and the right spot in the careers of most R & B artists for the past 20 years. Some have suffered from a dread disease, that is fatal, and it is sometimes contracted at the Apollo and at other top theaters and clubs across the country. This horrible man killing disease is known as:—Largo Cranium.

* * * * *

Bess Berman cables from aboard ship while enroute to Europe with **Mahalia Jackson.** The sea air is fine and shipboard life is restful. Bess is eating all of the antipasto the ship's chef can fix. . . . **Billy Daniels** looked good on his first TV show Telecast every Sunday on ABC at 5:30 (EST). Bankrolled by Rybutol, show has a 52-week contract. . . . This is not a misprint nor did the typewriter keys get stuck, it's actually the title and correct spelling of a new record by **Lloyd Price** for Specialty—"Oooh-Oooh-Oooh." Now we see . . . **Gay Crosse** recording for Republic, moves into the Club Ebony in Cleveland for a 4-weeker. . . . **Nat "King" Cole** is breaking in fine fashion throughout the Iowa, Minnesota, Kansas and Illinois areas with his latest discing for Capitol. Tune is "The Ruby And The Pearl." Penned by **Jay Livingston** and **Ray Evans** and published by Famous, song should easily and quickly reach the higher brackets. On the Cole slicing, **Les Baxter** handles the baton. **Frankie Laine** gives a good performance on same tune for the people over at Columbia. **Paul Weston** heads the orchestral backing, featuring **Carl Fisher** at the piano.

* * * * *

Mona Lee, the gal publicist at Specialty, is making a collection of deejay pictures. If there are any who have a picture, please send it to the above named young lady at 8508 Sunset Blvd., Hollywood 46. . . . Juke Box men may be about ready to crash into an entirely new field for the placing of their boxes. Now that St. John's Lutheran Church, in Harrison, N. J., has installed a box to provide background music for those who like hymns by certain singers or groups. . . . **Morris I. Diamond,** just like a carrot, has gone Little Ceasar one better than "The River," Morris is pushing **Peggy Lee** into "River-River." Soon we'll have as many "Rivers" in the biz as we have "Weddings."



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Johnny ACE

Singing the Original...

'MY SONG'

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* * * and * * *
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b/w "SMILING AND CRYING BLUES"
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OP'S... Thanks For Making It TOPS
9th consecutive week in HOT CHARTS

"LOOPED"

recorded by

MELVIN SMITH
RCA Victor # 20-4735

TOMMY RIDGLEY
Imperial # 5023

WALLY MERCER
Dot # 1120

CALVIN BOZE
Aladdin # 3147

JUST RELEASED
GRAB IT!

LES HARRIS
"WHAT EVER YOU DO — DON'T"
RCA Victor # 20-4990

GOING STRONG

TITUS TURNER
"PLEASE BABY"
Okeh # 6907
and
PAUL GAYTEN
"THEY ALL ASK FOR YOU"
Okeh # 6908

CRESTWOOD MUSIC PUBLICATIONS
1585 Broadway New York 19, N. Y.

Jubilee Expands In Pop Market

NEW YORK—In another move to expand in the pop record field, Jerry Blaine, president of Jubilee Records, this week announced the acquisition of the Ziggy Lane recording of "Mad About You" and "I'm Crying For You". Both tunes were written by Ziggy Lane and Bobby Kroll.

The Bill Williams Mercury version of the number has been out about two weeks, but Blaine feels that the Lane treatment is different enough to reach the bigtime.

In addition, Blaine released another pop record this week which looks like a smash, Little Sylvia's "A Million Tears". Initial reaction has convinced Blaine to go all out on it. And so this one and "Mad About You" will get a major push nationally.

Because of the number of pop and rhythm and blues numbers which Jubilee has riding at the moment (five in the pop field and eight in R & B), Blaine also announced that he will release no more records until the first of next year and will concentrate for the next two months on promoting the disks already on the market.

Okeh Appoints New Distribs

NEW YORK—Four new distributors of the Okeh label were announced this week by Paul Wexler, Vice President and Director of Sales and Merchandising of Columbia Records.

The four are Essex Distributors of Newark, N. J.; Cadet Distributing, Detroit; A & I Record Distributors, Cincinnati; and Benart Distributing, Cleveland.

The appointment of these new distribs breaks the company's policy of distributing Okeh products through regular Columbia sources. It is expected that further Okeh distributor changes will be announced next week.

Reig Fined $1,260 For Parking Violations

NEW YORK—Teddy Reig, A & R head of the Rhythm and Blues department of Coral Records, was fined $1,260 this week on his plea of guilty to having received 46 parking violation tickets in the last four years.

The fine was imposed upon Reig by Chief Magistrate Murtaugh of Traffic Court in New York.

The Magistrate gave Reig the alternative of 135 days in jail or the fine. Reig asked for twenty-four hours to pay up but Murtaugh said:

"I won't give you a minute. We had to wait four years for you to show up".

A friend of Reig later brought a certified check for the $1,260 and Reig was released.

Skylark Signs Helsdon

LOS ANGELES, CALIF. — Bob Scherman, prexy of Skylark Records, this city, announced the signing of singer Les Helsdon to a three year recording contract.

Helsdon's first release on Skylark, titled "Missin' Your Kissin'" is already in the hands of distributors, Scherman disclosed. The vocalist has been doing TV work locally, and has been signed to appear along with Tyrone Power, Charles Laughton, Agnes Moorehead and Judith Anderson in a drama group set to tour November 1. Helsdon has the male vocal lead.

1952

Getting Stronger Every Day
Savoy #857
"BACK BITER"
By T. J. Fowler
SAVOY RECORD CO, INC.
58 Market St., Newark, N.J.

18's TICO's Hit of the Week... 45's

2 Great Instrumentals
by The King of the Mambo
TITO PUENTE & ORK.
"TITORO" #10-110
and
"MAMBIANDO" #10-114
TICO RECORDING CO.,
143 W. 41st St.
NEW YORK
(LA 4-0457)

ATLANTIC HAS THE HITS!

- ☐ HEY, MISS FANNIE — THE CLOVERS # 977
- ☐ THREE LETTERS — RUTH BROWN # 978
- ☐ MIDNIGHT HOUR — RAY CHARLES # 976
- ☐ ESTRELLITA — WILLIS JACKSON # 975
- ☐ DADDY, DADDY — RUTH BROWN # 973
- ☐ TING-A-LING — THE CLOVERS # 969
- ☐ ONE MINT JULEP — THE CLOVERS # 963

ATLANTIC RECORDING CORP
234 WEST 56th STREET NEW YORK 19 N. Y.

Watch This Soar Right To The Top!

"JUST KEEP LOVING HER"
B/W
"THAT'S ALL RIGHT"
BY
CHANCE # 1116
LITTLE WALTER
CHANCE RECORD CO.
1151 E. 47th STREET CHICAGO, ILL.

THE CASH BOX Reports THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1. **JAMBALAYA**
   Hank Williams
   (MGM 11283; K-11283)

2. **INDIAN LOVE CALL**
   Slim Whitman
   (Imperial 8156)

3. **IT WASN'T GOD WHO MADE THE HONKY TONK ANGELS**
   Kitty Wells
   (Decca 28232; 9-28232)

4. **BACK STREET AFFAIR**
   Webb Pierce
   (Decca 28369; 9-28369)

5. **I WENT TO YOUR WEDDING**
   Hank Snow
   (RCA Victor 20-4909; 47-4909)

6. **SETTIN' THE WOODS ON FIRE**
   Hank Williams
   (MGM 11318; K-11318)

7. **FORTUNES IN MEMORIES**
   Ernest Tubb
   (Decca 28310; 9-28310)

8. **OUR HONEYMOON**
   Carl Smith
   (Columbia 21008; 4-21008)

9. **WILD SIDE OF LIFE**
   Hank Thompson
   (Capitol 1942; F-1942)

10. **OLDER AND BOLDER**
    Eddy Arnold
    (RCA Victor 20-4954; 47-4954)

Three Plugs

NEW YORK—Record promotion man Milton Karle (right) demonstrates the number of plugs he received at one time from Jazzbo Collins (left), WNEW disk jockey. The three artists that Jazzbo played were Nat "King" Cole, Bally May and Johnny Desmond.

Hillbilly Music Goes International As American Soldiers Spread Craze

NEW YORK — Country, folk and western music is making a deep impression not only upon American audiences but surprisingly enough upon a world-wide public. Most of us are aware of the influence this warm music has in our own country, but few know about the tremendous appeal hillbilly music has in foreign countries.

According to a story in the September 13 issue of Colliers, which incidentally is the second time in fourteen months that the magazine has run a mountain music account, hillbilly artists themselves would be surprised if they visited any area in the world where American soldiers have been stationed long enough to make an impression. For example, the reported number of Japanese who have taken up square dancing is estimated at three million. Official surveys have shown that about fifty million Europeans are listening to mountain tunes over the Armed Forces Network (AFN).

The AFN's main objective in presenting this music was to provide troop entertainment and information to the men. But network polls indicate that GI listeners are outnumbered fifteen to one by local folk. The polls also show that the natives' favorite music is hillbilly music. The AFN now devotes ten per cent of its 135 hours of weekly broadcasting to folk music. As a matter of fact, AFN's most popular show is Hillbilly Gasthouse (German for inn) whose disk jockey is Sergeant Rex Fletcher of Fort Worth, Texas.

Besides recorded air time, the network presents live talent by soldiers bearing such names as Rhythm Ramblers, the Cimarron Valley Boys and many others.

In Japan, hillbilly square dancing was introduced by a physical education instructor named Winfred Niblo, a Colorado boy. His job was to help that nation's population forget its troubles. Square dancing was just the thing for that, he figured. And from a nucleus of 30 disciples taught by Niblo, the craze spread all over the island of Kyushu. By the time Niblo left Japan in 1951, the natives were cutting up like life long dwellers of the Ozarks.

At the present time Emperor Hirohito's brother, Prince Mikasa and his wife are two of Japan's most rabid square dance fans. And the prince has broken sharply with tradition by bringing his wife to the dances, which sets a precedent in imperial family circles.

The spread of hillbilly music around the world, it can be seen, has followed the spread of American influence. Its impact upon the culture of many foreign countries is yet to be demonstrated fully but that should be felt in the coming years.

MEXICO'S Top Ten Tunes

1. PENJAMO
   Martin y Lily
   (Azteca)
2. CORAZON CORAZON
   Pedro Infinote
   (Peerless)
3. ORGULLOSA Y BONITA
   Miguel Aceres Mejia
   (RCA Victor)
4. POBRERITA
   Lalo Guerrero
   (Imperial)
5. BURLATE
   Don Tosti
   (Philmos)
6. NOCHES DE MAZATLAN
   Pedro Vargas
   (RCA Victor)
7. MOLE MAMBO
   Los Bandoleros
   (Tasco)
8. EXTRANJERA
   Trio Hurican
   (Aguila)
9. OYE CORAZON
   Balde Gonzolez
   (Falcon)
10. HARLEM SPECIAL
    Miguelito Voldes
    (SMC)

Hillbilly Hits!
SO CLOSE TO ME
b/w
TAKE IT LIKE A MAN
by
CLAUDE KING
#708 #708-45
Specialty records
8508 Sunset Blvd., Hollywood 46, Cal.

A Double Hit
"COMMON FOLKS"
plus
"I WAS THE LAST ONE TO KNOW"
ROBERTA LEE—DECCA #28362
AMERICAN MUSIC, INC.
1576 Broadway N. Y. • 9109 Sunset Blvd Hollywood
CO 5 7880 CR 1-5254

The Hit Ballad from M-G-M's "BECAUSE YOU'RE MINE"
BECAUSE YOU'RE MINE
LEO FEIST, INC.

New Low Prices!
PERMO-POINTS

PART NUMBER	NEEDLE	
PP-1	ROUND	
PP-2	STANDARD	
PP-12	ASTATIC GC-45	Metal Tip
PP-8	ASTATIC GC-78	" "
PP-3	SHURE MUTED-78	" "
PP-1694	*SHURE MUTED-45	" "
PP-1426	*ELECTRO-VOICE-45	" "
	PRICE PER NEEDLE	
	1-10 33c	
	11-99 32c	
	100-499 30c	
	500 or more 28c	
PP-5	NYLON Loud-Tone	
PP-4	NYLON Regular	
	PRICE PER NEEDLE	
	1-10 37c	
	11-99 32c	
	100-499 33c	
	500 or more 29c	
PP-10	SEEBURG-45	Jewel Tip
PP-7	SEEBURG-78	" "
PP-9	ASTATIC GC-45	" "
PP-1475	*ASTATIC GC-78	" "
PP-1488	*SHURE MUTED-45	" "
PP-1540	*SHURE MUTED-78	" "
PP-1518	*ELECTRO-VOICE-45	" "
PP-1522	*ASTATIC Q-45	" "
PP-1547	*ASTATIC Q-78	" "
	PRICE PER NEEDLE	
	1-10 60c	
	11-99 58c	
	100-499 53c	
	500 or more 48c	
PP-13	SEEBURG-45	Metal Tip
PP-6	SEEBURG-78	" "
PP-1606	*ASTATIC Q-45	" "
PP-1487	*ASTATIC Q-78	" "
	PRICE PER NEEDLE	
	1-10 46c	
	11-99 44c	
	100-499 40c	
	500 or more 36c	
PP-1560	*RCA-45	Jewel Tip
	PRICE PER NEEDLE	
	1-10 80c	
	11-99 75c	
	100-499 70c	
	500 or more 64c	

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PERMO, INC. CHICAGO 26, ILLINOIS
MANUFACTURERS OF "FIDELITONE", "PERMO-POINTS" AND "PERMO" PRODUCTS

THE CASH BOX FOLK and WESTERN ROUNDUP

Hank Williams and Miss Billie Jones (Shreveport non-pro) were married in New Orleans between Hank's afternoon and evening appearances on Oct. 19th. An estimated 11,000 people were present with a big percentage of them being radio and entertainment personnel from as far away as New York and Hollywood. The Muncipal Auditorium setting was used so that as many as possible of Hank's friends, fans and associates could be present. Following the show's night appearance the couple left for a Havana honeymoon.

New York's **Frank Loesser** in Nashville last weekend with his eye glued on the Saturday country antics. Loesser's Frank Music head, **Herb Reis**, also present, and both expressed surprise at the relaxed production and simplicity of "Grand Ole Opry" execution. Loesser assisted RCA Victor's Steve Sholes in the cutting of album sides from one of Loesser's Broadway scores by oatuners **Homer** and **Jethro**. Release will be early next year.

Other visitors at WSM's "Opry" included Univ. of Florida's football squad (they played local Vandy that afternoon), Tannen Music's **Nat Tannen**, RCA Victor's Steve Sholes and **Bob McCluskey**, Capitol's **Lloyd Cook** with his Cincinnati distributor, **E. E. Simon, Jr.**, of Springfield, Missouri's Radiozark Enterprises, **Julian Aberbach** (Hill and Range Song's head), **Walt Tampa's** country man **Bob Martin**, WFBC's **Bob Edwards** from Greenville, S. C., **F. J. Evans** who manages WPLH in Huntington, W. Va., and the Mrs., with more than usual of the local names showing the above around.

Jerry Wexler of Robbins Music (New York ASCAP'er) announces the appointment of **Bill Morgan** (George's brother) as firm's Nashville representative. Bill adds this to his duties of publicity for several WSM artists.

Over 200 Philadelphians will bus to Nashville this weekend to see the Nashville music first hand headed by **Sally** and **Jesse Rogers**. The Mrs. (Sally Starr) heads Philadelphia's most popular country record show from WJMJ and it all came up when one of her listeners expressed a desire to see "Nashville's Grand Ole Opry" and asked for information. From this start the string of customers quickly grew. WSM officials say this is the largest en masse attendance from out of state in the Opry's history.

Smiley Burnett doing Canadian dates this week with Missouri and Illinois appearances scheduled for next. He'll be KWKH's guest on their Saturday night "Louisiana Hayride" Nov. 1 before returning to the west coast.

WSM artists schedules for next week will find **George Morgan** (Columbia) in Springfield, Mo., all week transcribing for Robin Hood Flour. **The Jordanaires** (RCA Victor) playing North Carolina and Birmingham. **Hank Snow** (RCA Victor) and **Jimmy Dickens** (Columbia) will be doing separate tours in Texas all week. **Ernest Tubb** (Decca) heads for Missouri, Oklahoma and Nebraska. **Carl Smith** (Columbia) makes four California stands.

Roy Acuff (Columbia) with his group were in Huntingdon, W. Va., last Saturday, Oct. 18th, making music for the Republicans at Senator Taft's gathering. Roy has been active in Republican circles for years having given Tennesse one of the hottest races for Governor one election back.

Just back from army service, **Dale Potter** cut RCA Victor instrumentals last week. Dale has been one of the foremost fiddlers with WSM names for several years except for the service hitch just completed.

Pee Wee King
"THE CRAZY WALTZ"
and
"TENNESSEE TANGO"
RCA Victor 20-5009 (47-5009)
FOLK-WESTERN
Going Strong...
1. OLDER AND BOLDER/I'D TRADE ALL OF MY TOMORROWS ..... Eddy Arnold—20/47-4954
2. I WENT TO YOUR WEDDING/THE BOOGIE WOOGIE FLYING CLOUD ..... Hank Snow—20/47-4909
3. BLACKBERRY BOOGIE/TWO TIMING ..... Johnnie Lee Wills—20/47-5001
4. I DON'T CARE IF YOU GO A LITTLE FURTHER/ HOW MUCH CAN A HEART ACHE ..... Ken Marvin—20/47-5002
5. I'VE GONE AND DONE IT AGAIN/ TWO TIMING BLUES ..... Johnnie and Jack—20/47-4949
6. LADY'S MAN/MARRIED BY THE BIBLE, DIVORCED BY THE LAW ..... Hank Snow—20/47-4733
7. THE CRAZY WALTZ/TENNESSEE TANGO ..... Pee Wee King—20/47-5009
8. A FULL TIME JOB/SHEPHERD OF MY HEART ..... Eddy Arnold—20/47-4787
9. THE CLOSER TO THE BONE/SASS-A-FRASS ..... Grandpa Jones—20/47-4956
10. MIDNIGHT/RUSTIC DANCE ..... Chet Atkins—20/47-5010
WATCH: Chet Atkins'
"MIDNIGHT"
"RUSTIC DANCE"
RCA Victor 20-5010; 47-5010
The stars who make the hits are on
RCA VICTOR Records
RCA VICTOR DIVISION
RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

FOLK AND WESTERN REVIEWS

A DISK A SLEEPER — B EXCELLENT — B VERY GOOD — C GOOD — C FAIR — D MEDIOCRE

BULLSEYE of the WEEK

"THE CRAZY WALTZ" (2:51)
"TENNESSEE TANGO" (2:21)

PEE WEE KING

(RCA Victor 20-5009)

PEE WEE KING

● The prolific pens of Pee Wee King and Redd Stewart offer a pair in the true tradition of the tunesters. The pair, with the assistance of Roy Ayers, comes up with a slow, lovely waltz, vocaled in a lilting manner by Stewart and instrumentalized by the fine Pee Wee King group. A pretty safe prediction is that this tune will break into the pop field before very long. Ops, who have made money with Pee Wee King in the past know what he can do in the boxes. This one is no exception. It will stir up plenty of action. The under portion is a fast beat tango, "Tennessee Tango", featuring Stewart and Shorty Boyd who project an energetic and happy vocal. As on the top lid, the orchestra provides a solid musical interpretation. Ops have two good decks to play with.

MOON MULLICAN

(King 1137)

B+ "SUGAR BEET" (2:32) Moon Mullican chants a quick beat rhythmic bounce that has a bit of the 1920 flavor. Moon handles the fetching lyrics with an engaging style against a background of strings.

B "PIPELINER BLUES" (2:28) Mullican handles a quick tempo item with a rhythm and blues arrangement in fine manner.

SLIM BRYANT

(MGM 11355)

C+ "SECOND HAND HEART" (2:41) Slim Bryant warbles a slow pretty ballad with a string backdrop and an assist by choral chanting.

C+ "PRAIRIE MARY" (2:39) Flipside is a driving number excitingly presented by the western artist.

GENE DUNCAN

(IntraState 6)

C+ "WHEN I DREAM OF YOU" (2:49) The smooth voice of Gene Duncan dishes up a hustling romantic tune with a light string supporting cast.

C+ "I'M BENDING OVER BACKWARDS" (2:56) A similar item with sentimental lyrics is adequately portrayed by the vocalist.

COUSIN HERB HENSON

(Capitol 2253)

B "COME A LITTLE BIT CLOSER" (2:24) Cousin Herb Henson comes up with a moderate tempo lilt fetchingly sung. Cliffie Stone backs the singer with some fine instrumentation.

C+ "FUNNY BOOK" (2:18) A hustling novelty item about the lack of qualifications in his girl friend is humorously done by Henson.

THE OKLAHOMA WRANGLERS

(RCA Victor 20-4965)

B "GREEN BACK DOLLAR" (2:10) Skeeter Willis with assistance in the choral department by the Trio bang out a spirited romantic ditty in happy fashion.

B "GETTIN' HIGH FEELIN' LOW OVER YOU" (2:25) Nasal voice Willis and the Trio belt out a similar item with dash.

CLAUDE KING

(Specialty 708)

C+ "SO CLOSE TO ME" (2:35) Claude King does a smooth singing job on a slow country lament with his Hillbilly Ramblers supplying the music.

C+ "TAKE IT LIKE A MAN" (2:23) King has a moderate tempo sentimental item for material on this deck and handles it smoothly.

SHOT JACKSON

(Specialty 710)

B "GRANDAD HE'S NOT OLD" (2:14) A lively tempo ditty with humorous lyrics about the "92 year old grandad who has the same ideas as you and I". Shot Jackson handles the item with refreshing zest.

C+ "YOU CAN'T GET THE COUNTRY OUT OF THE BOY" (2:32) Shot Jackson vocals a moderate quick tune appealingly. Strings support the artist on both decks.

JOHNNIE LEE WILLS

(RCA Victor 20-5001)

B "TWO TIMING" (2:27) A fast moving item is handled smoothly by Johnnie Lee Wills and his boys who blend voices in solid fashion.

C+ "BLACKBERRY BOOGIE" (2:21) The boys beat out a boogie with spirit.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

November 1, 1952

New York, N. Y.

1. YOU BELONG TO ME *(Jo Stafford)*
2. I WENT TO YOUR WEDDING *(Patti Page)*
3. WISH YOU WERE HERE *(Eddie Fisher)*
4. TRYING *(The Hilltoppers)*
5. JAMBALAYA *(Jo Stafford)*
6. THE GLOW WORM *(The Mills Bros.)*
7. MEET MR. CALLAGHAN *(Poul-Ford)*
8. BECAUSE YOU'RE MINE *(Nat "King" Cole)*
9. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
10. HIGH NOON *(Frankie Laine)*

Chicago, Ill.

1. I WENT TO YOUR WEDDING *(Patti Page)*
2. TRYING *(The Hilltoppers)*
3. THE GLOW WORM *(The Mills Bros.)*
4. YOU BELONG TO ME *(Jo Stafford)*
5. OUTSIDE OF HEAVEN *(Eddie Fisher)*
6. INDIAN LOVE CALL *(Slim Whitman)*
7. WALKIN' TO MISSOURI *(Sammy Kaye)*
8. LADY OF SPAIN *(Eddie Fisher)*
9. TAKES TWO TO TANGO *(Pearl Bailey)*
10. WHY DON'T YOU BELIEVE ME? *(Joni James)*

Los Angeles, Calif.

1. I WENT TO YOUR WEDDING *(Patti Page)*
2. YOU BELONG TO ME *(Patti Page)*
3. WISH YOU WERE HERE *(Eddie Fisher)*
4. COMES A-LONG A-LOVE *(Kay Starr)*
5. JAMBALAYA *(Jo Stafford)*
6. LADY OF SPAIN *(Eddie Fisher)*
7. TAKES TWO TO TANGO *(Pearl Bailey)*
8. HIGH NOON *(Frankie Laine)*
9. HALF AS MUCH *(Rosemary Clooney)*
10. THE GLOW WORM *(The Mills Bros.)*

Philadelphia, Pa.

1. I WENT TO YOUR WEDDING *(Patti Page)*
2. YOU BELONG TO ME *(Jo Stafford)*
3. WHY DON'T YOU BELIEVE ME? *(Joni James)*
4. JAMBALAYA *(Jo Stafford)*
5. THE GLOW WORM *(The Mills Bros.)*
6. LADY OF SPAIN *(Eddie Fisher)*
7. YOURS *(Vera Lynn)*
8. TRYING *(The Hilltoppers)*
9. MY FAVORITE SONG *(Marian Caruso)*
10. TAKES TWO TO TANGO *(Pearl Bailey)*

Des Moines, Iowa

1. YOU BELONG TO ME *(Jo Stafford)*
2. I WENT TO YOUR WEDDING *(Patti Page)*
3. JAMBALAYA *(Jo Stafford)*
4. WISH YOU WERE HERE *(Eddie Fisher)*
5. WALKIN' TO MISSOURI *(Sammy Kaye)*
6. MEET MR. CALLAGHAN *(Paul-Ford)*
7. TAKES TWO TO TANGO *(Pearl Bailey)*
8. TRYING *(The Hilltoppers)*
9. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
10. HALF AS MUCH *(Rosemary Clooney)*

Opelousas, La.

1. I WENT TO YOUR WEDDING *(Patti Page)*
2. JAMBALAYA *(Jo Stafford)*
3. YOU BELONG TO ME *(Jo Stafford)*
4. WISH YOU WERE HERE *(Guy Lombardo)*
5. MEET MR. CALLAGHAN *(Paul-Ford)*
6. HIGH NOON *(Tex Ritter)*
7. BECAUSE YOU'RE MINE *(Nat "King" Cole)*
8. FAITH CAN MOVE MOUNTAINS *(Nat "King" Cole)*
9. LOVE ME *(Johnnie Ray)*
10. HALF AS MUCH *(Rosemary Clooney)*

Minneapolis, Minn.

1. I WENT TO YOUR WEDDING *(Patti Page)*
2. TRYING *(The Hilltoppers)*
3. TAKES TWO TO TANGO *(Pearl Bailey)*
4. YOU BELONG TO ME *(Jo Stafford)*
5. SOMEWHERE ALONG THE WAY *(Nat "King" Cole)*
6. YOU'LL NEVER GET AWAY *(Cornell-Brewer)*
7. IT'S IN THE BOOK *(Johnny Standley)*
8. YOURS *(Vera Lynn)*
9. INDIAN LOVE CALL *(Slim Whitman)*
10. JAMBALAYA *(Hank Williams)*

Aurora, Ill.

1. YOU BELONG TO ME *(Jo Stafford)*
2. I WENT TO YOUR WEDDING *(Patti Page)*
3. WALKIN' TO MISSOURI *(Sammy Kaye)*
4. JAMBALAYA *(Jo Stafford)*
5. THE GLOW WORM *(The Mills Bros.)*
6. WISH YOU WERE HERE *(Eddie Fisher)*
7. HIGH NOON *(Frankie Laine)*
8. ROCK OF GIBRALTAR *(Frankie Laine)*
9. TRYING *(The Hilltoppers)*
10. LADY OF SPAIN *(Eddie Fisher)*

Miami, Fla.

1. YOU BELONG TO ME *(Jo Stafford)*
2. JAMBALAYA *(Jo Stafford)*
3. I WENT TO YOUR WEDDING *(Patti Page)*
4. WISH YOU WERE HERE *(Eddie Fisher)*
5. HALF AS MUCH *(Rosemary Clooney)*
6. HIGH NOON *(Frankie Laine)*
7. BOTCH-A-ME *(Rosemary Clooney)*
8. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
9. THE GLOW WORM *(The Mills Bros.)*
10. TAKES TWO TO TANGO *(Louis Armstrong)*

Massapequa, N. Y.

1. LADY OF SPAIN *(Eddie Fisher)*
2. YOU BELONG TO ME *(Jo Stafford)*
3. I WENT TO YOUR WEDDING *(Patti Page)*
4. WISH YOU WERE HERE *(Eddie Fisher)*
5. JAMBALAYA *(Hank Williams)*
6. MEET MR. CALLAGHAN *(Paul-Ford)*
7. HIGH NOON *(Frankie Laine)*
8. HALF AS MUCH *(Rosemary Clooney)*
9. FAITH CAN MOVE MOUNTAINS *(Nat "King" Cole)*
10. THE RUBY AND THE PEARL *(Frankie Laine)*

Brodhead, Wis.

1. WALKIN' TO MISSOURI *(Sammy Kaye)*
2. I WENT TO YOUR WEDDING *(Patti Page)*
3. YOU BELONG TO ME *(Jo Stafford)*
4. MEET MR. CALLAGHAN *(Paul-Ford)*
5. JAMBALAYA *(Rex Allen)*
6. STRING ALONG *(Ames Bros.)*
7. THE GLOW WORM *(The Mills Bros.)*
8. TAKES TWO TO TANGO *(Louis Armstrong)*
9. COCOANUT GROVE *(Lawrence Welk)*
10. BLUES IN ADVANCE *(Dinah Shore)*

Chehalis, Wash.

1. YOU BELONG TO ME *(Jo Stafford)*
2. I WENT TO YOUR WEDDING *(Patti Page)*
3. TRYING *(Ella Fitzgerald)*
4. JAMBALAYA *(Jo Stafford)*
5. PIECE A-PUDDIN' *(Stafford-Laine)*
6. COMES A-LONG A-LOVE *(Kay Starr)*
7. MEET MR. CALLAGHAN *(Paul-Ford)*
8. OUTSIDE OF HEAVEN *(Eddie Fisher)*
9. MY FAVORITE SONG *(Ames Bros.)*
10. THE GLOW WORM *(The Mills Bros.)*

Milwaukee, Wis.

1. I WENT TO YOUR WEDDING *(Patti Page)*
2. YOU BELONG TO ME *(Jo Stafford)*
3. JAMBALAYA *(Jo Stafford)*
4. WISH YOU WERE HERE *(Eddie Fisher)*
5. COMES A-LONG A-LOVE *(Kay Starr)*
6. LADY OF SPAIN *(Eddie Fisher)*
7. TAKES TWO TO TANGO *(Pearl Bailey)*
8. HALF AS MUCH *(Rosemary Clooney)*
9. THE GLOW WORM *(The Mills Bros.)*
10. SOMEWHERE ALONG THE WAY *(Nat "King" Cole)*

Tulsa, Okla.

1. WALKIN' TO MISSOURI *(Sammy Kaye)*
2. I WENT TO YOUR WEDDING *(Patti Page)*
3. YOU BELONG TO ME *(Jo Stafford)*
4. MEET MR. CALLAGHAN *(Paul-Ford)*
5. JAMBALAYA *(Jo Stafford)*
6. WISH YOU WERE HERE *(Eddie Fisher)*
7. THE GLOW WORM *(The Mills Bros.)*
8. TAKE ME IN YOUR ARMS *(Paul-Ford)*
9. STRING ALONG *(Ames Bros.)*
10. ADIOS *(Gisele MacKenzie)*

Birmingham, Ala.

1. YOU BELONG TO ME *(Jo Stafford)*
2. I WENT TO YOUR WEDDING *(Patti Page)*
3. AUF WIEDERSEH'N SWEETHEART *(The Ames Bros.)*
4. HIGH NOON *(Frankie Laine)*
5. MEET MR. CALLAGHAN *(Paul-Ford)*
6. SOMEWHERE ALONG THE WAY *(Nat "King" Cole)*
7. STRING ALONG *(The Ames Bros.)*
8. TAKES TWO TO TANGO *(Pearl Bailey)*
9. WISH YOU WERE HERE *(Eddie Fisher)*
10. I LAUGHED AT LOVE *(Sunny Gale)*

Detroit, Mich.

1. I WENT TO YOUR WEDDING *(Patti Page)*
2. TRYING *(The Hilltoppers)*
3. JAMBALAYA *(Jo Stafford)*
4. MEET MR. CALLAGHAN *(Les Paul)*
5. BOTCH-A-ME *(Rosemary Clooney)*
6. WISH YOU WERE HERE *(Eddie Fisher)*
7. YOU BELONG TO ME *(Jo Stafford)*
8. HIGH NOON *(Frankie Laine)*
9. INDIAN LOVE CALL *(Slim Whitman)*
10. FEET UP *(Guy Mitchell)*

Kansas City, Mo.

1. I WENT TO YOUR WEDDING *(Patti Page)*
2. YOU BELONG TO ME *(Jo Stafford)*
3. HIGH NOON *(Frankie Laine)*
4. WISH YOU WERE HERE *(Eddie Fisher)*
5. JAMBALAYA *(Rex Allen)*
6. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
7. HALF AS MUCH *(Rosemary Clooney)*
8. MEET MR. CALLAGHAN *(Paul-Ford)*
9. TAKES TWO TO TANGO *(Pearl Bailey)*
10. BOTCH-A-ME *(Rosemary Clooney)*

Louisville, Ky.

1. YOU BELONG TO ME *(Jo Stafford)*
2. I WENT TO YOUR WEDDING *(Patti Page)*
3. AUF WIEDERSEH'N SWEETHEART *(The Ames Bros.)*
4. HIGH NOON *(Frankie Laine)*
5. WISH YOU WERE HERE *(Eddie Fisher)*
6. TRYING *(The Hilltoppers)*
7. STRING ALONG *(The Ames Bros.)*
8. HALF AS MUCH *(Rosemary Clooney)*
9. THE GLOW WORM *(The Mills Bros.)*
10. SOMEWHERE ALONG THE WAY *(Nat "King" Cole)*

Butte, Mont.

1. I WENT TO YOUR WEDDING *(Patti Page)*
2. YOU BELONG TO ME *(Jo Stafford)*
3. JAMBALAYA *(Jo Stafford)*
4. WISH YOU WERE HERE *(Eddie Fisher)*
5. HIGH NOON *(Frankie Laine)*
6. MEET MR. CALLAGHAN *(Paul-Ford)*
7. TAKES TWO TO TANGO *(Pearl Bailey)*
8. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
9. HALF AS MUCH *(Rosemary Clooney)*
10. TRYING *(The Hilltoppers)*

Salem, Ore.

1. I WENT TO YOUR WEDDING *(Patti Page)*
2. YOU BELONG TO ME *(Jo Stafford)*
3. JAMBALAYA *(Jo Stafford)*
4. WISH YOU WERE HERE *(Eddie Fisher)*
5. MEET MR. CALLAGHAN *(Paul-Ford)*
6. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
7. HALF AS MUCH *(Rosemary Clooney)*
8. BOTCH-A-ME *(Rosemary Clooney)*
9. INDIAN LOVE CALL *(Slim Whitman)*
10. LADY OF SPAIN *(Eddie Fisher)*

Charlotte, N. C.

1. I WENT TO YOUR WEDDING *(Patti Page)*
2. YOU BELONG TO ME *(Jo Stafford)*
3. THE GLOW WORM *(The Mills Bros.)*
4. TRYING *(The Hilltoppers)*
5. INDIAN LOVE CALL *(Slim Whitman)*
6. MEET MR. CALLAGHAN *(Paul-Ford)*
7. OUTSIDE OF HEAVEN *(Eddie Fisher)*
8. LADY OF SPAIN *(Eddie Fisher)*
9. WALKIN' TO MISSOURI *(Sammy Kaye)*
10. FORGETTING YOU *(Richard Hayes)*

New Orleans, La.

1. I WENT TO YOUR WEDDING *(Patti Page)*
2. YOU BELONG TO ME *(Jo Stafford)*
3. WISH YOU WERE HERE *(Eddie Fisher)*
4. JAMBALAYA *(Jo Stafford)*
5. TRYING *(The Hilltoppers)*
6. MEET MR. CALLAGHAN *(Les Paul)*
7. THE GLOW WORM *(The Mills Bros.)*
8. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*
9. HIGH NOON *(Frankie Laine)*
10. BECAUSE YOU'RE MINE *(Mario Lanza)*

Cleveland, Ohio

1. I WENT TO YOUR WEDDING *(Patti Page)*
2. TRYING *(The Hilltoppers)*
3. YOU BELONG TO ME *(Jo Stafford)*
4. INDIAN LOVE CALL *(Slim Whitman)*
5. MEET MR. CALLAGHAN *(Paul-Ford)*
6. HIGH NOON *(Frankie Laine)*
7. WISH YOU WERE HERE *(Eddie Fisher)*
8. JAMBALAYA *(Jo Stafford)*
9. BECAUSE YOU'RE MINE *(Mario Lanza)*
10. GLOW WORM *(The Mills Bros.)*

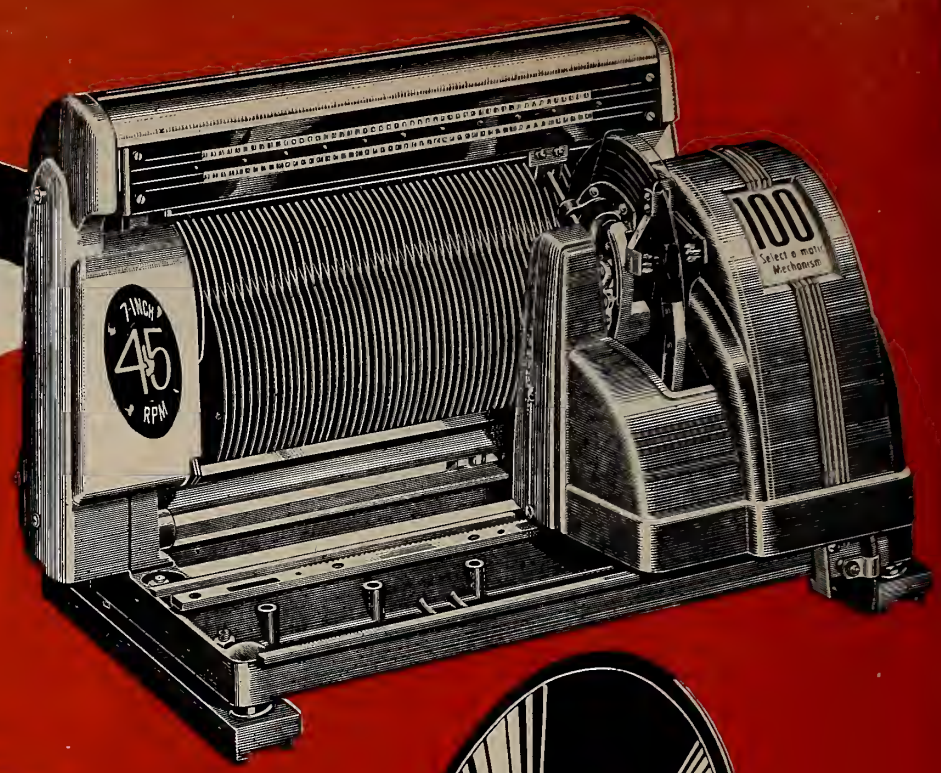
Seattle, Wash.

1. YOU BELONG TO ME *(Patti Page)*
2. I WENT TO YOUR WEDDING *(Jo Stafford)*
3. AUF WIEDERSEH'N SWEETHEART *(The Ames Bros.)*
4. MEET MR. CALLAGHAN *(Paul-Ford)*
5. WISH YOU WERE HERE *(Eddie Fisher)*
6. HALF AS MUCH *(Guy Lombardo)*
7. JAMBALAYA *(Camarata)*
8. BOTCH-A-ME *(Rosemary Clooney)*
9. SOMEWHERE ALONG THE WAY *(Nat "King" Cole)*
10. TRYING *(The Hilltoppers)*

ONLY SEEBURG HAS THE

Select-o-matic 100

MECHANISM



THE ONLY MECHANISM

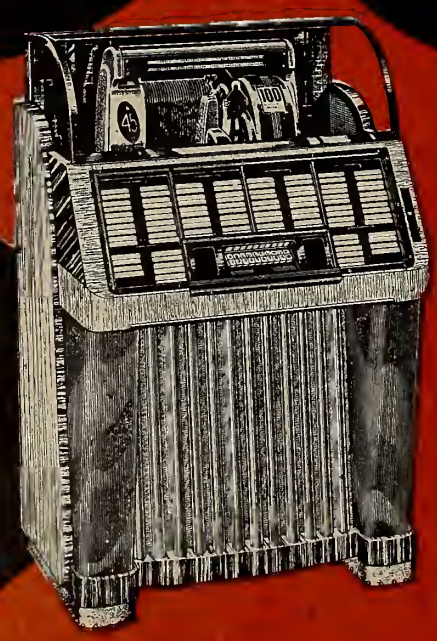
THAT PLAYS RECORDS

IN THE VERTICAL POSITION

- NEVER DROPS A RECORD
- NEVER TURNS A RECORD OVER

100 SELECTIONS

. . . AT THE PHONOGRAPH



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- Scientific Sound Distribution
- Automatic Volume Compensation

Nothing to Convert!
Nothing to Adapt!

. . . ANYWHERE IN THE LOCATION

(50th ANNIVERSARY)

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago, Illinois

AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEMS

AMAZED TRADE

Continued Big Flood of Business Amazes Leaders In Trade. Can't Fathom It, They Say. Factories Continue Behind in Shipments. New Products Capture Quick Sales. But Amazement or No Amazement Biz Booms Ahead.

CHICAGO—Most amazing is the amazement which seems to be current here with some of the trade's leaders.

The amazement is due to the boom business which has continued into the Fall season, from this past Summer, and which gives every promise to continue on into the Winter months.

Sales managers report that they just can't fathom it. They have given up trying to answer, "Where in the world is all this business coming from?"

Some have one reason for the continued biz boom, and some have another, but, amazement or no amazement on the part of some of the industry's leaders, the biz boom continues on ahead.

No sooner is a new product introduced than distribs flood the factory with orders.

Within a week the factory is backlogged. And like many other plants here, goes into extra production hours, in an effort to catch up with the backlog before current orders also run ahead of production.

Whether it's games, merchandise vendors or music, the factories here are working as speedily as they can in an effort to catch up with orders they already have on hand, not to speak of additional orders which arrive each day.

What's more, many of the leading factories actually have cash on hand in advance for shipment of new equipment.

This is one of the most unusual situations which has ever arisen here, is the way one noted leader puts it, but, like all the others, tho he, too, is amazed at the extent of the continued boom, he likes it the way it is.

There are some who claim that the entrance of much new blood, occasioned by the introduction of the coin operated horses and kiddie rides, as well as a turn to other equipment by former gaming ops, has brought about this boom which, these men believe, will recede somewhat when this market is saturated.

These men, of course, can't give a time when they believe the point of saturation may be reached. Furthermore they don't care to think that such a point ever may be reached.

Others state that the boom now being enjoyed, and which has proved so amazing to so many here, is due to the fact that manufacturers have been producing finer products. And that each new product presented exceeds all the operators' and distributors' expectations.

This, these men claim, is the real reason for this amazing boom.

"It's The Location That Counts"

National Survey Reveals Average Op Runs Highly Diversified Route.

CHICAGO—To back up the statement made by this publication in many of its editorials that, "It's the location that counts", a national survey of noted operators was just completed with the result bearing out the factuality of this statement in its entirety.

The average operator was found to operate a highly diversified route these days consisting of amusement, music and vending machines.

The purpose was so that he could remain in 'complete control of the better locations' on his route.

It was also found that some operators stated that only by such diversification were they able to continue in business on a profitable basis.

One well known cigarette machine operator stated that, "If it weren't for the income from our amusement and music machines we would have had to, long ago, give up the cigarette machine business."

Others also reported, "Today, when a route is sold, it's the location that comes up for uppermost consideration.

"In short", these men report, "the intake from the individual locations is the price which is used for the sale of the route.

"Today", they claim, "the price of the equipment is sold at The Cash Box prices."

One operator put it very succinctly, "What's the use of kidding ourselves? We know that the guy who tries to get along with just one type of machine just can't make the grade today, if the location can take several different type machines.

"But", he continues, "if that operator lands himself a good spot and takes over on all types of machines then he has something from that spot that boosts his average all down the line."

A vending machine operator reported, "Here's one way to reason why the average operator must diversify his business. I operate both music and vending machines. I'd operate games, too, but can't in this area.

"The same reason I hook a couple of gum and nut machines onto the sides of all my larger vendors is the same reason I put other machines in that same location that are foreign to what I'm actually operating.

"For example", he says, "in one location I've got a music machine, cigarette and coke vendor, and also the ball gum and nut machines, and have even just installed one of the coin operated horses.

"I've got to do this to take over on this spot and assure myself top income from a place that gets such heavy traffic all of the time", he concluded.

AMI "Write An Ad Contest" Closes Nov. 15

BILL FITZGERALD

GRAND RAPIDS, MICH. — Bill FitzGerald, advertising and promotion manager of AMI, Inc., this city, calls the attention of the music machine men that they have only until November 15 to submit their entry in the "Write An Ad Contest".

"We have already received a considerable number of entries from operators thruout the country" stated Bill, "and we expect to see a much greater return as the contest comes to the deadline."

How To Get Into The Arcade Biz With Practically No Money.

NEW YORK—In a story entitled "Three Ways To Cash In On Amusements", the *Journal of Living*, November issue, devotes one-third of the space to "Amusement Arcades".

The publication's circulation is directed to those over 40 years old as a guide to living.

The "Journal" tells its readers that Amusement Arcades can be run by people who desire "full-time or semi-retirement activity." It's quite obvious that the writer, Max F. Baer, Ed. D., is building up false hopes for its readers. The article states "An amusement arcade can be a profitable one-man business requiring only a modest amount of capital." It further states "You can invest as low as $2,000 or up to $20,000 or more in an arcade, depending upon how elaborate a setup you want, and whether you buy your machines or lease them on commission from a distributor. On the latter basis, you can figure on needing about $1,000 for electrical installations, painting and neon signs, and another $1,000 for ammunition, merchandise, rent and cash on hand, to start."

Now, here's the payoff! "Your vending machine lease" the article states, "gives you 50 per cent of the 'take' on each machine. A four-rifle range can be yours, rent free, if you agree to buy $1,000 worth of ammunition annually. If you decide to buy after a year, one third of your ammunition bill is credited to the purchase price of $4,000 or more."

And here's another! Many arcade owners start out by leasing machines on a fifty-fifty basis, and then gradually buy equipment as they amass capital."

Oh, well!

OPS' ASSNS REACH NEW HIGH MARK

More Operators' Associations Around Nation Than Ever Before. New Organizations Continue to Spring Up. Ops Now Eager to Get Together As Greater Financial Investments Make Necessary Closer Cooperation. Phono Mfrs Backing of M.O.A. Acted as Big Stimulus for Ops in Many Territories

CHICAGO—There are more operators' associations around the nation at this time than ever before.

Much of the big stimulus is attributed to the backing which MOA (Music Operators of America, Inc.) received from the Phonograph Manufacturers Association at MOA's last convention.

It is believed that many ops who were simply sitting back, and waiting for someone else in their areas to come along and start an association going, took the bull by the horns, as the expression goes, after attending the last Chicago meet of MOA, and started such organizations themselves.

In the past few months new organizations of operators have continued to spring up here, there, and everywhere in the country.

The main reason for the getting together of operators in so many different territories is attributed to the fact that, today, with financial investments what they are in equipment, the operators had best get together for their mutual benefit.

Extremely impressive is the fact that, today, even ten new machines costs over $10,000.

"Operators investing that sort of money are going to protect themselves as best as they possibly can," one noted leader here said.

He also pointed out that with tremendous investments in new horses, kiddie rides, phonos and vending machines, as well as games, the operator just simply had to stop being stubborn and realize that he wouldn't be able to correctly develop his business, unless he was assured that his locations would remain his locations, regardless of whatever number of location agreements he had signed.

Another leader stated, "Just from the standpoint of better all around business methods, it's the thing today to organize into groups which would respect each other's businesses to the point where the operator could spend more to build better."

Also impressive is the fact that, in years gone by, there always seemed to be some antagonism toward operators grouping themselves together for their mutual self betterment, from distributors and even manufacturers.

Today this is gone. In fact, it's even the reverse, with many noted distributors and manufacturers urging operators to get together, so that all can be assured of better business.

As one well known phono manufacturer says, "We want the operators to be solid financially. We know that by the operators getting together, and respecting each other's rights, this can be best accomplished.

"With the operators financially solid," he concluded, "it means that everyone in the industry, all up the line, will benefit. Better business will result for all concerned."

W. Mass. Guild Asks Local Ops To Join

Fish Addresses Group

WEST SPRINGFIELD, MASS.—As reported last week (October 25 issue) operators of Western Massachusetts met in the Ivy House, this city, on October 15, and organized an association, named the Western Massachusetts Music Guild.

Fourteen operators from this area were in attendance, with thirteen joining immediately. Sponsors of the meet were highly pleased with this initial effort.

Top officials of the Connecticut State Operators Association lent their support to this initial meet, and have promised to cooperate with the Massachusetts group to help make it a success.

(Ed Comment: Operators in Connecticut will recall that they had quite a task themselves getting their association functioning to the extent it is today. Several years ago, a number of operators there held a meeting, and several members of the New York association, Barney Sugerman of Runyon Sales Company, and Joe Orleck of The Cash Box attended and addressed the gathering, offering all their support. It was a few years after that, due to the strong leadership of Abe Fish, that it was possible for the Connecticut group to attain its present stature. We're happy the operators in that area recognize the value of their association, and are now in a position to offer its assistance to the Massachusetts group.)

Meetings will be held every Tuesday, and operators in the area who wish information can obtain same by calling Ralph Ridgway or Jerry Balboni.

Abe Fish, one of the charter members of the Connecticut State Operators Association spoke at the meeting at which time he emphasized the following points.

1) Organize and clean up your coin machine industry.
2) Fight unfair legislation and unfair taxation.
3) Operate on a business level with good business methods and keep good records.
4) Provide good equipment — good service—and keep your machines clean.
5) Treat your customer with courtesy. You need him as much as he needs you.
6) Work with your fellow operators and your distributors.
7) Take pride in your industry.
8) Join your association and present a united front.

Officers elected were: Ralph Ridgway, president; George Hatzipetion, vice-president; Fred Mielnikowsky, treasurer; and Jerry Balboni, secretary.

Wurlitzer & Young Invite Music Ops To Cocktail Party

ROBERT H. BEAR

NEW YORK—Joe Young, Young Distributing Company, this city, together with Bob Bear, general sales manager of The Rudolph Wurlitzer Company, will entertain this city's music operators for several hours prior to the opening of the 15th Annual Banquet of the Automatic Music Operators Association, November 1, at the Commodore Hotel.

Cocktails and canapes will be served at the Wurlitzer suite from 5 P.M. to the opening of the banquet. Operators are invited to drop in for a drink or so and meet socially with the officials of Wurlitzer. With Bear from the factory will be A. D. Palmer, Jr., sales promotion and advertising manager, Max Waters and Joe Hrdlicka. Hank Barber, president of the factory's advertising agency will also be in attendance.

As arrangements had to be made in advance, it wasn't possible to get the suite number. Operators are advised to check with the Bulletin Board, or ask the head elevator starter.

Music Ops Votes In 7th Annual Poll Pouring In

NEW YORK—Music operators of the nation have been sending in their votes in large numbers to The Cash Box in the 7th Annual Poll to determine the best money-making records and artists of 1952.

First tabulation and score will appear in the next issue, November 8. A continuous tabulation will appear for the next several weeks, showing the favorite money making records in the order in which the operators vote. Operators who haven't as yet mailed in the card (found in front of page 3), are urged to do so.

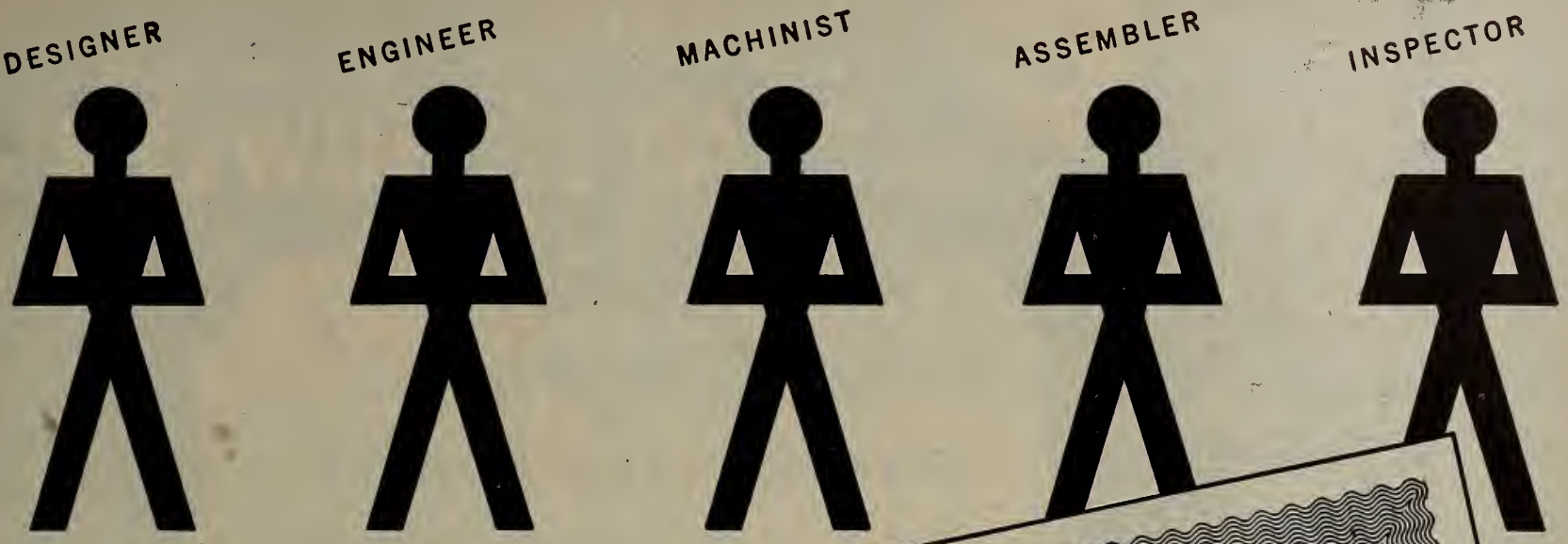
As it is acknowledged that the music machine operators of the nation determine to a great extent the "hit tunes" and "top" recording artists, it is thru this poll that this fact is brought solidly to the attention of all in the music industry.

In addition, thru the publicity derived from the radio, television and the press upon the release of the winners, the juke box industry is given a great amount of favorable public notice.

So—be sure to send in your voting card.

School Daze

When Budge Wright of Western Distributors, Portland, Oregon, distributors of AMI juke boxes, holds a service school, he really means school. To prove it, Budge arranged his class room with blackboards, old fashioned school desks, children's drawings, dunce cap and all. Here Budge is shown sitting in for Al Mason, A. I. Field Service Engineer, as he reviews the Model "D" Service Manual with Herman Walter, Western salesman. Budge wants it made clear that Herman is wearing the dunce cap only for laughs.



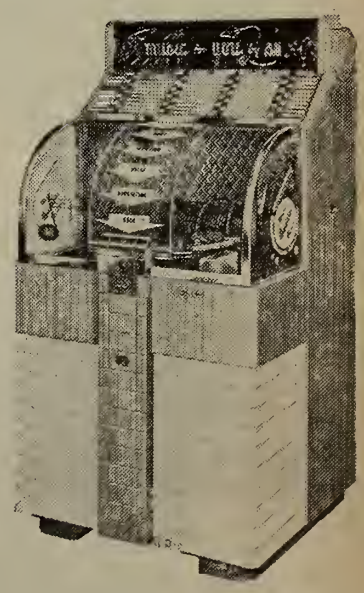
AMI PAYS THEIR SALARIES

TO REDUCE YOUR LABOR COSTS

There are two ways to handle mechanical troubles on a juke box. The first is for the operator to have plenty of good mechanics always on hand to fix the troubles when they occur. Expensive!

The better way is to prevent troubles by designing and building a box like the "D." It takes high-priced skill and know-how on the part of the factory.

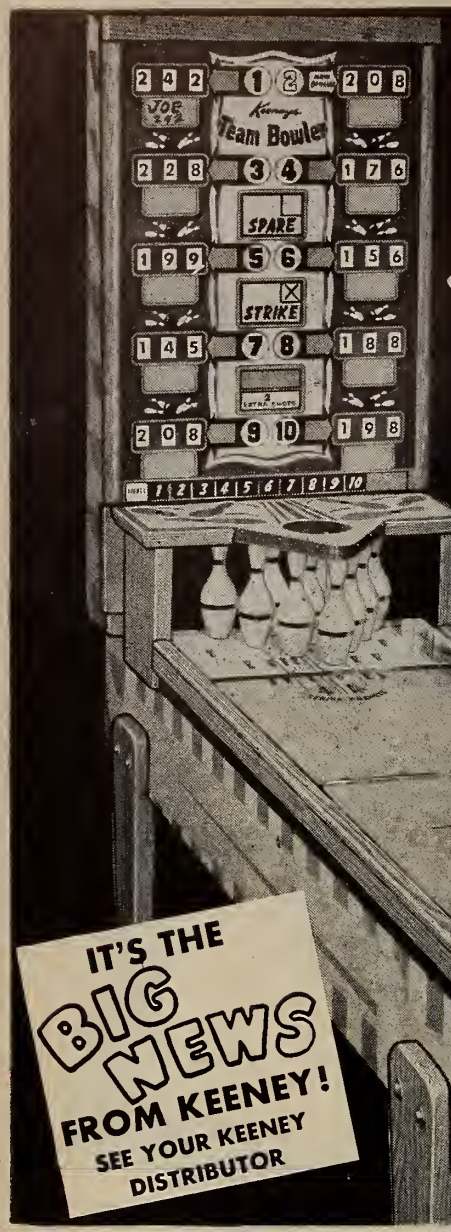
A M I gladly assumes this cost of trouble prevention.



AMI *Incorporated*

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Michigan

AMI's "Write-an-Ad" Contest Any music operator can enter Big list of valuable prizes Ask your AMI distributor for helpful contest book and complete details, free



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Keeney's TEN PLAYER BOWLER

2 FIVE-MAN TEAMS

A REAL Surprise!

KEENEY'S TEAM BOWLER

★ The only bowler that truly incorporates the two full five-man team feature as in regulation bowling.

★ Player's name and high score may be chalked in square area under each score.

★ JUMBO LITE-UP PINS on transparent plastic permit player to shoot for readily visible rollovers.

SHOOT THE MOON!

STRIKE IT RICH!

YOUR DREAM COME TRUE!

GREATER CASH BOX EARNINGS!

IT'S THE BIG NEWS FROM KEENEY!
SEE YOUR KEENEY DISTRIBUTOR

1 extra shot for "Spare" and 2 extra shots for "Strike" on 10th frame!

Keeney Ever-Slick Silent Playfield

J. H. Keeney & CO. INC.
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

WANTED TO BUY FOR CASH

WRITE—WIRE—PHONE

SEEBURG 100 78's
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WURLITZER 1100's
EXHIBIT 6 SHOOTERS
UNITED 6-PLAYER DE LUXE SHUF. ALLEY
WURLITZER 1400-S
ROCK-OLA '52-'50 1434
A. M. I. MODEL B
SEEBURG BEAR GUN
ROCK-OLA MODEL 1428
EXHIBIT GUN PATROLS
UNITED 6-PLAYER SUPER SHUF. ALLEY

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"METEOR ROCKET"

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Bally Mfg. Co., J. H. Keeney & Co., Inc.
Permo Inc

593 10th Ave., New York 18, N.Y., LO 4-1880
123 W. Runyon St., Newark 8, N.J. Bi 3-8777

Jonas Bessler Dies Of Sudden Heart Attack

MINNEAPOLIS, MINN. — Jonas Bessler, Lieberman Music Company, this city, was the victim of a sudden heart attack on Monday, October 20, in Chicago visiting one of the coin machine factories.

Mrs. Bessler was with him when he died.

Jonas was one of the most beloved coinmen in the industry, and his passing was mourned by a host of friends thruout the country.

His body was shipped back to Minneapolis for burial and the funeral was held on Wednesday, October 22 at the Bethel Synagogue.

Bessler had been engaged in the coin machine business for sixteen years. A graduate from Minnesota College of Law, he practiced law until 1936 when he entered the coin machine business with Clyde Newell as the Amusement Games, Inc. Newell sold his interest in 1940 and Bessler merged with Hy Greenstein to form the Hy-G Amusement Company.

After suffering a heart attack in 1947, Bessler sold out his interest to Greenstein. However, inactivity didn't sit well with him, so in June, 1948, he joined up with Harold Lieberman in Lieberman Music Company.

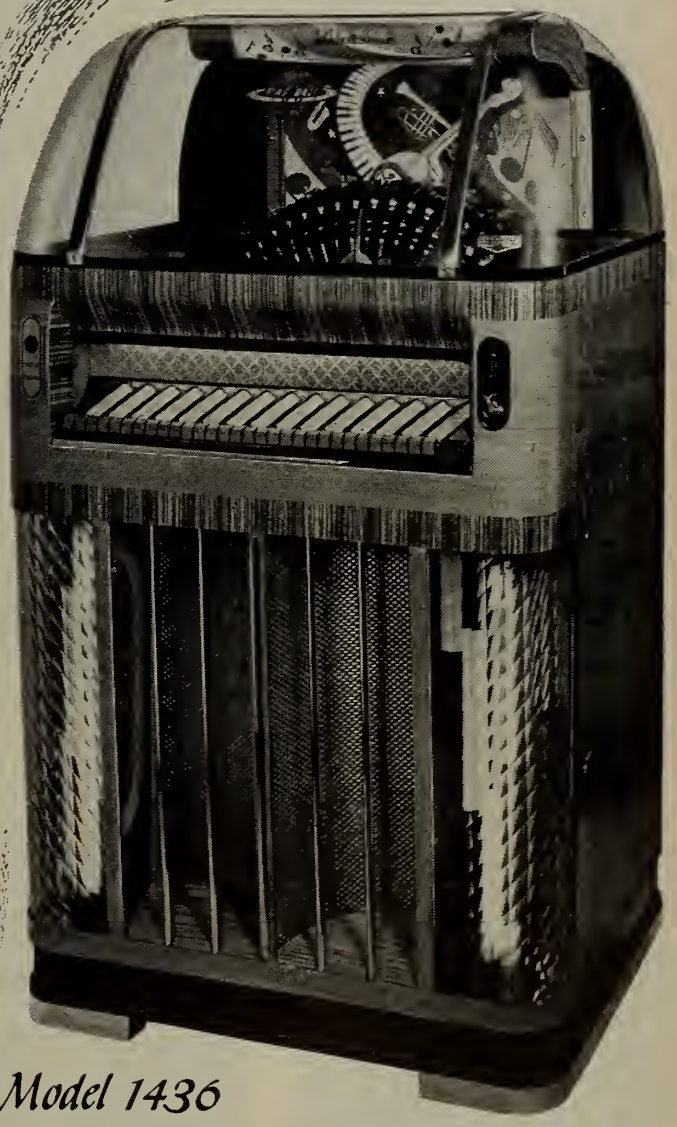
Bessler was 49 years old. He is survived by his wife, Marjory, his son,, Stuart, two brothers, Phil and Ben, and a sister Mrs. Louis Cohn.

YWCA Gets Juke Box

CLIFTON, N. J.—At a recent meeting of the Passaic-Bergen County Area Group, held at Boyle's Restaurant, Clifton, a juke box was presented to Gary Pal, President of the Passaic Tavern Owners Association, who turned the phonograph over to the Passaic East Side YWCA. Shown in the picture, left to right, are Manny Ehrenfeld, Telmusic, Passaic, vice president of the association; Ed Reardon, reporter on the Herald News, Passaic; Gary Pal; Herbert Brautch, Belmont Novelty Co., Patterson, president; and Ed Burg, Runyan Operating Div., Newark, Secretary.

Only the ROCK-OLA FireBall 120 has

120 Selections



Model 1436

Discover FireBall for Yourself at any of these Showrooms

EASTERN

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S & K DISTRIBUTING CO.
2014 Fairmount Avenue
Philadelphia 30, Pennsylvania

SEACOAST DISTRIBUTORS, INC.
1200 North Ave., Elizabeth, New Jersey

SOUTHERN

A. M. & F. DISTRIBUTING CO.
3118 Tulane Ave., New Orleans, Louisiana

COIN AUTOMATIC MUSIC CO.
241 W. Main St., Johnson City, Tennessee

FRANCO DISTRIBUTING CO.
24 North Perry, Montgomery, Alabama

ROBINSON DISTRIBUTING CO.
301 Edgewood Ave., S. E. Atlanta, Ga.

S & M SALES COMPANY, INC.
1074 Union Avenue, Memphis, Tennessee

SOUTHERN MUSIC CORPORATION
2828 So. Blvd., Charlotte, North Carolina

SOUTHERN MUSIC DIST. CO.
418 Margaret St., Jacksonville 6, Florida

WERTZ MUSIC SUPPLY CO.
1013 E. Cary St., Richmond 20, Virginia

MIDWEST

BRILLIANT MUSIC COMPANY
19963 Livernois Ave., Detroit 21, Mich.

CALDERON DISTRIBUTING
450 Massachusetts Ave., Indianapolis, Ind.

DIXON DISTRIBUTORS
3808 Southerr Blvd., Youngstown, Ohio

IDEAL NOVELTY COMPANY
2823 Locust Street, St. Louis 3, Missouri

LA BEAU NOVELTY SALES CO.
1946 University Ave., St. Paul 4, Minn.

LAKE CITY AMUSEMENT CO.
4533 Poyne Avenue, Clevelond, Ohio

B. D. LAZAR COMPANY
1635 Fifth Avenue, Pittsburgh 19, Penn.

UNI-CON DISTRIBUTING CO.
3410 Main Street, Konsas City 2, Missouri

WORLD WIDE DISTRIBUTORS, INC.
2330 N. Western Ave., Chicago 47, Ill.

SOUTHWEST

BOYLE AMUSEMENT COMPANY
522 North West Third
Oklahoma City, Oklahoma

AUTOMATIC MUSIC CO.
1401 E. First Street, Tulso, Oklahoma

PAUL W. HAWKINS
329 East 7th Street, Tucson, Arizona

MODERN DISTRIBUTING CO.
3222 Tejon Street, Denver 11, Colorado

DAN STEWART COMPANY, INC.
140 E. Second, South, Salt Lake City, Utah

UNITED AMUSEMENT CO.
446 N. Main St., San Antonio, Texas

RMC

ROCK-OLA MANUFACTURING CORP.
800 North Kedzie Avenue • Chicago 51, Illinois

MORE ROCK-OLA DISTRIB SHOWINGS

NEW YORK—Due to the rush of deadlines for the October 25 issue, several showings of the new Rock-Ola "Fireball 120" thruout the country on October 12, were not reported. Detailed below are reports and pictures of the showings in cities omitted from the previous issue.

LAKE CITY AMUSE. CO.
CLEVELAND, O.

Joe Abraham, head of Lake City Amusement Company, entertained approximately 300 operators and their wives and friends. Abraham reported immediate acceptance of the phonograph and accepted many orders.

Pictured above, top, l. to r.: Mr. Sears; P. Atol; Mr. Silverstein; Mr. Cipella; Joe Lukin; Ed Kenney; Al Liggins, and Joe Abraham. Bottom: J. J. Sears, vice president of Rock-Ola Manufacturing Corporation, greets Ed Kenney, music op.

WERTZ MUSIC SUPPLY CO.
RICHMOND, VA.

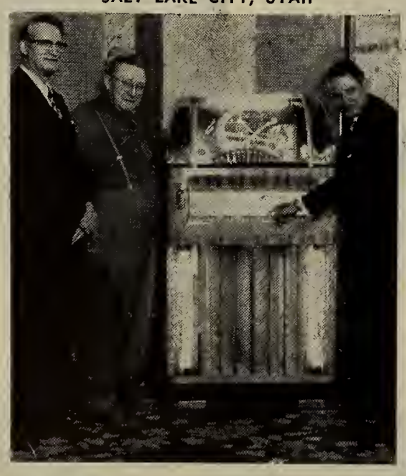
Dan Wertz, Wertz Music Supply Co., ran a wonderful party for music operators on October 12 when they displayed the new Rock-Ola phono. Reaction, reported Wertz, was overwhelming.

Pictured above, top, l. to r.: John Chandler, Mrs. John Chandler, Mrs. H. C. Crouch; Mr. H. C. Crouch, and Dan Wertz. Bottom, left: L. C. Evans and (extreme right) T. J. Jarman, service manager, and a group of the service staff of Manning and Evans, operating firm, with Dan Wertz up against phono on right.

A terrific response to the new Rock-Ola phono was also received at the party given by Paul W. Hawkins, who reports he wrote a number of substantial orders.

Pictured at right, looking at the "Fireball" are, l. to r.: John Hourihan; Ted Berk; Paul Hawkins; Ray Whittington and James E. Browning.

DAN STEWART CO., INC.
SALT LAKE CITY, UTAH

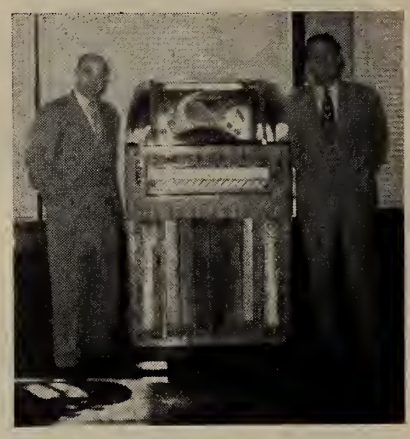


Dan Stewart, pictured above, demonstrates the new Rock-Ola phono to two music operators. Stewart entertained close to 100 operators and their wives during the Rock-Ola showing.

PAUL W. HAWKINS
TUCSON, ARIZ.

MODERN DISTRIBUTING CO.
DENVER, COLO.

Dave Shulman, Modern Distributing Company, hosted close to 100 coinmen, who, according to Shulman, acclaimed the new Rock-Ola phono.



Attending the showing in this city was J. Raymond Bacon, executive vice president of Rock-Ola (pictured above on left), and Edward G. Feazel of ABC Freight.

SOUTHERN MUSIC CORP.
CHARLOTTE, N. C.

Lawrence LeStourgeon, Southern Music Corporation, who displayed the Rock-Ola phono to over 100 guests on October 12, reports enthusiastic reception, and plenty of orders.

An operator and his wife (right) look over the phono, while Art Janacek, service manager of Rock-Ola, and Lawrence LeStourgeon explain the features.

UNITED AMUSEMENT CO.
SAN ANTONIO, TEXAS

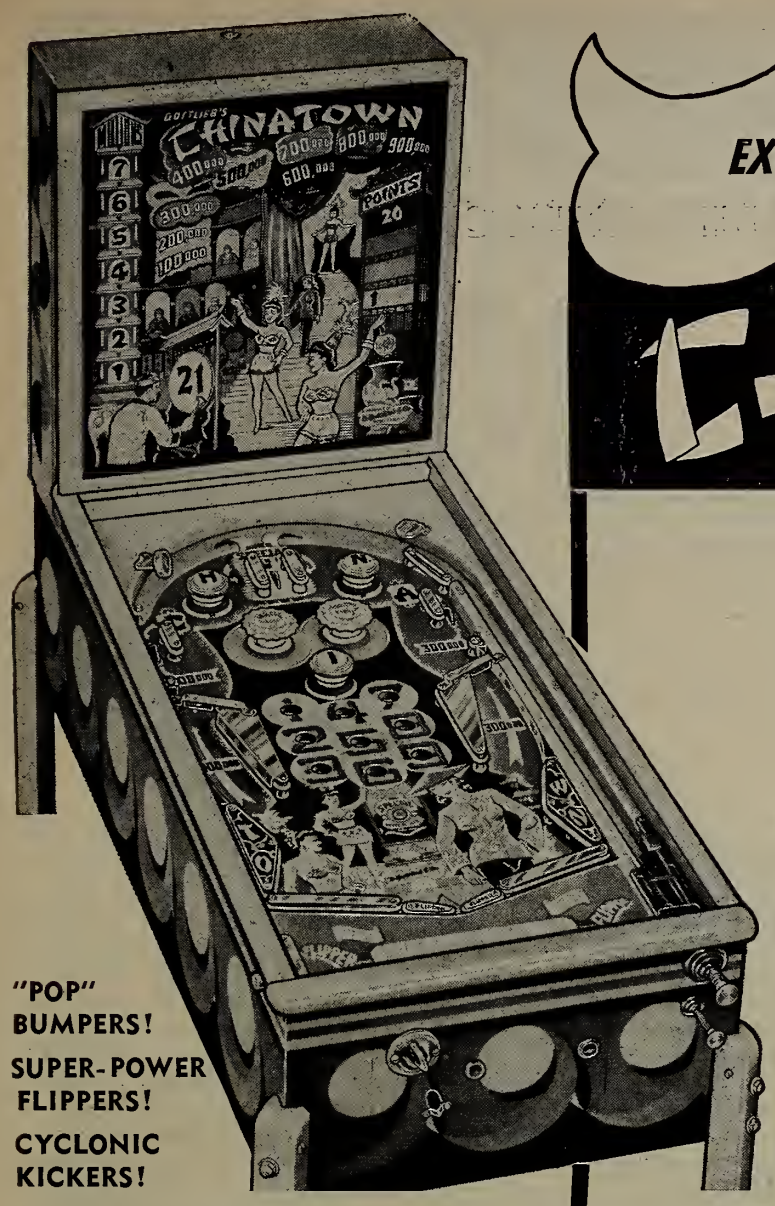
Ken Wilkinson, pictured above, facing camera, explains to operators the inner workings of the new Rock-Ola phono. Wilkinson played host to over 100 coinmen at his Rock-Ola party on October 12.

LaBEAU NOVELTY SALES CO.
ST. PAUL, MINN.

Archie LaBeau, LaBeau Novelty Sales Company, received many a wonderful compliment from the 150 or more operators and guests who attended his showing of the new Rock-Ola phono.

In the photo above, showing a large group viewing the "Fireball," we see George LaBeau (extreme left); immediately in front of George is John Toolan of the Rock-Ola factory; and sandwiched in between the two ladies is Archie LaBeau.

ADDITIONAL ROCK-OLA DISTRIB SHOWINGS REPORTED ON PAGE 37



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REPLAYS for TRAP HOLES 1 to 5...TRAP HOLES 5 to 9... ANY COMBINATION OF HOLES TOTALLING 21 . . . SPECIAL TOP ROLL-OVER, WHEN LIT BY MAKING BOTH C and A SLIDE ROLL-OVERS . . . BOTTOM ROLL-OVER BUTTON, WHEN LIT BY C-H-I-N-A-T-O-W-N SPELLED OUT (NON-SEQUENCE) and HIGH SCORE.
C or A SIDE ROLL-OVER Lights 2 "POP" BUMPERS, Increasing Values to 100,000 Each.

HE WHO ACTS SOONEST PROFITS MOST!
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1140-50 N. Kostner Ave.
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"There is no substitute for Quality!"

UPPER MID-WEST MUSINGS

With Indian Summer in the air and football season in full swing, there's no wonder why there are a lot of operators making the trip into the Twin Cities and of course, incidentally to take care of some business matters also. . . . **Don Kohner** of Winona, Minn., made the trip into town and he states that his father, Ray, is too busy being County Commissioner to make the trips into town. . . . **Ed** and **Millie Birkemeyer** of Litchfield, Minn., were seen popping in and out of several offices in town picking up supplies and records. . . . **Hank Krueger** of Fairfax, Minn., does manage to take some time off from his route activities to do some hunting and from all reports, he is doing a good job of it and having no trouble getting his limit.

It seems that **Ed Chesney** and his wife of the Outlaw Novelty Company of Aberdeen, S: D., manage to get into town only twice a year and because of this, in his last trip in, Ed was making sure that he said Merry Xmas and Happy New Year to everybody before he left. . . . **Joe Regan** of the Dakota Amusement Company, Dickinson, N. D., says that the reason he gets into town so seldom is that he's kept too busy back home. . . . **Frank Ponterio** of Worthington, Minn., decided to make the trip into the Twin-Cities to see what was new in coin operated equipment. This was Frank's first trip into town in many a many moon.

Checking up to see what was new in coin operated equipment were: **Quentin Haroldson** of Northwood, N. D., **Bruce Ruffing** of Wells, Minn., **Merle Stoddard** of Zumbrota, Minn., **Glen Rackliff** of Superior, Wisc., and **John Morton** of Bismarck, N. D. . . . Seen here and there picking up supplies and records for their routes were: **Fred Norberg** of the C & N Sales Co., Mankato, Minn., **T. J. Fischer** of Waconia, Minn., **Al Eggermont** of Marshall, Minn., **Arthur Hagness** of Grand Forks, N. D., **Gerald Johnson** of Menomonie, Wisc., **Leo Henessey** of Rochester, Minn., **Frank Mager** of Grand Rapids, Minn., **John Czerniak** of Duluth, Minn., **Ted Heil** of Gaylord, Minn., and **Ike Sundem** of Montevideo, Minn. . . . Welcome visitors to the Twin-Cities were **Norman Gefke** and wife of Sioux Falls, S. D. Certainly nice to see you, Norm, how about making your trips into town more often.

OHIO'S MOST DEPENDABLE FACTORY JOBBERS OF COIN OPERATED EQUIPMENT

• CONTROL TOWER	$122.50 ea.
• SHOO SHOO	99.50 ea.
• SLUGFEST	149.50 ea.
• DREAMY	96.00 ea.
• CITATION	29.50 ea.
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Crazy Over Horses

NASHVILLE — Harry Sanders, Sanders Distributing Company, Nashville, visited Ballyplant with his 9-year-old son, Harry, Jr., an enthusiastic rider of The Champion Ballyhorse.

Special Sale!

Buckley Boxes	$ 5.00
Uneeda Candy Machines	49.50
Statler Cookie Machines	49.50
Statler Cigarette Machines	49.50

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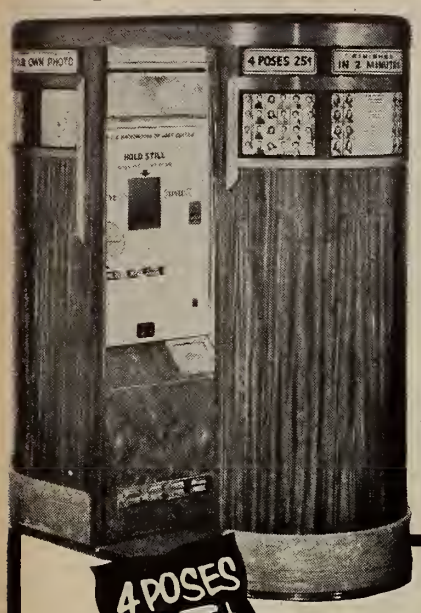

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SAN FRANCISCO

Mural—Mural on the Wall, that's what **Bill Shank** (B & B Music, SF) keeps saying to himself. Finally got his very special San Francisco photo scene for his Den. It's a beaut,—but where'd we see it before? ? ? ? . . . Maybe **Henry Leyser** can't help eyeing the way things are put together—color schemes, various woods, and what have ya! Naa—not building a new game or nuttin' . . . just a brand new office and shops for his Associated Coin Amusement Co. . . . Dee-la-la away with me, says **Ray Sargis** . . . his snazzy cream and black top Olds due for delivery this week, and just like him and wife **"Dee"** to have a week-end trip already planned! . . . The **William Naves** (**Bill and Irene**) motored down to San Luis Obispo with son **"Rich"** who plays football for San Francisco State. To 'ell with the score—what we want to know did you have a good time? . . . Was that memory course **Everett Fallis** (J & A Sales, Menlo Park) took the reason for his New Orleans trip? Could bring back a lot of those famous recipes—which his many friends will enjoy at those back yard barbecues he's famous for.

Glad to see **George A. Miller** (MOA's pres) back on the job after a much needed rest up at his summer place in Grass Valley. George is in condition for another year of strenuous association work. . . . **Norm West** (R. F. Jones Co. comptroller) could make your replica on a handpainted tie—and is he good! Landscape oils is his hobby, but brother from the few individual ties we've seen—we think we'll just take an "ex" on his work. . . . Imagine how lucky some people can be! **J. R. Ramos** (National Sales, El Cerrito) just returns from a Wyoming hunting trip, with an Antelope, and an Elk, and a Moose. Just to prove how lucky he is, he gives with the info, that he got one of the seven permits issued for Moose in the county he hunted in. . . . **Dale Tomlinson** rushed to Veterans Hospital and on a very strict diet. But we know people who have something really special on order for Dale when he can get his chops in them. . . . The local **Jones Boys** received a letter from **Father Duggan** of St. Vincent De Paul Church, which in part said **"The kids are just thrilled with the juke box you donated. It's the first time in a year they had decent music to dance to at their meeting."** . . . Saw Al **Gianotti** (J. & A Sales Co.) and **Johnny Ruggiero**—rushing down the street, just enough time to hear they were going down to hear the audition of MCA's **Celso Hurtado's** marimba band. We got a report by phone the band is terrific! Real "juke box" material too . . . and somehow the comment got in that **Lisha Malina**, the very beautiful latin gal in the band is a wow too. . . . You can never get hold of **Sam Tessler** 'til after 4 p.m. on Tuesdays or Fridays. Golf has the priority?

LOS ANGELES

Exceptional interest being displayed by operators in Exhibit's new "Rudolph The Red Nosed Reindeer." **Lyn Brown**, the firm's regional rep really promoting the entire line, with ops starting to beat a path to his door for their many new pieces of equipment. It's natural for the kids 'round Xmas time. . . . Our early morning visits to Paul Laymon Co. getting to be less of a surprise. **Ed Wilkes, Jimmy Wilkens** and **Charley Daniels** discussing the merits of Jimmy's fishing in a stocked lake. "You can't get your line in fast enough," sez Jimmy. The firm expects Bally's jet this coming week. The Laymon firm also played host to operators throughout the area, with **Walter Peteet**, Wurlitzer field representative in town, conducting a service school this past week. . . . Lotsa talk about **Bill Simmer** coming out of retirement, to re-enter the coin biz. . . . **Sid Snyder**, San Bernardino op reports business on the up-grade throughout the area. . . .

* * * * *

Ex-Brooklynites still bemoaning the fate of their Dodgers in the recent World Series. "Always a best man, but never a groom" appears to be the sad story of said Dodgers. . . . **Abe Chapmam** shot a 78 we hear, which is 8 over par for his normal game. Abe's a five-handicapper too; visiting fireman take note. . . . Local music ops association paying keen attention to the recent flurry caused by a misnomer story that appeared in the trade press. . . . **Adolph D'Este** named to head the appliance and ice-cube machine division at Badger Sales. That latter piece of equipment is a milestone of progress in the field and sheer wizardry to see it working. . . . **T. H. Fugiaski**, Honolulu Amusement Co., visiting at Badger before taking off for Las Vegas, San Francisco and Mexico City. . . . **Dave Glass**, formerly of Chicago and Glass & Gerber, purchased a plywood mill in town. Dave was seen making the round of many friends along Pico.

* * * * *

Nels Nelson, Minthorne Music, and **Jack LaRue**, Seeburg field service manager, conducted a service school at the Adams Hotel, Phoenix, this past week. . . . Huge attendance of operators reported. . . . **Charley Robinson**, C. A. Robinson Co., reports wide interest in United's "Circus." Ops really go for that extraball feature. . . . **Johnny Ketchersid** now a resident of Artesia, having moved from Long Beach. Likes the absence of smog . . . and speaking of smog, we're happy to report that we haven't as yet found the op who needed repairs because of same. . . . **Al Silberman** can't wait for the new six flavor SodaShoppe to arrive. He's been offered a bonus of $50 each, for the first ten machines. Photos we've seen indicate the machine is a cinch to outdo all other drink machines on the market. . . . Keen interest on the part of music operators throughout the area in the new Rock-Ola "Fireball" phono. Ops can't wait to see the machine locally. Reports of its simple and hardy mechanism continue to stir interest.

* * * * *

We caught **Bob Smith**, Automatic Enterprises, without his cigar, and still without a floor model of his "Atomic Jet." Demand is so great, he can't keep one in the place. . . . **Jack Dolan**, Dan Stewart Co., off on another trip. Jack's been flying around the country quite a bit these past few weeks. Pert **Jo Ann Lewis** doubling as secretary, repairman and salesman while Jack is away. . . . **Jack Simon**, Simon Sales Co., reports the sale of the firm's interest in their sensational horse "Buccaroo." Manufacturing facilities, as well as the rights to Buccaroo were sold to a toy manufacturer. . . . **Harry Perrine**, Oceanside op, in town this past week on a buying trip. . . . Keeney's new 10 player bowler attracting lots of ops. . . . Shortage of Seeburg Guns in this area continues . . . is somebody hoarding? . . . **Phil Robinson**, Chicago Coin rep, very happy with the sales of the firm's "10th Frame Bowler."

* * * * *

Visiting coin row this week were **Joe Ortego**, Indio; **Dick Harris**, Fontana; **Johnny Lantz**, South Gate, and **H. T. Loo**, El Centro. The counter at Sam Ricklin's California Music was crowded with many ops, among them **Jim Bowman** of San Bernardino; **H. D. McClure**, San Luis Obispo; **Carl Thompson** from Delano; **W. J. Steen** of Manhattan Beach. . . . **Stew Metz**, San Berdoo, has sold his interest in the ice skating rink at the National Orange Show grounds. . . . **Peter Schupp**, South Gate, married more than a month, and stiill honeymooning. . . . Claremont's **Johnny Malette** in town . . . ditto **Olen Harrison** of Bakersfield.

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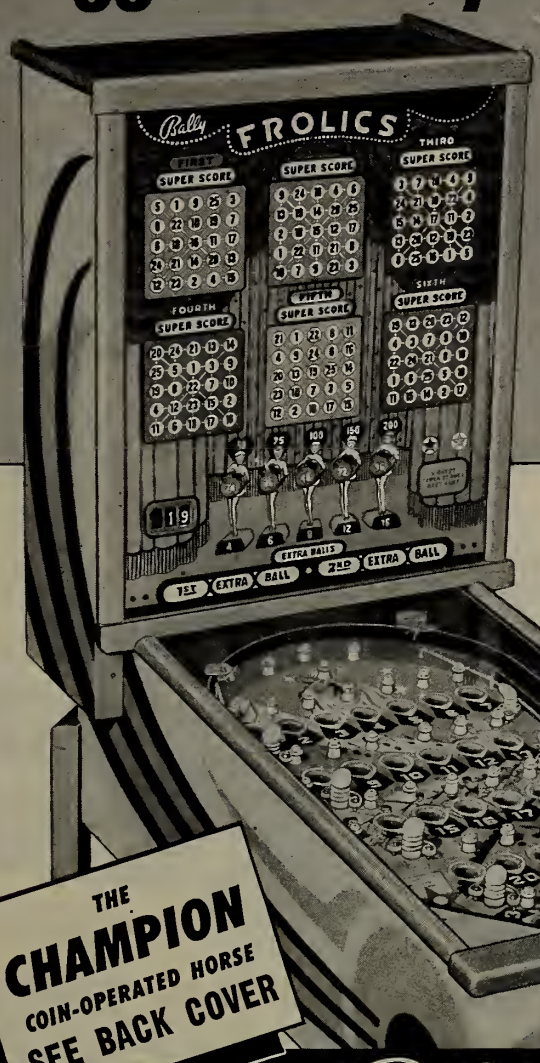

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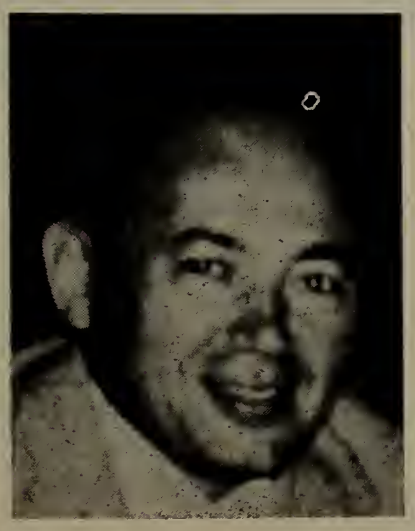
Little Napoleon Offers Suggestion For Music Machine Programming



W. M. BLATT

MIAMI, FLA.—"In line with the editorials and news items in **The Cash Box** advising proper programming," writes Willie (Little Napoleon) Blatt, Supreme Distributors, this city, "I have an idea that I think would assist music operators to properly identify their record categories.

"With music machines now displaying from 80 to 120 selections, factories now divide the selections into sections such as 'Waltzes', 'Fox Trots', 'Popular', 'Hillbillies', 'Mexican', 'Irish', 'Marches', 'Folk Songs', etc. These classifications are Okay only when you set out a new machine because you can assemble the records under their proper classifications. But when the service man goes there to collect during the weeks following, the owner or bartender wants him to take out 2 Waltzes, 2 Hillbillies, etc., and wants you to include 2 old favorites, 2 of this, or 2 of that. It's here that the service man gets stymied, and it doesn't take too long before all the classifications are mixed up, and the player has to look thru all the selections before he can find them in what are usually the wrong places.

"My suggestion is to change all classifications to generalities, with headings such as "Dance Tunes", "Hit Tunes", "Foreign", etc., so that the service man can find the proper slot for them".

Rock-Ola Distrib Showings

DIXON DISTRIBUTORS

YOUNGSTOWN, OHIO

Leo Dixon, Dixon Distributors, guested well over 200 people at his Rock-Ola party, and reported "General acceptance great. Program and lighting exceptionally good. Mechanism comments outstanding."

MUSIC & TELEVISION CORP.

BOSTON, MASS.

Jerry Golumbo, Music & Television Corporation, who entertained such a large group of coinmen, he was unable to total up a count, reported "Very pleased with attendance at showing. Reaction of all operators highly favorable."

B. D. LAZAR CO.

PITTSBURGH, PA.

Si and Ben Lazar, B. D. Lazar Company, stated "We had between 100 and 125 operators plus mechanics and friends visit our showrooms on October 12. The general reaction to the 'Fireball' was very favorable. The sound and the mechanical arrangement were well received."

S & M SALES CO. INC.

MEMPHIS, TENN.

Earl Montgomery, S. & M Sales Company, Inc., whose showrooms were loaded with approximately 200 people from Tennessee, Mississippi, Arkansas, Missouri and Kentucky, stated "Acceptance was excellent. Booked quite a number of orders."

AUTOMATIC MUSIC CO.

TULSA, OKLA.

Tom Reasonover, Automatic Music Company, reported briefly but enthusiastically "Swell turnout—overwhelming acceptance of the 'Fireball.'"

Operator! **HERE IS THE ONLY BOWLING GAME**

Featuring **4** INDIVIDUAL GAMES IN **1**

NEW 6 PLAYER *Chicago Coin's* **SUPER MATCH BOWLER**

LOCATIONS CAN NOW MEET PLAYERS' DEMANDS BY OPERATING "*SUPER* MATCH BOWLER" IN ANY OF THESE

4 WAYS!

1. COMBINING MATCH BOWLER AND 10th FRAME BOWLER
2. 10th FRAME BOWLER ONLY
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4. DELUXE BOWLER ONLY

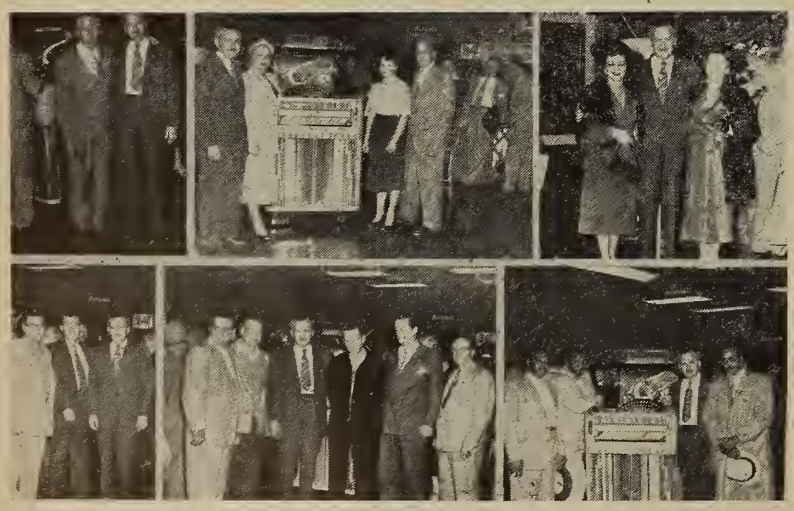
CHANGE OVER TO ANY OPERATION IS DONE BY MOVING PLUG IN BACK RACK

WE ARE IN PRODUCTION AND HAVE AVAILABLE *Chicago Coin's* **10th FRAME BOWLER**

CHICAGO COIN MACHINE COMPANY

1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

Pics Of Brilliants' Rock-Ola Showing



DETROIT, MICH.—Joe Brilliant, Brilliant Music Company, this city, ran a terrific party on October 12, introducing the new Rock-Ola "Fireball 120" phonograph (See story The Cash Box, October 25 issue).

Pictured below, top strip, left to right: 1) l to r: Charles Lamb, one of Detroit's oldest operators, and Joe Brilliant; 2) Mr. and Mrs. Joe Brilliant and Mr. and Mrs. Kurt Kluver. Kurt is assistant sales manager for the Rock-Ola Manufacturing Corporation. 3) Brilliant with Wanda Rheume (right); and her daughter on left.

Bottom strip, left to right: 1) Morris Goldman, president of the Michigan Automatic Music Assn. and head of Morris Music Co.; Jim Rothis and Brilliant 2) George King, Jr.; Otto Wismer; Brilliant; B. J. Vander Bocche; Thomas Koltinbach and M. Boyd 3) Richard Pinston; Sam Pinston; Brilliant and Kenneth Styles.

MIAMI MURMURS

Joe Mangone, All Coin Machines, returned from a trip upstate where he contacted the trade on Gottlieb's new game "Chinatown." Joe claims his trip was solely one of good-will as "Gottlieb games sell themselves." While in Jax, Joe visited at Southern Music's showing of the new Rock-Ola "Fireball 120" phono. . . . **Ted Busn**, Bush Distributing Co., moaning because he needs more space. "I need a wall-stretcher," says Ted, "as most of the equipment today is being built larger and larger." Discussing the matter with **Willie (Little Napoleon) Blatt**, Ted was reminded of the old days when Bally and Genco used to ship games to his Brooklyn, N. Y. firm in carload lots and it took 350 machines to fill a car. Today they estimated only about 100 games could get into a car.

Sam Taran is reported putting up a new building where he will consolidate all his interests under one roof. Location is said to be on 36th Street. Taran Distributing, meanwhile, doing a terrific export business. Reason is said to be that this area is so close to Central and South America, where equipment can be sent with crating, as it can be flown out. Airlines just strap the machines down. . . . Natives and business men here looking forward to the coming winter season—which will soon be in full action.

Plans In Final Stages As N.Y. Music Ops Assn. Prepare For Annual Banquet November 1 At Commodore

AL DENVER

NEW YORK—As the day of the New York music machine operators' annual banquet draws near, all loose strings are being neatly tied into place, and the success of the affair which will take place on November 1 at the Commodore Hotel seems assured.

This will be the 15th annual year of service to the music machine operators and according to Albert S. Denver, president, this will be the biggest banquet yet run by the NYMOA. Reservations have reached sellout proportions and many are still to be heard from.

"We have had some great parties in the past," stated Denver, "but every indication points to a record breaking attendance this 1952. People in our industry know from past experience that this night is truly an event that can happen only in our business. In addition to the regular show we buy, the wonderful meal served, and dancing to a top orchestra, the greatest talent in the recording field appears to entertain the guests."

Many out of town visitors are expected to attend, as in the past. Executives from all leading record companies and phonograph manufacturers have promised to be on hand. Also, representatives of many music machine associations in nearby areas will appear.

Assisting Denver in the many matters necessary to produce the outstanding banquet are the members of the Board of Directors and the staff of the association, including Nash Gordon and Dorothy Wolk.

Ride 'Em Cowboy!

SAN FRANCISCO — Phillip Ruggiero, 6-year old son of Johnny Ruggiero, R. F. Jones Company, San Francisco, shoots down some "injuns" and "bad guys" as he rides The Champion Ballyhorse during a visit to his dad's office. Johnny is excited over the constant strength of the horse as sales continue to pour in. The horses are being shipped out as fast as they arrive in stock.

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200 WURLITZER 1100
50 WURLITZER 1250
50 WURLITZER 1400
PINS—50 OF EACH
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IN THE 7TH ANNUAL POLL OF THE CASH BOX

Your vote is what really counts in the 7th Annual Poll of the Automatic Music Industry of America conducted exclusively by *The Cash Box* to determine the best moneymaking records and the most outstanding recording artists of 1952.

FILL OUT CARD IN FRONT OF PAGE 3 THIS ISSUE — DROP IN MAIL BOX TODAY

EASTERN FLASHES

There's always some "hot" subject of general interest under discussion along coinrow—this week it was the forthcoming banquet of the music operators association being held at the Commodore Hotel on November 1. Tickets were mailed out, and now it's become a matter of the association being in a position to supply the added tickets being requestd. This affair appears to your correspondent to have the earmarks of being the greatest ever held. We hope **Al Denver, Nash Gordon** and **Dorothy Wolk** can seat all the ticket holders around the two-front tables facing the stage. Actually, however, the ballroom is so constructed that every table has an unobstructive view of the stage, so everyone should be happy. A great many out-of-town guests should also be present, according to the advance information we have.

* * * * *

Mike Munves, anxiously awaiting delivery of the Exhibit "Rudolph The Red Nosed Reindeer," which he expected the later part of this week. "Operators are tremendously interested in this kiddie ride," stated Mike, "and are just waiting to get a look at it." . . . **Meyer Parkoff,** Atlantic-New York Corp., hardly had time to shout "hello" as he rushed by. "Just tell everyone things are great," says Parky. . . . Mrs. **Gertrude Browne** and her manager **Howard Purdy,** Paramount Vending Co., Beacon, N. Y., down on coinrow shopping. Mrs. Browne is doing a terrific job, and has the confidence and respect of the wholesalers here, and the operators throughout her area. . . . **Joe Grandis,** pepper pot music op, spent several days in the Adirondack mountains with a shotgun over his shoulder. Joe didn't get too much game, but he sure returned the picture of health. . . . **Harry Pearl,** well known coinman, who is now vice-president of Deco, Union, N. J., turning out a space ship called "Space Ranger." . . . **Ben Becker,** Bally's regional representative, is recuperating nicely from his recent heart attack. Ben is now permitted to get into the open air, and he expects to be back on the job in from three to four weeks. He asks us thank all of his friends who wrote him and phoned him during his convalescent period.

* * * * *

John Fitzgerald, well known op from New Haven, Conn., visits the wholesalers along coinrow. . . . Another visitor from Connecticut was **Mike Banas** of United Music, New London. . . . **Al Simon,** Albert Simon, Inc., just can't get enough of the ChiCoin shuffle alleys to satisfy his trade. New one, "Six Player Super Match Bowler" gets license Okay, and ops start to put them out immediately. . . . **Barney (Shugy) Sugerman,** Runyon Sales Co., immensely proud of his son, Nate, freshman at Bucknell University. It's become difficult to get the conversation away from the boy, and on to the products he handles—AMI phonos, Bally and Keeney games. . . . **Harry** and **Hymie Koeppel,** Koeppel Distributing Co., display a load of reconditioned music machines on their floor, but explain "They're all sold, ready for an export shipment." . . . **Sam Kresberg,** Automatic Products Co., doing a terrific job with his "SodaShoppe" and new cig vendor. . . . **Dave Stern** and **Tom Burke,** Seacoast Distributors, Elizabeth, N. J., still getting reaction of the recent showing of the "Fireball" Rock-Ola phono. Stern tells us that "I thought everyone in New Jersey and New York attended our October 12 showing, there was such a tremendous crowd. But every day, more and more operators visit us to take a look at the new music machine."

* * * * *

Joe Young, Young Distributing, still moaning about insufficient quantities of the Wurlitzer 1500 to take care of his customers. "It's becoming more complicated," states Joe. "We're trying to give some machines to operators who haven't any as yet, and at the same time those operators who place them out on location, come back and order more." . . . **"Senator" Al Bodkin,** together with his protege, **Bob Luttman,** make the rounds of wholesalers on coinrow. The "Senator" in his usual bubbling mood, tells us a gag that's making the rounds among the music industry.

DALLAS DOINGS

The State Fair of Texas combined with football has brought hundreds of visitors to Dallas for the past two weeks thus improving business for the coin machine operators here. . . . Our sympathy to the family of **Jimmy Mapes** who died as the result of an automobile accident several weeks ago. Jimmy was employed by **Olen Dreyer** in San Angelo. . . . We hear that **Clark Richards** of Borgeris building a new home. **Tommy Chatten** who saw him this week, says that the house is to be "one of those super modernistic jobs." Clark says that business is good out in his territory. . . . **Rudy Kimbell** of Amarillo is improving his juke box route with lots of new equipment. Ditto for **Hugo Joeris.** . . . Every Saturday you'll find two ardent football fans either glued to their radio or at a football stadium. One is **Bob DePriest** and the other is **Frank Sache.** Frank is a former professional football player. He played with the team that is now the Dallas Texans. . . . The boys over at Commercial Music Company says that the Tenth Frame Star Shuffle Alleys are selling like hot cakes. Also they are selling all the Wurlitzers they can get their hands on. . . . And speaking of Commercial, **B. H. Williams** is planning a vacation to Florida. . . , The folks over at State Music Distributors, Inc., are raving over the new Keeney Team Bowler. Says **Audrey Hunter** "The team bowler looks like the hottest game in more than a season." The place was open all day Sunday so that Mrs. Hunter and her boss **Abe Susman** could show off their prize. Many out of town operators came to see it. Among them were **Jack Sprott** of Temple and and **Bernard Reichel** of El Paso. . . . **Louis** and **Leonard Kollman, Dub Tyler** and some other Dallas operators are in Colorado on a deer hunt. They have their limit and soon will be back in Dallas.

THRU THE COIN CHUTE

CHICAGO CHATTER

Seems like an era of big games is here again. That the clock has turned back about thirty years. In the late '20's such games as Chester-Pollard's "Hoot Mon Golf," and many others of like character, were about all the trade had to operate, in the amusement games classification anyway. Now with the return to coin operated horses, animals, jets, shuffles, bowlers, and robot pitchers, seems like history has definitely repeated itself.

Some of the old timers around the country must be nostalgically reminiscing of those "early days" in the amusements field. This was a tight and tiny business with just a few "professional" operators scattered here and there about the country. . . . Front windows were covered all with paint. Many times there was a lock on the front door. To get into the place, visitors had to walk around the corner, into the alley, and pound on the back door. What a change has come over this industry since those days of painted front windows.

They used to call the slots then in vogue—"gut pullers." They didn't have knee-action handles in those days instead, they featured long cast iron arms and, after about twenty pulls, many a guy complained of a "cramp" in his stomach. (These old time slots should, maybe, be brought back and sold as "reducing" machines, without the reels. Sure would be plenty women pulling down those great big arms to reduce the old waistline.) . . . As the desperate '30's got under way rumor began to seep throughout the trade that there were some giant-sized "bagatelle" games operating here and there about the country. (First of these was reported and introduced by the guy who started the miniature golf craze.) Then other such large games began to appear. Like the late Aaron Goldsmith's "Jostle." He and S. Carl Mantell came out of the clothing business, joined hands in Baltimore, and started to manufacture this game. . . . Then one bright and sunny day, Leo Berman and some guys around Chicago, introduced a game called, "Bingo." This was the first small sized bagatelle game.

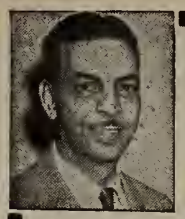
A few left will remember when Irving Bromberg brought "Bingo" to Brooklyn and rented one of the front windows in the late Hymie Budin's Dumont Ave. peanut jobbing place. Peanut machine ops passed it up. Bromberg had his hands full getting the game started. . . . Then came the flood. Dozens of games from Chicago. All the same small size selling for $16.50 each. And among the greatest of these very first games, "Ballyhoo," by a young lad named Ray Moloney. (What a clickeroo that was.) Then along came others, one after the other, "Goofy" by Bally followed "Ballyhoo." . . . "Jiggers" by Genco with a young fellow named Dave Gensburg driving all the way from Chicago to the east to show the machine after his success with Genco's "Hearts." . . . Then a young, peppery guy named Dave Gottlieb (who had been building a "Grip Tester" machine) came out with an entirely new wrinkle, "Five Star Final," with the ball following a figure eight.

By that time the whole industry had switched over to pin games and the nation went pin game mad. Even vaudeville stars were thinking up gags about the games. . . . Then Bally's "Rocket" started the one-ball era. . . . And from then on and on and on and now . . . right back to where the whole thing started from . . . the big, big equipment. . . . History sure does repeat itself . . . given the time to do so. . . . Which reminds that while all this was going on in the amusement games field, Homer E. Capehart (now senior United States Senator from Indiana) came out of Fort Wayne and brought something new to the Wurlitzer plant and, in 1934, out came the Wurlitzer P-10. . . . Then, while games were clicking here, there and everywhere—in Europe, Asia and all over the known world—juke boxes, too, started their drive for popularity. What a job that was to get the new type automatic phonos going. What sweat, blood, tears and energy expended by some now out of the business. Over 550,000 juke boxes now operating in the U. S. A. alone and, instead of just ten records with ten selections, anywhere from 40 to 120 selections. What a tremendous development.

Nor should anyone forget the tremendous promotions put on by factories like Mills Novelty Co. when Fred Mills presented "Panoram." (Many now claim that this machine was "twenty years ahead of the times.") They say that, eventually, music and pictures will be tied in together as television gets stronger and greater and the pics of the stars will want to be seen by the people who will be listening to the recordings. (Who knows?) . . . Then the war halted everything in its tracks. Games that were thrown helter-skelter, one atop the other, in barns, warehouses, basements, and goodness knows where else, suddenly were worth "all kinds of money." What a money-moon that was. . . . Games that were long, long forgotten, were suddenly worth ten times their original price. . . . Music, Pins, Consoles, Slots, Arcade machines, Rolldowns, prices of everything zoomed and zoomed. . . . Routes were bought and broken up. . . . Everyone was in the picture.

All were warned that the days of the "fabulous forties" would mean higher and still higher prices. . . . And the prediction came true. . . . Oh, well, there's many, many memories in those years between the twenties and the fifties. Thirty years that many now still in the field, wouldn't trade for anything except, perhaps, to be around for the next 30 years to see what great changes will be made . . . as the public's tastes change . . . as radar and atomic energy and great, new scientific developments change everything in all industry. . . . Will there be guys then who will be just as full of pep, vim and vigor, and tremendous promotion punch, as there were in these past thirty years? (Frankly, we think there will. That the young men of today, most of whom have entered into this field in the past few years, will show the way to ever greater ideas, more marvelous developments and, especially, bigger, steadier and finer profit producers, than have ever yet been seen in the industry) . . . The fact remains that, much as we detest the words, this is still an "infant industry."

Oldsters in the business, listening to the young men now in the field, have every confidence that this industry has "only just begun." They all realize that, as better businessmen enter the field, better business methods will result. Better public relations program will be carried out. Finer and closer understanding with the public, and all agencies necessary to the good and welfare of this business, is bound to come about. . . . This field is as yet just groping its way . . . it's undergoing some growing pains again at this time . . . because of the many changes which have taken place . . . and the fact that these changes are going to bring new and better ideas . . . better products . . . different people . . . younger men . . . grander vistas . . . and an unusually fine future . . . The sixties will see an era of such outstanding growth and development for this industry that few of the old timers, who will still be around, will be able to recognize this business.



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Exclusive Distributors of Wurlitzer Phonographs

Better Late Than Never

CHICAGO—When the pictures taken at the recent MOA Convention were printed in **The Cash Box** several weeks ago, the above shot was inadvertantly overlooked. We promised Arttie Daddis of AMI that we would run it, so here it is. From left to right: Arttie Daddis, Jack Mitnick, regional representative of AMI, and Mrs. Steel, Steel Music Company, Durham, N. C.

CHICAGO CHATTER

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE
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Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classied ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500

WANT—800 and 1015's. All you have. LAREDO EXPORTING CO., LAREDO, TEXAS. Tel: 672-723.

WANT—AMI D40—D80, 40 selection Hideaways, Wall Boxes, Steppers, Speakers, Seeburg 100's, Hideaways, Wall Boxes; Wurlitzer 1017, 1217, 1400, 1100; Latest amusement games, Metal Typers, Heavy Hitters, Silver Bullets, Arcade Guns, Scales, etc. Write stating condition, number, model and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel: 2648.

WANT—Late Solotone Master Entertainers; Hobby Horses; Shufflecades; Star Series; Heavy Hitters; 10th Innings; Ball and Tab Gum Venders, Northwestern '49 preferred. E. LIEBMAN, 12 BABY POINT RD., TORONTO 9, ONT., CANADA.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal; 6L7 Metal. Will pay $40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13 ILL.

WANT — Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANTED — Mills Panorams — Write price, condition, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

WANT—15 Palm Beach and 10 Atlantic Citys. Must be in A-1 condition mechanically and in outward appearance. Contact us, stating best price, immediately. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel: MAin 8751.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: LIncoln 9-3996.

WANT — United 2 Player Rebound Bowlers For Resale. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., NO., MINNEAPOLIS 11, MINN.

WANT — Spot Lites, Coney Islands, Brite Spots, Atlantic City, Seeburg 100s, Gottlieb Grippers, Panorams, Midget Movies, Philadelphia Toboggans, Skeeballs & Arcade Equipment. Send list and prices. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, OHIO.

WANT—Palm Beaches, Atlantic Cities, Spot Lites, Bright Spots, United Leader, Stars, Boleros, 100 Record Seeburgs and late model Phonographs, Exhibit Guns, Seeburg Bear Guns, Hobby Horses. Give best price in first letter. VALLEY DISTRIBUTORS, 710 12TH STREET, SACRAMENTO, CALIF.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire Phone: C. A. ROBINSON Co., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANTED—Sheldon Sales, Inc. will pay cash for any amount of hobby horses. All makes acceptable. Bally Champions preferred. Advise quantity, make, and lowest price acceptable in first letter. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO, NEW YORK. Tel: LIncoln 9106.

WANT—Chicago Coin Bowling Alleys green or blue cabinets. MERIT INDUSTRIES, 542 W. 63 STREET, CHICAGO 21, ILL. Tel: ENglewood 4-9240—ENglewood 4-9202.

WANT — We buy dealers' surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS. N. Y. Tel.: TIlden 4-9040.

WANT—45 rpm records 15c each for late numbers (last 6 months); 12c each for past 1 to 3 years. We pay transportation. Also Rock-Ola 1422, must be working and good appearance. NATIONAL NOVELTY CO., MERRICK ROAD, L. I., N. Y. (Tel: FRexport 9-8320).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—Mutoscope Voice Recorder Cabinets—quote cash price and serial number in first letter. BOX 1025, THE CASH BOX, 26 W. 47th STREET, NEW YORK 36, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Keeney Used Cigarette Vendor $195; National 950 2 King Columns, New Paint $135; National 750 2 King Columns, New Paint $125; Eastern Electric C8 New Paint $135. SAM SOLOMONS, UNIVERSITY COIN MACHINE, 854 NORTH HIGH STREET, COLUMBUS, O. Tel: UNiversity 6900.

FOR SALE — Had you some good equipment to sell — phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE — Brand New Original Crates Scientific Pokerino Jr. $69.50; Used Williams Music Mites $69.50; Watling Scales-Tom Thumb $65; Rockola World Series $75. All types Shuffle Games, Music & Pin Games—Write. MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE—Special—Beautifully refinished Atlantic Citys, Futuritys, Spot Lites, Coney Islands, Bright Spots, and Palm Beaches. Call, Write, Wire. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LOUISIANA. Tel: CAnal 8318.

FOR SALE—100 Tubes $75; 20—6F8G; 20—6SR7; 5—6Y6; 6—2A4G; 6—1B5; 12—6F6; 3—6X5G; 3—6A6; 5—30. 20 misc. numbers. J. H. PERES DISTRIBUTING CO., 924 POYDRAS STREET, NEW ORLEANS, LA.

FOR SALE — New Astroscope $275; New 1c Camera Chief $10; New 1c Advance Peanut Machines $12; 120 Wurlitzer Wall Boxes $3; Citations $55; Bally Rapid Fire $75; Bowlette $40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE — United: Four Players with G. Formica tops and large pins $225; Twin Rebounds $125; Genco Bing-a-Rolls $65; Bear Guns $250; C. C. Trophy Bowls $25; Universal Super Twin Bowlers $25. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78'—45'—Wurlitzer 1100's, 1015's. Export trade invited. WINTERS DISTRIBUTING CO., 1715 HARFORD AVENUE, BALTIMORE 13, MD. Tel.: LExington 8320. Wurlitzer distributors Maryland and District of Columbia.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3757 W. CHICAGO AVE., CHICAGO, ILL. Tel: SAcramento 2-5050.

FOR SALE — Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. TEL.: 3-7648.

FOR SALE — Packard Boxes $7.50 ea.; Wurlitzer 3025 $10 ea.; 3031 $6 ea.; Seeburg 146 Hide-A-Ways $95 ea.; Photo Finishes $49.50 ea. Your choice $25 ea. ready for location—Bally Speed Bowler; Bally Shuffle Board; C.C. Rebound; Genco Bowling League; Genco Baseball; Exhibit Strikes; C.C. Baseball; United Shuffle Alleys; Gottlieb Bowlette. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. Tel: MArket 1-3967.

FOR SALE — Match The Wheel Shuffly Alley Conversion. Attaches to top of head. Fits all types shuffle alleys. Only action matching unit. Only two wires to attach. Sample $42.50. Write for quantity price. ½ deposit with order. WANT—Post war phonographs and shuffle alleys — any quantity. KINGS AMUSEMENT CO., 1505 CONEY ISLAND AVE., BROOKLYN 30, N. Y. Tel: ESplanade 7-1991.

FOR SALE—Chicago Coin Hit Parades $125; Model 1422 Rock-Ola $75; Genco Shuffle Target $125. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—The Finest Reconditioned Used Games: Turf King $110; Champion $65; Winner $95; Bright Lights $205; Holiday $225; Coney Island $275; Bright Spot $285; Spot Lite $295; Atlantic City $395; Palm Beach $440; Sharpshooter $65; Four Horsemen $85; Football $60; Maryland $55; Utah $70; Dreamy $80; Bowling Champ $55; Tampico $70; Harvest Moon $55. All machines sold on a money back guarantee. One-third deposit required. CROWN NOVELTY CO., INC., 920 HOWARD AVENUE, NEW ORLEANS, LA. Tel: CAnal 7137.

FOR SALE—Clean ready for location: Wurlitzer 1080's $150; Seeburg 5c wireless wall box $7.50; Packard wall box $7.50. CAIN-CAILLOUETTE INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price $49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Will sell, trade, or buy all types of coin operated equipment; Pin Games; Shuffle Alleys; Music Boxes; Guns, Etc., with operators in Pennsylvania. RUGINIS NOVELTY COMPANY, 329 East Seventh Street, Mount Carmel, Penna. Tel.: 31.

CLASSIFIED ADVERTISING SECTION

FOR SALE—40 pcs. of pre-war music consisting of: 9 Rock-Olas, 7 Wurlitzers, 11 Seeburgs, 7 Aireons, 5 A.M.I.'s, 2 Mills. All parts there. Entire lot $1000. F.O.B. Cleveland. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO Tel: HEnderson 1-7577

FOR SALE—Spot Lite $375; A.B.C. $175; Zingo $200; Lite-A-Line $125; Bright Lights $325; Coney Island $350; Flying Saucer $65; Tri Score $50; Big Inning $75. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel: WHeeling 5472.

FOR SALE—Photo Finish, Citations—$35; 3 for $100; C. C. King Pin $145; Quizzer $75; Goalie $89.50; Super 150 Selection Candy Bar Vendor with base $124.50. J. ROSENFELD CO., 3220 OLIVE STREET, ST. LOUIS 3, MO. Tel: OLive 2800.

FOR SALE — America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—8 Champion $39.50; 5 Winners $84.50; 10 Turf Kings $119.50; Bally Spot Lites $345; Williams Sweetheart $64.50; Chicago Coin Pin Bowler $64.50; Gottliebs Knockout $64.50; Gottliebs Triplets $94.50. MICKEY ANDERSON, 314 E. 11TH STREET, ERIE, PA. Tel: 22-894

FOR SALE—Williams Deluxe World Series $240; Mills Panoram $185; Packard Manhattan $85; Wurlitzer 1217 Hideaway $345; Wurlitzer 1017 Hideaway $95; Williams-Hayburner $175; Williams Sparkplug $195. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. Tel: 6-3583.

FOR SALE — Phonographs with famous Davis six point guarantee: Seeburg Hideaway Specials H148M $219; H147M $169; H246M $159; H146M $129; 1941 R C Special $50; Wurlitzer 1080 $159. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE — Chicoin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; DeLuxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Brand New Hi Chrome Packard Selectors Five or Dime Pla. $22.50 while they last. ALPHA CO., 1025 NO. HIGHLAND AVE., HOLLYWOOD, CALIF.

FOR SALE—Spotlite $375: Harvest Time $50; Knockout $60; Utab $35; Five Star $100; King Pin $50; Cinderella, Wisconsin, Ramona, Shanghai $15 each. ROANOKE VENDING MACHINE EXCHANGE, INC., 118 W. WASHINGTON ST., CHARLESTON W. VIRGINIA. Tel: 3-0311.

FOR SALE—Pin Bowler $75; Double Action $90; Spring Time $100; College Daze $75; Tri Score $50; Canasta $50; Rocket $69.50; Hayburner $179.50; Wurlitzer 1015 $175; Keeney 4 player formica top $175; Knockout $69.50; A.B.C. $179.50; Canadian Jobbers write for prices on Multi Bells, Reserve Bell, Keeney Super Twin, DeLuxe Draw Bell, Keeney Bonus Bell. K. C. SPECIALTY CO., 410 MARKET STREET, PHILADELPHIA 6, PA. Tel: MArket 7-6865 or 7-6391.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—A.M.I. Model B $295; Seeburg Bear Gun $265; Bally Hi-Rolls $45; 10 Post War Flipper 5-Balls $25 each; Turf King $165; Universal Winner $125; Photo Finish $85; Exhibit Sixshooter $165; Dale Gun $45. Will pay cash or trade for Exhibit Pony Express. STANLEY AMUSEMENT CO., 5225 SOUTH TACOMA WAY, TACOMA, WASHINGTON.

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS COMPANY, 3726 KESSEN AVENUE, CINCINNATI, O. Tel: MOntana 5000-1-2.

FOR SALE—Knockout $79.50; Bowling Champ $49.50; Buccaneer $49.50; Canasta like new $39.50; Champion One Ball $49.50; College Daze $60; Control Tower $125; Dallas $45; Universal 5 Star $129.50; Flying Saucers $69.50; Four Horsemen $115; Gin Rummy $70; Harvest Time $49.50; Hayburner $195; Genco Hit & Run $85; Humpty Dumpty $29.50; Just 21 $39.50; Lady Robin Hood $29.50; 49 Majors $35; Oklahoma $60; Thing $39.50; Triple Action $29.50; Tri-Score $80. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel: SUperior 1-4600.

CLASSIFIED ADVERTISING SECTION

FOR SALE—50 Aireon Super DeLuxe Phonos, make offer. 30 Buckley Wall Boxes N.S. $6 each; 20 Wurlitzer 3031 Wall Boxes $5 each; 1 Chicago Coin Hit Parade $100; 2 Filbin Mirro Cabinets 24 Selection 115 ea.; 1 Chicago Coin 4 Player Derby $195; 25 Bally Heavy Hitters with stands $40 ea.; 20 United A.B.C. $165 ea.; 10 Chicago Coin Bowling Classic $60 ea.; 10 Chicago Coin Bowling Alleys $35 ea.; 5 United 5 Play Bowlers with Factory Formica Playing Field $275 ea.; 4 Keeney League Bowlers 4 Player $125 ea. 1/3 Deposit required, balance Sight Draft Bill of Lading. MIDWEST MUSIC COMPANY, 8600 W. COLFAX AVE., DENVER 15, COLO.

FOR SALE—The old reliable Massengill coin operated pool tables. Write for price list on used equipment. We will buy one balls, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel: 500.

FOR SALE — Williams Hayburners $175; Williams Jalopys $175; Williams Spark Plugs $195; Williams Sea Jockeys $220. Also late model 6 Gun A.B.T. Shooting Gallery. WANT—Will buy Wurlitzer 1250's; Seeburg M100B's 45 rpm; Seeburg M100A's; and AMI Model C's. BUSH DISTRIBUTING CO., 286 N.W. 29th STREET, MIAMI, FLA.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for $48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE — AMI "A" $325; AMI "B" $450; AMI "C" $500 (with latest amplifier); Evans Constellation $375; 1015 Wurlitzer $125; 46 Seeburg $100; 1426 Rockola $100; 3048 Wurlitzer boxes $50. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS.

FOR SALE—1 Dale Gun $65; 1 Chicago Coin Basketball Champ $195; 1 Mills Constellation $135; 1 Seeburg Bear Gun $195; 1 Williams Double Header $65; 1 Telequiz $165; 1 Williams Georgia $95. AUTOMATIC AMUSEMENT CO., 308 N.W. 8th STREET, EVANSVILLE 8, IND. 3-4508.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIverside 4131.

FOR SALE — Coney Island $390; A.B.C. $215; Spot Lights $425; Atlantic City—write, Skee Alleys $65; Universal Supers $60; Shuffle Alleys $15; Five Stars $145. ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CAn. 6-0293.

FOR SALE—New Smokeshop Cigarette Machine (Write); New Rockola (Write) Turf King—New in Crate $295; Turf King—used—$145; Three Mechanical Horses (Thunderbolts) $574.50 each. EASTERN VENDING SALES CO., 940 LINDEN AVE., BALTIMORE, MARYLAND. Tel: MUlberry 2110.

FOR SALE — Reconditioned Wurlitzers: 1250's $425; 100's $300; 1015's $150; 1080's $150. Seeburgs: 146M $150; 147M $175; 148M $275. Packard Manhattan's $125; Packard Sevens $75; Wall Boxes 3-W-2 L 56's $12.50; WL-1-56's $10 less tubes. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE—Wire, 2300 Lengths, silk covered with male plug attached—6 ft. lengths—4c each. Write for quantity prices. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE—United Skee Alley $85; HyRoll $50; Zingo $225; Wurlitzer Skeeball $100; A.B.C. $225; Wm. Jalopy $200; Exhibit Six Shooter $175; Genco Score Unit $90; Wall-O-Matics $10; Star Speakers $18; Bank Ball $125. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—115 New and used wall boxes $100 at Thermopolis, Wyoming. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE — Williams Jalopies and Sea Jockeys at low prices. Like new, ready for location. Write us for any of your requirements on music machines, pin balls or games. Give details first letter. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. Tel.: BI 8-3524.

FOR SALE — Brand New Bally Sunshine Parks; Bally Futurities; large assortment of used One Balls. Prices slashed. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS.

FOR SALE — 24 W4-L56 (5-10-25) $34.50 ea.; 11 W1-L-56 (5c) Remote $4.50 ea.; 11 30 W(5c) Rockola Postwar $4.50 ea.; 23 AMI (5-10) Boxes $24.50 ea.; 11 3020 Wurlitzer $29.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel: 2-3992.

FOR SALE—Rock-Ola 1424 Walnut Hideaway $140; Wall Boxes 1530, clean $15; Bar Brackets $4; 1525 5-10-25c Wall bar boxes $5; Gottlieb Bowlette $39.50. WATERBURY AMUSEMENT MACHINE CO., 453 WEST MAIN ST., WATERBURY 35, CONN.

FOR SALE — New and used phonographs and games by distributors of world's finest (Wurlitzer phonograph). For service and quality phone or write: COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Perfect condition, like new: Coney Islands (latest improved model with 5 contacts) $375; Leaders $325; Hot Rods $60; Turf Kings $165; Citations $35; Various Flipper Pins, write. 1/3 deposit, balance C.O.D. W. E. KEENEY MFG. CO., 5231 S. KEDZIE AVE., CHICAGO, ILL. Tel.: HEmlock 4-3844.

FOR SALE—Wurlitzer 1080 $179.50 ea.: Wurlitzer 1100 $375 ea.; 10 Seeburg 100A—78 $675. Plus $10 for crating. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVE., N. Y. C., N. Y. Tel.: CHickering 4-5050.

FOR SALE — Seeburg 100 A $719; Seeburg 147 $149; Packard Manhattan $110; 5000 records—used 5c ea. AMERICAN VENDING CO., 615-10th AVENUE, NEW YORK CITY, NEW YORK.

FOR SALE—Wurlitzer 1100 $349; Seeburg 148ML $265; 146S $115. On hand, a large supply of Packard, Wurlitzer and Seeburg Wall Boxes fully reconditioned. Write: CENTURY MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—Special Limited Offer—Ten new Shipman Triple Column Postage Stamp Machines plus 100,000 Free Stamp Folders—all for $395. Victory Folders $6 for 10,000; Shipman Folders $10 for 20,000. Mail Check To—SCHWARTZ DISTRIBUTING CO., 1800 S. W. 17th ST., MIAMI, FLORIDA.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 19, N. Y.

FOR SALE—Ready for location. C.C. King Pin $125; Genco Hits and Runs $75; The Thing $45; Harvest Time $50; Bomber $70; Tahiti $62.50; Utah $50; Stop & Go $70; Star Series $49.50; Chicago Coin Pistol $95; Dale Gun $45. AMUSEMENT ARCADE CO., 419-9TH STREET, N.W., WASHINGTON, D. C.

FOR SALE — United Steeplechase $295; Coney Island $245; Touchdown $245; Williams Spark Plug $250; Hayburner $245; Sea Jockey $245. Write for low prices on pins, bingos, arcade games. LEHIGH SPECIALTY, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

MISCELLANEOUS

NOTICE—Wire Music System—2-20 selection phono. Units modernized with Western electric equipment for plug operation. 28-location mirrors and amplifiers. Late type Garrard turn tables. 8000 record library and racks. Complete ready to set up anywhere $4500. TELO MUSIC, 901 CHENERY ST., SAN FRANCISCO 12, CALIF.

NOTICE—Change to dime play. Hawley Convertor Kit for old style and new style Packard boxes. Lots of 25, $1 each; Samples $1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

NOTICE—Mailing list of Coin Machine Operators. 1,381 New Jersey, New York $20.75; 1,096 Delaware, Maryland, Pennsylvania $16.50; 993 Louisiana, New Mexico, Oklahoma, Texas $15; 10,956 United States $125. Write for other States. L. W. WHIPPLE, BOX 125; MATTHEWS, NORTH CAROLINA.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York Ctiy, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

Did YOU Fill Out Last Week's

(OCTOBER 25th ISSUE)

"END-OF-MONTH INVENTORY ISSUE"

of The Cash Box

FOR YOUR FIRM?

IF YOU DIDN'T, THEN TEAR OUT AND MAIL THIS COUPON TODAY!

THE CASH BOX
26 WEST 47th STREET
NEW YORK 36, N. Y.

Gentlemen:

Please send me a free copy of last week's "End-Of-Month Inventory Issue" of *The Cash Box*. I'm enclosing $15 for a full year's subscription for 52 weeks which includes the "End-Of-Month Inventory Issue" (the last issue of each month) and which lets me know just where I stand as far as what my equipment is worth by compiling a permanent monthly inventory record.

FIRM NAME .....

ADDRESS .....

CITY ..... ZONE .... STATE .....

Individual's Name .....

"THE CONFIDENTIAL PRICE LISTS"

THIS WEEK'S USED MACHINE QUOTATIONS

14th Year of Publication
682nd Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

WURLITZER

4. 24	29.50	39.00
4. 600R	39.50	50.00
4. 600 K	49.50	69.50
4. 500A	49.00	69.50
4. 500K	35.00	59.50
4. 41 (Counter)	24.50	50.00
6. 51 (Counter)	30.00	45.00
4. 61 (Counter)	24.50	50.00
4. 71 (Counter)	59.50	75.00
6. 81 (Counter)	49.50	75.00
4. 700	49.50	89.50
4. 750M	50.00	79.50
2. 750E	49.50	79.50
4. 780M Colonial	49.50	99.50
4. 780E	79.00	89.50
4. 800	44.50	79.00
4. 850	59.50	79.50
4. 950	59.00	99.50
4* 1015	125.00	175.00
4. 1017 Hideaway	95.00	225.00
2* 1100	289.50	375.00
4* 1080	125.00	179.50
2* 1250	399.00	475.00
6. 300 Adapter	10.00	15.00
6. 320 Wireless Wall Box.	3.50	5.00
6. 310 Wall Box 30 Wire..	4.50	5.00
4. 320 2 Wire Wall Box	4.00	5.00
6. 332 2 Wire Bar Box..	5.00	9.50
6. 331 2 Wire Bar Box..	5.00	10.00
6. 304 2 Wire Stepper	3.50	5.00
6. Wireless Strollers	19.50	25.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet ..	40.00	49.50
1. 3031 Wall Box	6.00	9.95
4. 3045 Wall Box	9.95	20.00
1* 3020 Wall Box	26.50	39.00
4. 3025	5.95	10.00
4. 2140 Wall Box	20.50	24.50
2. 219 Stepper	22.50	35.00
4. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
4. 120 Wall Box 5c Wire.	3.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WIs Speaker	17.50	29.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
6. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit ..	7.50	9.50
6. 130 Adapter	15.00	19.50
6. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
6. 125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

4. Plaza	25.00	39.50
6. Royale	25.00	39.50
4. Regal	39.50	49.00
4. Regal RC	39.50	49.00
4. Gem	29.50	44.00
4. Classic	49.00	60.00
4. Classic RC	49.00	60.00
6. Maestro	44.00	65.00
4. Mayfair	44.00	59.50
4. Mayfair RC	44.00	59.50
6. Melody King	49.50	79.50
6. Crown	39.50	59.50
6. Crown RC	49.50	79.50
6. Concert Grand	39.50	59.50
4. Colonel	29.50	49.00
4. Colonel RC	29.50	49.00
6. Concert Master	49.50	69.50
6. Concert Master RC	59.50	89.00
6. Cadet	35.00	65.00
4. Cadet RC	39.50	65.00
4. Major	39.50	59.00
4. Major RC	39.50	59.50
4. Envoy	39.50	59.00
4. Envoy RC	39.50	59.00
4. Vogue	39.00	59.50
6. Vogue RC	49.50	69.50
6. Casino	35.00	59.50
6. Casino RC	49.50	79.50
6. Commander	39.50	59.50
6. Commander RC	50.00	69.00
4. Hi-Tone 9800	39.50	60.00
4. Hi-Tone 9800 RC	45.00	60.00
4. Hi-Tone 8800	49.50	59.00
4. Hi-Tone 8800 RC	49.50	59.00
4. Hi-Tone 8200	49.50	59.00
4. Hi-Tone 8200 RC	45.00	59.00
4* 146S	110.00	150.00
1. 146M	125.00	150.00
4. 147S	135.00	149.00
4. 147M	149.00	175.00
4. 148S	249.00	350.00
4. 148M	265.00	300.00
4. 148ML	240.00	325.00
4* M-100-78	675.00	719.50
6. Remote Speak Organ..	7.50	17.50
6. Multi Selector 12 Rec..	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5c Wallomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless..	4.50	5.00
6. 5c Wallomatic 3 Wire..	2.00	8.00
6. 30 Wire Wall Box	2.00	9.50
6. 5, 10, 25c Baromatic Wire	3.00	6.95
4. 5, 10, 25c Wallomatic 3 Wire	7.50	9.95
4. 5, 10, 25c Baromatic .. Wireless	6.95	9.00
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50
2* 3W2 Wall-a-Matic	11.95	15.00
2* W1L-56 Wall Box 5c	4.50	10.00
4. 3W5-L-56 Wall Box 5, 10, 25c	34.50	44.50
4. W4L-56	29.50	34.50
4. W6L-56-5/10/25 Wireless	30.00	49.50
6. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std..	49.50	54.50
4. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column..	32.50	40.00
4. Playmaster & Spectravox	49.50	69.00
4. Playmaster '46	69.00	79.50
6. Playboy	25.00	30.00
4. Commando	30.00	49.50
4* 1422 Phono ('46)	75.00	150.00
4. 1424 Phono (Hideaway)	140.00	169.00
1. 1426 Phono ('47)	100.00	175.00
4. 1432 (Rocket '51)	419.00	495.00
4. Magic Glo (1428)	295.00	325.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

BUCKLEY

4. Wall & Bar Box O.S.	3.00	4.50
6. Wall Bar Box N.S.	7.00	17.50

PACKARD

4* Pla Mor Wall & Bar Box	4.50	10.00
4* Manhattan	85.00	125.00
2. Model 7 Phono	69.50	100.00
4. Hideaway Model 400	64.50	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
4. Empress	29.00	69.50
6. Panoram 10 Wall Box..	5.00	8.50
4. Panorama Peek (Con)	185.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	125.00	175.00

AMI

6. Hi-Boy (302)	49.50	55.00
4. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301)	49.50	99.50
1* Model A '46	239.00	350.00
4* Model B '46	295.00	450.00
2* Model C	445.00	500.00

AIREON

4. Super DeLuxe ('46)	49.00	60.00
4. Blonde Bomber	89.50	129.50
4. Fiesta	50.00	79.50
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	64.50	159.00
4. '49 Coronet 100	125.00	169.50

MISCELLANEOUS

4. Chicago Coin Hit Parade	100.00	150.00
4. Ristaucrat	65.00	79.50
4. Williams Music Mite	69.50	145.00

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	60.00
2* A.B.C. (Un 5/51)	165.00	225.00
4. Ali Baba (Got 6/48)	29.50	49.50
4. Alice (Got 8/48)	25.00	39.50
4. Aquacade (Un 4/49)	30.00	65.00
4. Arcade (Wm 11/51)	150.00	195.00
4. Arizona (Un 5/50)	37.50	95.00
4* Atlantic City (B 5/42)	395.00	500.00
4. Baby Face (Un 1/49)	24.50	45.00
4. Ballerina (B 48)	14.50	35.00
4. Band Leader	25.00	59.50
4. Banjo	20.00	39.00
4. Bank-A-Ball (Got)	37.50	75.00
4. Barnacle Bill (Got 8/48)	29.50	40.00
4. Basketball (Got 10/49)	95.00	149.50
4. Be Bop (Ex)	50.00	110.00
4. Bermuda (CC 11/47)	20.00	34.50
6. Big Time	32.50	39.50
4. Big Top	49.50	59.00
4. Black Gold	44.50	59.50
4. Blue Skies (Un 11/48)	25.00	40.00
4. Bolero (Un 1/52)	275.00	325.00
4. Bomber (CC 5/51)	75.00	90.00
4. Bonanza (Wm 11/47)	12.50	29.50
2. Boston (Wm 11/47)	49.00	89.50
1. Bowling Champ (Got 2/49)	49.50	60.00
4. Bowl. League (Got 8/47)	10.00	24.50
2* Bright Lights (B 5/51)	199.50	245.00
3* Bright Spot (B 11/51)	285.00	355.00
4. Broadway (B)	199.50	295.00
4. Buffalo Bill (Got 5/50)	40.00	79.50
4. Buccaneer (Got 10/48)	34.50	50.00
4. Build Up	25.00	34.50
4. Buttons & Bows (Got 3/49)	49.50	69.50
4. Camel Caravan	39.50	69.50
4. Caravan (Wm 7/52)	210.00	250.00
4. Campus	79.50	115.00
4. Canasta (Ge 7/50)	39.50	50.00
4. Carnival (B '48)	25.00	45.00
4. Carolina (Un 3/49)	30.00	49.50
4. Carousel	15.00	29.50
2. Catalina (CC 2/48)	22.50	29.50
4* Champion (B '48)	39.50	75.00
4. Champion (CC 6/49)	52.50	135.00
6. Chico	39.50	69.50
4. Cinderella (Got 3/47)	15.00	39.50
4* Citation (B '48)	29.50	55.00
4. Cleopatra	25.00	39.50
6. Club Trophy	29.50	49.50
4. College Daze (Got 8/49)	60.00	75.00
2* Coney Island (B 9/51)	245.00	390.00
4. Contact	20.00	55.00
6. Contest	29.50	39.50
4. Control Tower (Wm 4/51)	90.00	125.00
4. County Fair (Un)	195.00	230.00
6. Cover Girl	24.50	45.00
4. Crazy Ball (CC 7/48)	29.50	45.00
4. Crossroads (Got 5/52)	175.00	210.00
4. Cyclone (Got 5/51)	135.00	169.50
4. Dallas (Wm 2/49)	39.50	49.50
4. De Icer (Wm 11/49)	65.00	95.00
4. Dew Wa Ditty (Wm 6/48)	25.00	39.50
4. Domino (Wm 6/52)	185.00	225.00
4. Double Action	75.00	129.50
4. Dble. Feature (Got 12/50)	65.00	164.50
1. Dbl. Shuffle (Got 6/49)	75.00	95.00
4. Dreamy (Wm 3/50)	75.00	107.00
6. Drum Major	25.00	34.50
2. Eight Ball	165.00	190.00
4. Entry (B '47)	25.00	65.00
4. El Paso (Wm 11/48)	25.00	50.00
4. Fighting Irish (CC 10/50)	60.00	100.00
4* Five Star (Univ 5/51)	100.00	145.00
6. Flamingo (Wm 7/47)	15.00	19.50
4. Floating Power	32.50	49.50
4. Flying Saucers (Ge 12/50)	65.00	99.50
4. Football (CC 8/49)	39.50	65.00
2* Four Horsemen (Got 9/50)	75.00	125.00
4. Four Stars (Got 6/52)	210.00	260.00
4. Freshie (Wm 9/49)	65.00	104.50

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3. Georgia (Wm 9/50)	95.00	125.00
4. Gin Rummy	39.50	70.00
4. Gizmo (Wm 8/48)	19.50	45.00
4. Glamour	24.50	129.50
4. Gold Cup (B '48)	19.50	25.00
6. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	84.00	100.00
4. Gondola	19.50	39.50
4. Grand Award (CC 1/49)	40.00	60.00
4. Happy-Go-Lucky	159.50	199.50
4. Harvest Moon(Got12/48)	49.00	69.50
2* Harvest Time (Ge 9/50)	50.00	69.50
4. Harvey (Wm)	125.00	175.00
4. Hawaii (Un 8/47)	20.00	29.50
4* Hayburner (Wm 7/51)	175.00	245.00
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
4. Hit Parade (CC)	125.00	175.00
4. Hit & Runs (Ge 5/51)	75.00	99.00
2. Hit 'N' Run (Got 4/52)	180.00	275.00
4. Holiday (CC 12/48)	25.00	49.50
2* Holiday (Ke 12/51)	225.00	345.00
4. Horse Shoe (Wm)	149.50	175.00
4. Hot Rods (B '49)	39.50	60.00
4. Humpty Dumpty (Got 10/47)	29.50	49.50
4. Jack 'N Jill (Got 4/48)	25.00	49.50
4* Jalopy (Wm 9/51)	175.00	240.00
4. Jamboree	29.50	39.50
4. Jeanie (Ex 7/50)	79.50	119.50
4. Jockey Special (B '47)	22.50	45.00
4. Joker (Got 11/50)	115.00	160.00
4. Judy (Ex 7/50)	95.00	105.00
4. Just 21 (Got 1/50)	25.00	59.00
4. K. C. Jones	69.50	89.50
6. Kilroy (CC 1/47)	10.00	16.50
4. King Arthur (Got 10/49)	47.50	119.50
4. King Cole (Got 5/48)	28.50	72.50
4. King Pin (CC)	50.00	145.00
4* Knockout (Got 1/51)	60.00	90.00
4. Lady Robin Hood (Got 1/48)	29.50	39.50
3. Leaders (Un)	295.00	325.00
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
4. Lite-A-Line (K 6/51)	125.00	135.00
4. Lucky Inning (Wm 5/50)	35.00	79.50
4. Lucky Star (Got 5/47)	29.50	50.00
4. Mad. Sq. Garden (Got 6/50)	95.00	139.50
4. Majors '49 (CC 2/49)	35.00	55.00
4. Major League Baseball	39.50	59.50
4. Manhattan (Un 2/48)	22.50	34.50
1. Majorettes (Wm 4/52)	185.00	269.50
4. Mardi Gras	25.00	45.00
4. Marjorie (Got 7/47)	14.50	29.50
4. Maryland (Wm 4/49)	25.00	65.00
4. Merry Widow	24.50	39.50
4. Melody (B 47)	20.00	49.50
4. Mercury (Ge)	69.50	80.00
4. Mermaid (Got 6/51)	110.00	199.50
6. Metro	17.50	27.50
6. Miami Beach	15.95	19.50
4. Minstrel Man (Got 3/51)	95.00	175.00
4. Monterrey (Un 5/48)	29.50	40.00
4. Moon Glow (Un 12/49)	25.00	45.00
4. Morocco	25.00	49.50
4. Nevada (Un 10/47)	15.00	29.50
4. Niagara	185.00	225.00
4. Nifty (Wm 12/50)	90.00	110.00
6. Nudgy (B 47)	25.00	39.50
2. Oasis	79.50	90.00
4. Oklahoma (Un 6/49)	45.00	60.00
2. Old Faithful (Got 1/50)	95.00	125.00
4. Olympics (Wm)	190.00	210.00
4. One Two Three	34.50	50.00
6. Opportunity	14.50	19.50
1. Palm Beach (B 7/52)	440.00	515.00
4. Paradise (Un 7/48)	24.50	49.50
4. Phoenix	29.50	49.50
4* Photo Finish	35.00	85.00
6. Pimlico	15.00	32.50
4. Pin Bowler (CC 7/50)	64.50	110.00
4. Pinch Hitter (Un 5/49)	24.50	55.00
4. Pinky (Wm 10/50)	99.50	125.00
6. Pin Up Girl	15.00	29.50
4. Play Ball (CC 1/51)	35.00	60.00
4. Play Boy (CC 5/47)	35.00	95.00
4. Playland (Ex 8/50)	75.00	124.50
4. Playtime (Ex)	40.00	69.50
4. Puddin Head	40.00	55.00
4. Punchy (CC 11/50)	90.00	100.00
4. Quarterback (Wm)	48.50	84.50
4. Quartet (Got 2/52)	165.00	190.00
4. Rag Mop (Wm 11/50)	79.50	149.00
4. Rainbow (Wm 9/48)	35.00	45.00
4. Ramona (Un 2/49)	15.00	59.00
4. Rancho (B '48)	39.50	49.00
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	90.00	129.50
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	25.00	60.00
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	69.50	139.50
4. Rockettes (Got 8/50)	90.00	139.50
4. Rondevoo (Un 5/48)	25.00	39.50
4. Rose Bowl (Got 10/51)	150.00	199.50
4. Round Up (Got 11/48)	29.50	64.50
2. St. Louis (Wm 2/49)	24.50	50.00
4. Sally (CC 10/48)	29.50	54.50
4. Samba	29.50	59.50
4. Saratoga (Wm 10/48)	29.50	49.50
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	15.00	39.50
6. Sea Hawk	15.00	22.00
1* Sea Jockeys (Wm 12/51)	220.00	245.00
6. Sea Isle (CC 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	25.00	40.00
4. Serenade (Un 12/48)	17.50	39.50
4. Shanghai (CC 4/48)	15.00	49.50
4. Shantytown	79.50	80.00
4. Sharpshooter (Ge)	79.50	90.00
4. Shoo Shoo (Wm 2/51)	89.50	100.00
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Show Boat (Un 1/49)	25.00	49.50
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	22.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
4. Slugfest (Wm 3/52)	149.50	190.00
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
4. South Pacific (Ge 3/50)	50.00	100.00
6. South Paw	15.00	19.50
1* Spark Plugs (Wm 10/51)	195.00	250.00
4. Special Entry (B '49)	17.50	35.00
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
4. Speedway (Wm 9/48)	35.00	59.50
6. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	49.50
4. Spot Bowler (Got 10/50)	115.00	139.50
2* Spot-Lite (B 1/52)	295.00	425.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
2. Springtime (Ge)	110.00	125.00
6. Stage Door Canteen	10.00	25.00
6. Stars	15.00	19.50
6. Stardust (Un 5-48)	25.00	45.00
4. Steeple Chase (Un 2/52)	195.00	295.00
6. Step Up	10.00	14.50
4. Stop & Go (Ge 3/51)	69.50	125.00
4. Stormy (Wm 1/48)	29.50	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	29.50	39.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	25.00	49.50
6. Supercharger	19.50	24.50
4. Super Hockey	25.00	54.50
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
6. Surf Queen (B '46)	10.00	19.50
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	44.50	65.00
4. Sweetheart (Wm 7/50)	64.50	90.00
4. Tahiti (CC 10/49)	62.50	75.00
6. Tally Ho	15.00	39.50
4. Tampico (Un 7/49)	64.50	89.50
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49)	49.50	65.00
4. Temptation	25.00	59.50
4. Tennessee (Wm 2/48)	29.50	49.50
4. Thing (CC 2/51)	29.50	79.00
4. Three Feathers	25.00	69.50
4. Three Four Five (Un 10/51)	240.00	325.00
4. Three Musketeers (Got 7/49)	49.50	95.00
4. Thrill (CC 9/48)	25.00	39.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
4. Touchdown (Un)	245.00	285.00
6. Towers	12.50	15.00
4. Trade Winds	27.50	49.50
6. Treasure Chest	14.50	30.00
4. Trigger	109.50	135.00
4. Trinidad (CC 3/48)	20.00	49.50
4. Triple Action	29.50	44.50
4. Triplets (Got 7/50)	94.50	135.00
4. Tri-Score (Ge 1/51)	50.00	90.00
4. Trophy (B '48)	50.00	100.00
4. Tropicana (Un 1/48)	10.00	22.50
4. Tucson (Wm 1/49)	50.00	80.00
4. Tumbleweed	72.50	104.50
6. Turf Champ	24.50	39.50
2* Turf King (B 6/50)	90.00	165.00
4. Utah (Un 8/49)	35.00	60.00
6. Vanities	10.00	25.00
4. Victory Special (B 46)	19.50	49.50
4. Virginia (Wm 3/48)	29.50	45.00
4. Watch My Line (Got 9/51)	70.00	125.00
6. West Wind	15.00	19.50
6. Wild Fire	19.50	30.00
4. Wild West	120.00	175.00
2* Winner (Univ)	39.50	125.00
4. Wisconsin (Un 3/48)	14.50	39.50
6. Yankee Doodle	15.00	19.50
4. Yanks (Wm 4/48)	17.50	49.50
4. Zingo (Un 10/51)	200.00	325.00

CONFIDENTIAL PRICE LIST — ROLL DOWNS

4. Bing-A-Roll	64.50	75.00
6. Bonus Roll	25.00	49.50
6. Buccaneer	49.50	64.50
6. Champion Roll	15.00	29.50
4. ChiCoin Roll Down	19.50	49.50
4. Genco Advance Roll	39.50	69.50
4. Genco Total Roll	39.50	69.50
2* Hy-Roll	24.50	75.00
4. Pro-Score	39.50	45.00
4. Singapore	10.00	39.50
6. Super Score	35.00	49.50
4. Super Triangle	25.00	35.00

CONFIDENTIAL PRICE LIST — SHUFFLES — REBOUNDS

4. Bally Shuffle-Line	99.50	125.00
4. Bally Hook Bowler	135.00	175.00
4. Bally Baseball	49.50	89.50
4. Bally Shuffle-Champ	45.00	65.00
4. Bally Shuffle-Bowler	24.50	39.00
4. Bally Speed Bowler	24.50	49.50
4. ChiCoin Bango	15.00	49.50
4. ChiCoin Bowling Alley	40.00	55.00
4. ChiCoin Alley w/con.	35.00	79.50
4. ChiCoin Ace Bowl	70.00	110.00
4. ChiCoin Bowl Classic	65.00	115.00
4. ChiCoin Horseshoes	90.00	125.00
4. ChiCoin Rebound	25.00	45.00
4. ChiCoin Pin Lite Bowler	125.00	149.50
4. ChiCoin Baseball	25.00	95.00
4. ChiCoin Trophy	35.00	125.00
2. ChiCoin 6 Player	250.00	285.00
2. Exhibit Strike	25.00	89.50
4. Genco Shuffle Target	90.00	125.00
4. Genco Bowling League	24.50	45.00
4. Genco Baseball	25.00	79.50
4* Gottlieb Bowlette	24.50	40.00
4. Keeney ABC Bowler	25.00	60.00
4. Keeney Bowling Champ	50.00	95.00
4. Keeney Line Up	22.50	34.50
4. Keeney King Pin	45.00	85.00
4. Keeney Pin Boy	24.50	39.50
4. Keeney Ten Pins	24.50	45.00
4. Keeney Lucky Strike	35.00	75.00
4. Keeney Dbl. Bowler	50.00	100.00
4* Keeney League Bowl	145.00	185.00
4. Keeney Duck Pins	65.00	125.00
4. Keeney DeLuxe League Bowler	285.00	300.00
4. Keeney Big League Bowl	155.00	225.00
4. Keeney 4-Way Bowl	125.00	225.00
4. Keeney 6-Player	225.00	275.00
4. Rock-Ola Shuffle Jungle	24.50	75.00
2. Rock-Ola Shuffle-Lane	24.50	49.50
4. Univ. Deluxe Twin	125.00	200.00
4. Un. DeLuxe 6-Player	345.00	375.00
4. Un. Dbl. Shuffle	49.50	79.50
4* United Shuffle Alley	15.00	29.00
4. Un. Shuffle w/con.	25.00	45.00
2* Un. Shuffle Alley Exp.	35.00	50.00
4. Un. 2-play Express	64.50	169.50
2. Un. Sin Rebound	80.00	129.50
2* Un. Twin Rebound	120.00	145.00
4. United Slugger	65.00	79.50
2* United Skee Alley	65.00	85.00
4. Un. 4-Player	195.00	225.00
2* Un. 5-Player	225.00	245.00
2* Un. 6-Player	250.00	265.00
4. Un. DeLuxe 6-Player	345.00	375.00
4. Un. Shuffle-Cade	145.00	189.50
1. Un. Twin Shuffle Cade	75.00	150.00
4. Univ. Super Twin	35.00	69.00
4. Universal Twin Bowler	49.50	65.00
4. Univ. HiScore Bowler	45.00	145.00
4. Williams DeLuxe Bowler	34.50	49.50
4. Williams Twin Shuffle	22.50	35.00
2* Williams Dbl. Head	24.50	65.00

CONFIDENTIAL PRICE LIST — ARCADE EQUIPMENT

6. Allite Strike 'N Spares	39.50	149.50
4. Boomerang	45.00	85.00
4. Bally Big Inning	75.00	185.00
4. Bally Bowler	175.00	189.50
4. Bally Convoy	47.50	125.00
4. Bally Defender	95.00	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	42.50	69.50
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	45.00	79.50
4. Bally Rapid Fire	75.00	125.00
4. Bally Sky Battle	49.50	125.00
4. Bally Torpedo	49.50	95.00
4. Bally Undersea Raider	85.00	95.00
6. Bank Ball	59.50	150.00
6. Buckley DeLuxe Dig	119.50	149.50
6. Buckley Treas Is Dig	95.00	110.00
4. Champion Hockey	50.00	75.00
4. ChiCoin Basketball Champ	195.00	225.00
4. ChiCoin 4 Player Derby	229.50	350.00
1* ChiCoin Goalee	85.00	125.00
4. ChiCoin Hockey	29.50	75.00
4. Chi Midget Skee	199.50	229.50
4. ChiCoin Pistol	92.50	115.00
6. ChiCoin Roll-A-Score	39.50	75.00
4. Edelco Pool Table	49.50	75.00
4. Evans Bat-A-Score	100.00	275.00
4. Evans Super Bomber	50.00	125.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	34.50	75.00
6. Evans Tommy Gun	49.50	100.00
1* Exhibit Dale Gun	45.00	67.50
4. Exhibit Gun Patrol	199.50	215.00
4* Exhibit Jet Gun	215.00	275.00
4. Exhibit Pony Express	225.00	385.00
6. Exhibit Rotary Mdsr.	175.00	275.00
4* Exhibit Silver Bullets	100.00	150.00
2* Exhibit Six Shooter	149.50	185.00
6. Exhibit Merchantman Roll Ch Digger	85.00	99.50
4. Exhibit Vitalizer	75.00	95.00
4. Genco Glider	30.00	39.50
6. Genco Play Ball	29.50	65.00
6. Groetchen Met. Typer.	79.50	149.50
4. Jack Rabbit	55.00	95.00
4. Keeney Air Raider	110.00	125.00
6. Keeney Anti Aircraft Br.	15.00	25.00
4. Keeney Anti Aircraft Bl	15.00	50.00
4. Keeney Sub Gun	49.50	125.00
1. Keeney Texas Leaguer	40.00	55.00
4. Kirk Night Bomber	75.00	150.00
4. Lite League	49.50	75.00
4. Mutoscope Ace Bombers	95.00	150.00
4. Muto. Atomic Bomber	95.00	125.00
4. Mutoscope Dr. Mobile	95.00	150.00
4. Mutos. Fly. Saucers	100.00	150.00
4. Mutos. Photo.(Pre-War)	195.00	350.00
4. Mutoscope Sky Fighter	85.00	125.00
4. Mutoscope Voice-O-Graph 35c	425.00	535.00
6. QT Pool Table	89.50	100.00
4. Quizzer	75.00	110.00
6. Rockola Ten Pins HD	25.00	49.50
4. Rockola World Series	69.50	75.00
6. Scientific Baseball	49.50	75.00
6. Scientific Basketball	59.50	75.00
4. Scientific Batting Pr.	29.50	95.00
4. Scientific Pitch 'Em	140.00	185.00
4* Seeburg Bear Gun	195.00	295.00
4. Seeburg Chicken Sam	95.00	125.00
4. Seeburg Shoot the Chute	49.50	75.00
6. Skee Barrel Roll	25.00	49.50
6. Skill Jump	25.00	39.50
6. Super Torpedo	25.00	79.50
4. Supreme Bolascore	40.00	100.00
6. Supreme Skee Roll	20.00	75.00
6. Supreme Skill Roll	20.00	69.50
4. Supreme Rocket Buster	45.00	75.00
6. Tail Gunner	49.50	89.50
4. Telequiz	99.50	165.00
4. Un. Team Hockey	70.00	95.00
6. Warner Voice Record	49.50	69.50
4. Western Baseball '39	40.00	85.00
4. Western Baseball '40	60.00	85.00
6. Whizz	15.00	29.50
4. Wilcox-Gay Recordio	120.00	150.00
4. Williams All Stars	49.50	109.50
6. Williams Box Score	39.50	65.00
2* Williams Star Series	49.50	100.00
4* Williams Super World Series	225.00	275.00
4. Williams Quarterback	50.00	110.00
2. Wurlitzer Skeeball	100.00	150.00

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CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	$237.50	$250.00
4. Du Grenier (Mod. A-7)	110.00	140.00
4. Du Grenier (Mod. A-9)	120.00	150.00
4. Du Grenier (Mod. AC-7)	125.00	155.00
4. Du Grenier (Mod. AC-9)	130.00	160.00
4. Du Grenier (Mod. E-7)	135.00	165.00
4. Du Grenier (Mod. ES-9)	140.00	170.00
4. Du Grenier (Mod. E-9)	145.00	175.00
4. Du Grenier (Mod. ES-11)	150.00	180.00
4. DuGrenier "W" (9 col.)	69.50	89.50
4. DuGrenier "S" (7 col.)	69.50	85.00
4. DuGrenier "S" (9 col.)	69.50	85.00
4. DuGrenier Champion (9 col.)	85.00	97.50
4. DuGrenier Champion (11 col.)	97.50	125.00
4* Eastern Electric C-8	135.00	165.00
4. Electro (8-col.)	229.50	
4. Electro (10 col.)	249.50	
4. Lehigh PX (Elec. 8 col.)	125.00	145.00
4. Lehigh PX (10 col.)	89.50	149.50
4. Lehigh King Size	125.00	145.00
1. National 750	95.00	125.00
4. National 950	85.00	145.00
4. National 930	85.00	130.00
4. National 9-A (9 col.)	100.00	125.00
4. National Electric	119.50	139.50
4. Rowe Diplomat (10 col.)	165.00	205.00
4. Rowe Imperial (6 col.)	69.50	95.00
1. Rowe Imperial (8 col.)	69.50	95.00
4. Rowe Royal (6 col.)	79.50	100.00
4. Rowe Royal (8 col.)	95.00	130.00
4. Rowe Royal (10 col.)	95.00	140.00
4. Rowe President (8 col.)	100.00	145.00
4. Rowe President (10 col.)	100.00	169.50
4. Rowe Crusader (10 col.)	125.00	155.00
4. Rowe Electric (8 col.)	125.00	150.00
4. Uneeda "A" (6 col.)	45.00	60.00
4. Uneeda "A" (8 col.)	49.50	70.00
4. Uneeda "A" (9 col.)	59.50	95.00
4. Uneeda "E" (6 col.)	50.00	75.00
4. Uneeda "E" (8 col.)	79.50	95.00
4. Uneeda "E" (9 col.)	79.50	95.00
4. Uneeda "E" (12 col.)	65.00	85.00
4. Uneeda "E" (15 col.)	75.00	95.00
4. Uneeda 500 (7 col.)	85.00	130.00
4. Uneeda 500 (9 col.)	79.50	110.00
4. Uneeda 500 (15 col.)	75.00	115.00
4. Uneeda Monarch (8 col.)	95.00	115.00
4. Uneeda Monarch (10 col.)	79.50	125.00
4. Uneeda Monarch (12 col.)	79.50	135.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	$ 35.00	$ 60.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	85.00	87.50
4. Stoner (Mod. 120, 6 col., 120 cap.)	90.00	95.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00	97.50
4. Stoner (Mod. 80, 4 col., 80 cap.)	95.00	97.50
4. Stoner (Mod. 120, 5 col.)	89.50	95.00
4. Stoner (Mod. 120 Sn, 7 col.)	95.00	100.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	85.00	95.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	195.00	300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	89.50	99.50
4. Coan "U-Select-It"	35.00	45.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	$300.00	$400.00
4. Bert Mills Coffee Bar, 200 cups	175.00	225.00
4. Bert Mills Coffee Bar, 600 cups	200.00	250.00
4. Bert Mills Coffee Bar, 500 cups	300.00	375.00
4. Chef-Way, Model 100, cap. 400-600	375.00	400.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00	300.00
4. U-Select-It Hot Coffee, 600 cups	375.00	400.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	$275.00	$350.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00	475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00	525.00
4. Lyons # 1400, single flavor, 5c	425.00	475.00
4. Lyons # 1400-2F	475.00	650.00
4. Lyons Model 500, 5c single	225.00	275.00
4. Mills Automatic Fountain, 400 cups	150.00	250.00
4. Mills Automatic Fountain, 400 cups, without changemaker	100.00	175.00
4. Soda Shoppe	975.00	1025.00
4. Spacarb single 5c, 1000 cups	135.00	175.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00	550.00
4. Spacarb 4 Unit 5c, 1000 cups	600.00	650.00
4. SuperVend 3 flavor, 600 cup A-1	275.00	325.00
4. Super Vend 3 flavor, 600 Cup A-2	200.00	250.00

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	$100.00	$125.00
4. Refreshomat, 5c, 10c, 300 cups	250.00	300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	$325.00	$450.00
4. Refresher, 3 sel., 300 can cap.	550.00	600.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend," 203 Bar Capacity	$250.00	$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00	475.00

This Week's Used Market

MOST ACTIVE EQUIPMENT

Most Active Used Music

Held—Wurlitzer 1015	$125.00	$175.00
Down—Wurlitzer 1100	289.50	375.00
Held—Wurlitzer 1080	125.00	179.50
Up—Wurlitzer 3020 Wall Box	26.50	39.00
Held—Seeburg 146S	110.00	150.00
Held—Seeburg M-100-78	675.00	719.50
Down—Seeburg 3W2 Wall-a-Matic	11.95	15.00
Down—Seeburg W1L-56	4.50	10.00
Held—Rock-Ola 1422 Phono '46	75.00	150.00
Held—Packard Pla-Mor & Bar Box	4.50	10.00
Held—Packard Manhattan	85.00	125.00
Down—AMI Model A '46	239.00	350.00
Held—AMI Model B '46	295.00	450.00
Down—AMI Model C	445.00	500.00

Most Active Used Pin Games

Down—A.B.C. (Un 5/51)	$165.00	$225.00
Held—Atlantic City (Un 5/50)	395.00	500.00
Down—Bright Lights (B 5/51)	199.50	295.00
Up & Down—Bright Spot (B 11/51)	285.00	355.00
Held—Champion (B '48)	39.50	75.00
Held—Citation (B '48)	29.50	55.00
Down—Coney Island (B 9/51)	245.00	390.00
Held—Five Star (Univ 5/51)	100.00	145.00
Down—Harvest Time (Ge 9/50)	50.00	69.50
Held—Hayburner (Wm 7/51)	175.00	245.00
Down—Holiday (Ke 12/51)	225.00	345.00
Held—Photo Finish	35.00	85.00
Up—Sea Jockeys (Wm 12/51)	220.00	245.00
Up—Spark Plugs (Wm 10/51)	195.00	250.00
Down—Spot-Lite (B 1/52)	295.00	425.00
Down—Turf King (B 6/50)	90.00	165.00
Down—Winner (Univ)	39.50	125.00

Most Active Used Shuffles

Held—Gottlieb Bowlette	$ 24.50	$ 40.00
Held—Keeney League Bowl	145.00	185.00
Held—United Shuffle Alley	15.00	29.00
Down—Un. Shuffle Alley Exp.	35.00	50.00
Down—Un. Twin Rebound	120.00	145.00
Down—United Skee Alley	65.00	85.00
Down—Un 5-Player	225.00	245.00
Down—Un 6-Player	250.00	265.00
Down—Williams Dbl. Header	24.50	65.00

Most Active Used Arcade Equipment

Up—ChiCoin Goalee	$ 85.00	$125.00
Up—Exhibit Dale Gun	45.00	67.50
Held—Exhibit Jet Gun	215.00	275.00
Down—Exhibit Six Shooter	149.50	185.00
Held—Seeburg Bear Gun	195.00	295.00
Down—Williams Star Series	49.50	100.00
Held—Williams Super World Series	225.00	275.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

AMI, INC.

Model D-40 Phonograph	$795.00
Model D-80 Phonograph	925.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

BALLY MFG. CO

Frolics	$ 665.00
Futurity	735.00
The Champion (Mech. Horse)	1,195.00
Sunshine Park	735.00

CHICAGO COIN

Band Box (New Model)	$229.50
6 Player Super Match Bowler	599.50
10th Frame Bowler	575.00

COIN-O MFG. CO.

Bat-O-Mat (Automatic Baseball Pitcher)	$1,295.00

H. C. EVANS & CO.

Century Phono 100/45	$1,050.00
Jubilee Phono 40/45	825.00
Jubilee 40/78	795.00

EXHIBIT SUPPLY

Big Bronco	$ 997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Pete The Rabbit	725.00
Rawhide	725.00
Complete Package of Three Bodies, 'Rudolph The Red Nosed Reindeer,' 'Pete The Rabbit,' and 'Rawhide,' with One Base	1,195.00
Team Bowler	645.00
Test Pilot	325.00
Space Gun	375.00
Stratogun	375.00
Silent Salesman (Card Vendor)	79.50
Super Twin Rotation	695.00

D. GOTTLIEB & CO.

Chinatown	$329.50

INTERNATIONAL MUTO. CORP.

Photomat '52	$1,900.00

J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	$284.50
Coin Changer Model	304.50
Team Bowler	645.00

MARVEL MFG. CO.

Overhead Scoreboard for Shuffleboards	$125.00
Wall Type Scoreboards for Shuffleboards	95.00

ROCK-OLA MFG. CORP.

"Fire-Ball" 120 Selection, Model 1436	$1,065.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

NATE SCHNELLER INC. (NASCO)

Atomic Jet (Kiddie Ride)	$995.00

J. P. SEEBURG CORP.

M100C (Select-O-Matic "100" phonograph)	
HM 100C (Select-O-Matic "100" R.C. Special)	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8—8" Wall Speaker Ivory (Teardrop)	
CVS6-8—8" Recessed Speaker	
CVS7-12—12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

UNITED MFG. CO.

Circus	$690.00
Six Player Super Shuffle Alley	535.00
Stars	625.00
Star 6-Player Shuffle Alley 8 ft.	565.00
10th Frame Star Shuffle Alley	590.00

WICO CORP.

Major Leaguer (Automatic Baseball Pitcher)	$1,095.00

WILLIAMS MFG. CO.

Hong Kong	$359.50

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 1500 Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c-25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

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Rudolph The Red Nosed Reindeer

© RLM

HE'S AUTHENTIC!

HE'S LOVABLE!

HE'S IRRISISTABLE!

HE'S THE KID'S FAVORITE!

HIS NOSE LIGHTS UP, TOO!

JINGLE BELL HALTER!

GENTLE, EASY ACTION!

YEAR 'ROUND APPEAL!

EXHIBIT SUPPLY

4218-4230 W. LAKE ST
CHICAGO 24, ILL.

ESTABLISHED 1901

Roy Rogers "TRIGGER"

★ LICENSED BY ROY ROGERS ENTERPRISES

All the famed and proven features of "Big Bronco" incorporated into "Trigger" plus the backing of the tremendous promotion program of Roy Rogers Enterprises.

On "Trigger" you'll find: 1) The Authentic Roy Rogers' Saddle and Bridle; 2) Tru-Life "Trigger" Palomino finish; 3) Colorful Double-R-Bar Ranch plus Roy Rogers' picture on base; 4) Retractable Casters; 5) Underwriter's Approval; And many, many more outstanding, captivating and precision-perfect features.

Day in and day out promotion on Roy Rogers is the greatest of all time. Millions see him on television, hear him on radio, read about him in newspaper comic strips and in comic books, his latest movie: "Son of Paleface" is breaking records. You benefit from all this consumer acceptance when you operate "Trigger". Order from EXHIBIT SUPPLY today!

...and....

BIG BRONCO

STILL IN FULL PRODUCTION

UNITED'S 10TH FRAME

Super Shuffle-Alley

with
Extra Play—Extra Profit

10TH FRAME FEATURE

PLUS

HI-SPEED SCORING INDICATORS

FOR EXTRA-FAST PLAY

HIGH SCORE FOR THE WEEK **FEATURE**

PLAYER WRITES NAME ON BACK-GLASS

STRIKE OR SPARE FLASHER LIGHTS

•

CAN PICK UP 7-10 SPLIT

•

FORMICA PLAYBOARD

SIZES

8 FT. BY 2 FT.

9 FT. BY 2 FT.

SEE YOUR DISTRIBUTOR

HIGHEST SCORE KEY CONTROL

UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

Ride THE CHAMPION

by Bally®

TRADE MARK REGISTERED

GREATEST MONEY-MAKER IN THE ENTIRE AMUSEMENT INDUSTRY!

- REALISTIC WESTERN HORSE
- REAL WESTERN SADDLE
- SAFE, LOW-SPEED START
  PULL REINS TO TROT OR GALLOP
- LIFE-LIKE RIDING ACTION
- STURDY, TROUBLE-FREE MECHANISM
- SLUG-PROOF COIN MECHANISM
- SMOOTH, QUIET OPERATION

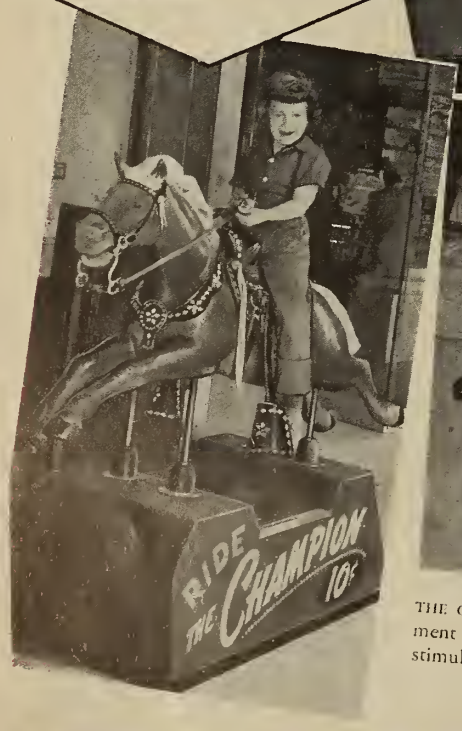
10¢
A RIDE

REQUIRES ONLY 22 IN. BY 44 IN. FLOOR SPACE

110 VOLT A. C.

RETRACTABLE CASTERS FOR EASY MOVING

Out in front of an Illinois drug-store, a lady rides THE CHAMPION. Retractable casters permit easy, gliding movement of THE CHAMPION. Simply insert key-wrench in caster key-holo . . . a quick turn and THE CHAMPION is up on 4 smooth casters, ready to roll. Base sets solid when casters are retracted.



THE CHAMPION in children's-wear department of a New York department store stimulates extra sales of play-garments.

Typical crowd of junior cowboys and cowgirls, eagerly waiting their turns to ride THE CHAMPION Ballyhorse in a Maryland variety-store.

WALTER E. HELLER CO.

FINANCE PLAN

NOW AVAILABLE THROUGH

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2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

FROLICS
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